



about the museum

Arkansas Arts Center

Little Rock, AR

Art Museum

arkansasartscenter.org

250,000 visitors/year



by the numbers

2018

Joined Museums for All

visitors served



Participating museums have
welcomed 1,892,435 visitors
through Museums for All as of
March 31, 2019

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

M4A admission
price per
person **\$0**

**All data current as of March 31, 2019*



an initiative of the
Institute of Museum and Library Services



about the museum

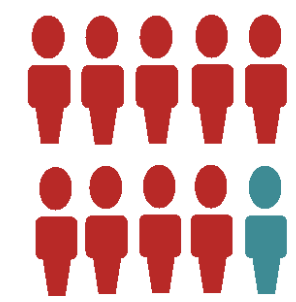
Bakersfield Museum of Art
Bakersfield, CA
Art Museum
bmoa.org
17,500 visitors/year



by the numbers

2017
Joined Museums for All

visitors served



Participating museums have
welcomed 1,892,435 visitors
through Museums for All as of
March 31, 2019

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

M4A admission price per person **\$2**

**All data current as of March 31, 2019*



an initiative of the
Institute of Museum and Library Services

Museum Profile



about the museum

California Center for the Arts,
Escondido

Escondido, CA

Art Museum

artcenter.org

10,100 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2018

Joined Museums for All

M4A admission price per person **\$0**

**All data current as of March 31, 2019*

visitors served

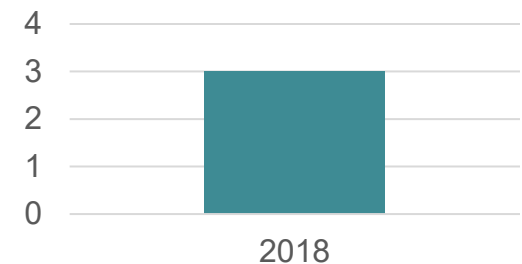


3

M4A visitors

0.12% of all visitors

Museums for All Attendance Over Time





about the museum

de Young Museum
 San Francisco, CA
 Art Museum
 deyoung.famsf.org
 1,000,000 visitors/year

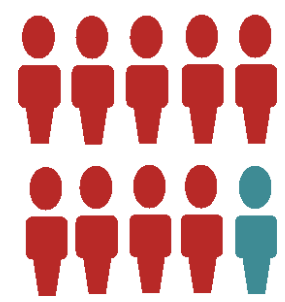


by the numbers

2019

Joined Museums for All

visitors served

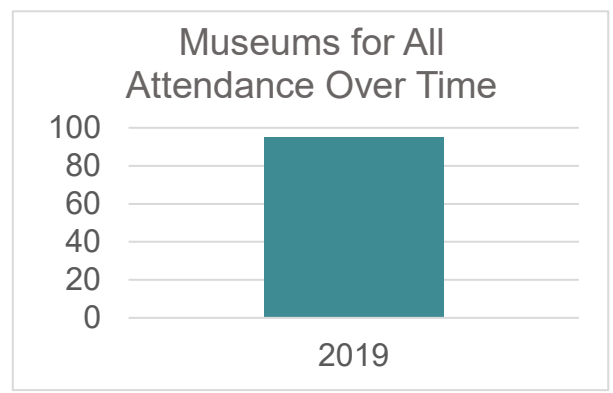


95
M4A visitors
0.02% of all
visitors

“Since announcing in January, we have received thanks and appreciation for joining. Attendance figures are unusually high, as we are in the middle of our Monet exhibition, which is driving large attendance figures.”

M4A admission price per person **\$3**

**All data current as of March 31, 2019*





about the museum

Morris Graves Museum of Art

Eureka, CA

Art Museum

humboldtarts.org

30,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



THE HUMBOLDT ARTS COUNCIL
 in the Morris Graves Museum of Art

by the numbers

2016

Joined Museums for All

M4A admission
 price per
 person

\$0

**All data current as of March 31, 2019*

visitors served

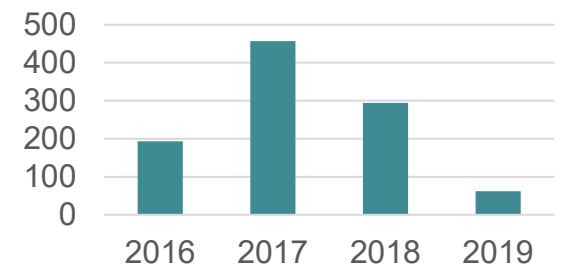


1,006

M4A visitors

2.58% of all visitors

Museums for All
 Attendance Over Time





about the museum

Museum of Contemporary Art
San Diego - Downtown

San Diego, CA

Art Museum

mcase.org

unreported visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2016

Joined Museums for All

M4A admission
price per
person **\$0**

**All data current as of March 31, 2019*

visitors served



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welcomed 1,892,435 visitors
through Museums for All as of
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an initiative of the
Institute of Museum and Library Services



about the museum

Museum of Contemporary Art
San Diego - La Jolla

La Jolla, CA

Art Museum

mcasd.org

unreported visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2016

Joined Museums for All

M4A admission
price per
person **\$0**

**All data current as of March 31, 2019*

visitors served



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welcomed 1,892,435 visitors
through Museums for All as of
March 31, 2019*



an initiative of the
Institute of Museum and Library Services



about the museum

Museum of Craft and Design
 San Francisco, CA
 Art Museum
 sfmcd.org
 12,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

MUSEUM CRAFT DESIGN

by the numbers

2017

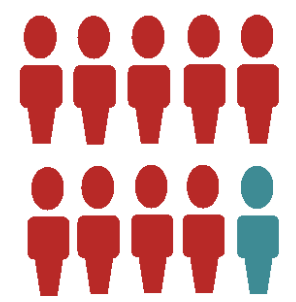
Joined Museums for All

M4A admission price per person

\$0

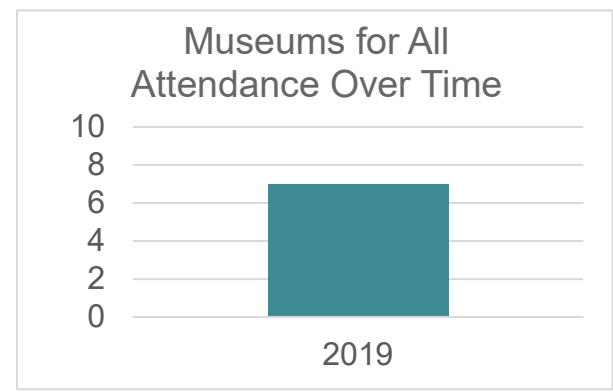
**All data current as of March 31, 2019*

visitors served



7

M4A visitors
0.05% of all visitors





about the museum

Riverside Art Museum

Riverside, CA

Art Museum

riversideartmuseum.org

50,000 visitors/year



by the numbers

2016

Joined Museums for All

visitors served



198

M4A visitors

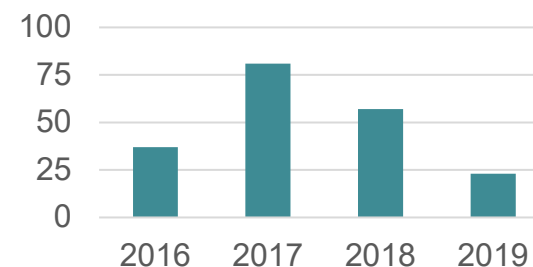
0.58% of all visitors

“Families were grateful for the discount admission. It encouraged them to visit the museum, and a few returned with friends.”

M4A admission price per person **\$1**

**All data current as of March 31, 2019*

Museums for All Attendance Over Time





about the museum

San Diego Art Institute

San Diego, CA

Art Museum

sandiego-art.org

113,800 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2018

Joined Museums for All

M4A admission price per person

\$0

**All data current as of March 31, 2019*

visitors served

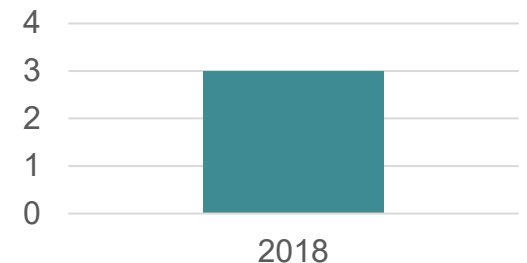


3

M4A visitors

0.09% of all visitors

Museums for All Attendance Over Time





about the museum

San Diego Museum of Art
 San Diego, CA
 Art Museum
 sdmart.org
 215,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



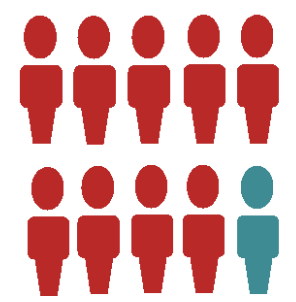
by the numbers

2018
 Joined Museums for All

M4A admission price per person **\$3**

**All data current as of March 31, 2019*

visitors served



Participating museums have welcomed 1,892,435 visitors through Museums for All as of March 31, 2019



an initiative of the
 Institute of Museum and Library Services



about the museum

San Jose Museum of Art

San Jose, CA

Art Museum

sjmusart.org

100,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

SAN JOSE MUSEUM OF ART

by the numbers

2016

Joined Museums for All

M4A admission price per person

\$0

**All data current as of March 31, 2019*

visitors served

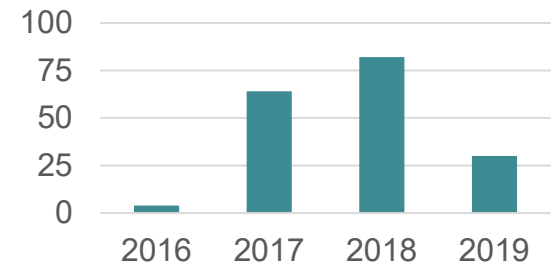


242

M4A visitors

0.19% of all visitors

Museums for All Attendance Over Time





about the museum

The Aldrich Contemporary Art
Museum

Ridgefield, CT

Art Museum

aldrichart.org

unreported visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

The Aldrich Contemporary Art Museum

by the numbers

2019

Joined Museums for All

M4A admission
price per
person **\$0**

**All data current as of March 31, 2019*

visitors served



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March 31, 2019*



*an initiative of the
Institute of Museum and Library Services*



about the museum

Hill-Stead Museum

Farmington, CT

Art Museum

hillstead.org

10,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

HILL-STEAD MUSEUM 

by the numbers

2018

Joined Museums for All

M4A admission price per person

\$0

**All data current as of March 31, 2019*

visitors served

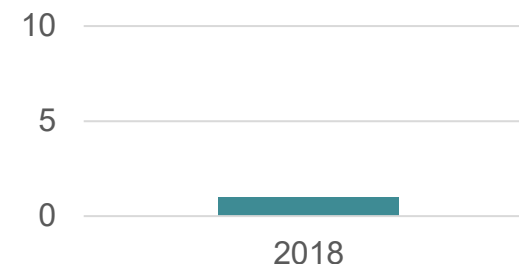


1

M4A visitors

0.01% of all visitors

Museums for All Attendance Over Time





about the museum

Pensacola Museum of Art

Pensacola, FL

Art Museum

pensacolamuseum.org

100,000 visitors/year

**PENSACOLA
 MUSEUM
 of ART**
 UNIVERSITY of WEST FLORIDA

by the numbers

2017

Joined Museums for All

visitors served



304

M4A visitors

**3.10% of all
 visitors**

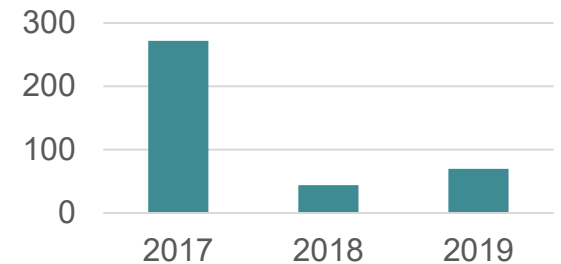
“Our museum visitors appreciate
 the Museums for All initiative!”

M4A admission
 price per
 person

\$0

**All data current as of March 31, 2019*

Museums for All
 Attendance Over Time





about the museum

The John and Mable Ringling
 Museum of Art

Sarasota, FL

Art Museum

ringling.org

400,000 visitors/year



The Ringling

THE JOHN & MABLE RINGLING
 MUSEUM OF ART

by the numbers

2018

Joined Museums for All

visitors served



403

M4A visitors

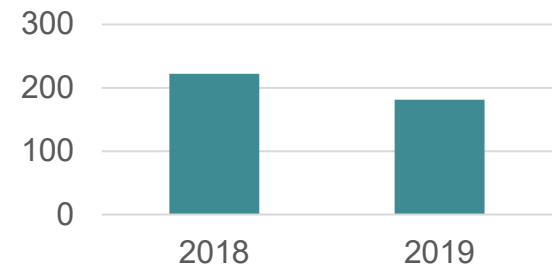
0.05% of all visitors

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

M4A admission price per person **\$0**

**All data current as of March 31, 2019*

Museums for All Attendance Over Time





about the museum

Georgia Museum of Art
Athens, GA
Art Museum
georgiamuseum.org
80,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



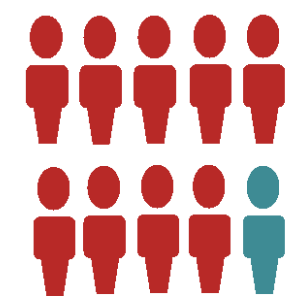
by the numbers

2016
Joined Museums for All

M4A admission price per person **\$0**

**All data current as of March 31, 2019*

visitors served



Participating museums have welcomed 1,892,435 visitors through Museums for All as of March 31, 2019



*an initiative of the
Institute of Museum and Library Services*



about the museum

Art Institute of Chicago

Chicago, IL

Art Museum

artic.edu

1,395,000 visitors/year

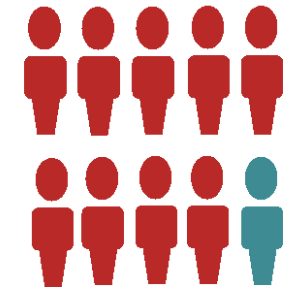


by the numbers

2016

Joined Museums for All

visitors served



6,962

M4A visitors

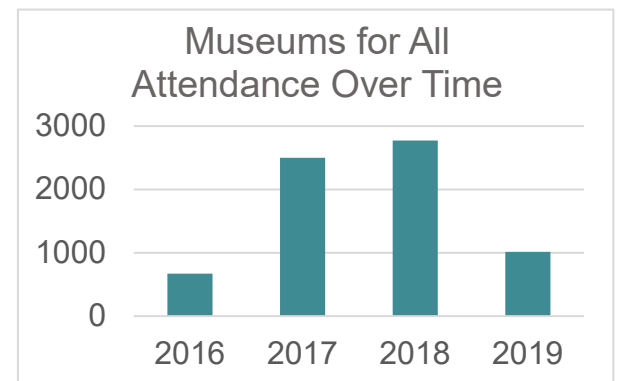
**0.21% of all
visitors**

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

M4A admission
price per
person

\$0

**All data current as of March 31, 2019*





about the museum

Intuit: The Center for Intuitive and Outsider Art

Chicago, IL

Art Museum

art.org

unreported visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2019

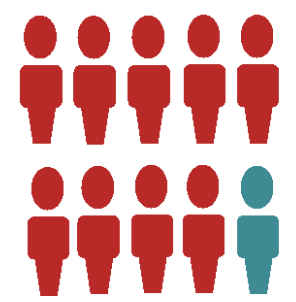
Joined Museums for All

M4A admission price per person

\$0

**All data current as of March 31, 2019*

visitors served



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an initiative of the
 Institute of Museum and Library Services



about the museum

Museum of Contemporary Art
 Chicago

Chicago, IL

Art Museum

mcachicago.org

220,000 visitors/year



by the numbers

2016

Joined Museums for All

visitors served



509

M4A visitors

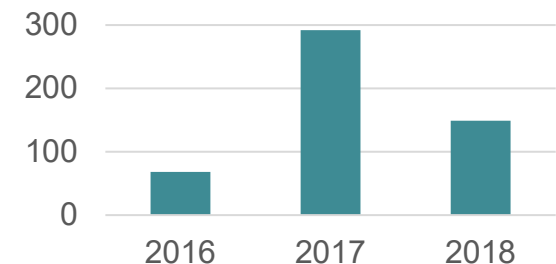
**0.09% of all
 visitors**

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

M4A admission price per person **\$3**

**All data current as of March 31, 2019*

Museums for All Attendance Over Time





about the museum

National Museum of Mexican Art

Chicago, IL

Art Museum

nationalmuseumofmexicanart.org

150,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2018

Joined Museums for All

M4A admission price per person **\$0**

**All data current as of March 31, 2019*

visitors served



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*an initiative of the
Institute of Museum and Library Services*



about the museum

National Museum of Puerto Rican Arts and Culture

Chicago, IL

Art Museum

nmprac.org

25,500 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2017

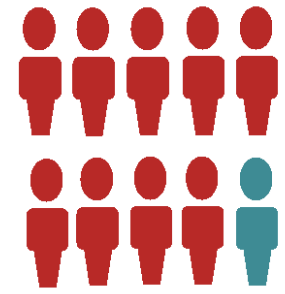
Joined Museums for All

M4A admission price per person

\$0

**All data current as of March 31, 2019*

visitors served



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an initiative of the
 Institute of Museum and Library Services



about the museum

National Veterans Art
 Museum

Chicago, IL

Art Museum

nvam.org

2,520 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

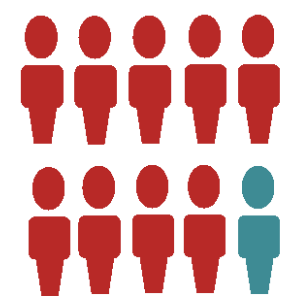
2017

Joined Museums for All

M4A admission price per person **\$0**

**All data current as of March 31, 2019*

visitors served



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an initiative of the
 Institute of Museum and Library Services



about the museum

Fort Wayne Museum of Art

Fort Wayne, IN

Art Museum

fwmoa.org

125,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

FORT WAYNE MUSEUM of ART

by the numbers

2016

Joined Museums for All

M4A admission price per person

\$3

**All data current as of March 31, 2019*

visitors served

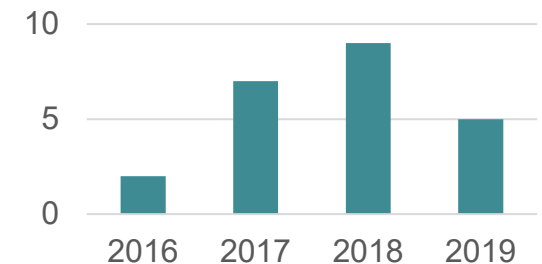


23

M4A visitors

0.04% of all visitors

Museums for All Attendance Over Time





about the museum

Swope Art Museum
Terre Haute, IN
Art Museum
swope.org
12,766 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

SWOPE ART MUSEUM

by the numbers

2017

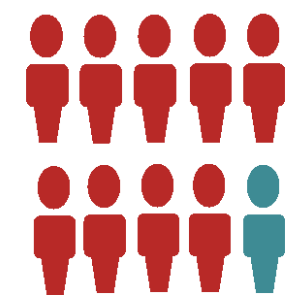
Joined Museums for All

M4A admission
price per
person

\$0

**All data current as of March 31, 2019*

visitors served



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*an initiative of the
Institute of Museum and Library Services*



about the museum

Speed Art Museum
 Louisville, KY
 Art Museum
 speedmuseum.org
 100,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

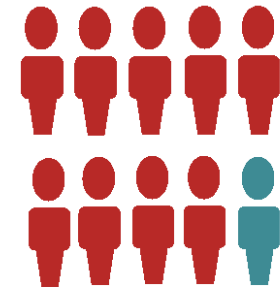
2018

Joined Museums for All

M4A admission price per person **\$0**

**All data current as of March 31, 2019*

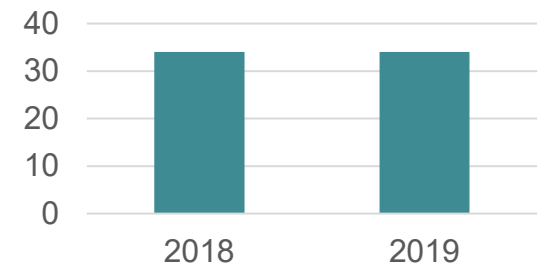
visitors served



68
M4A visitors

0.06% of all visitors

Museums for All Attendance Over Time





about the museum

New Bedford Art Museum/Art Works!

New Bedford, MA

Art Museum

newbedfordart.org

unreported visitors/year



by the numbers

2019

Joined Museums for All

visitors served



3

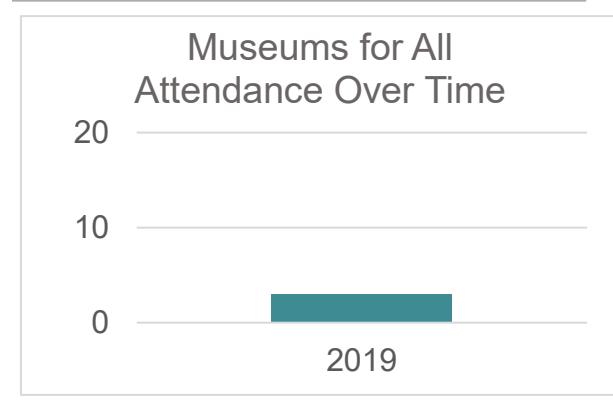
M4A visitors

0.27% of all visitors

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

M4A admission price per person **\$0**

**All data current as of March 31, 2019*





about the museum

Norman Rockwell Museum

Stockbridge, MA

Art Museum

nrm.org

125,000 visitors/year



by the numbers

2016

Joined Museums for All

visitors served



1000

M4A visitors

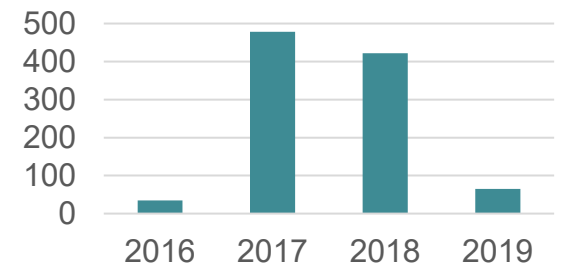
0.32% of all visitors

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

M4A admission price per person **\$3**

**All data current as of March 31, 2019*

Museums for All Attendance Over Time





about the museum

Peabody Essex Museum

Salem, MA

Art Museum

pem.org

270,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

P | E | M
Peabody Essex Museum

by the numbers

2019

Joined Museums for All

M4A admission
price per
person **\$0**

**All data current as of March 31, 2019*

visitors served



*Participating museums have
welcomed 1,892,435 visitors
through Museums for All as of
March 31, 2019*



*an initiative of the
Institute of Museum and Library Services*



about the museum

Sterling and Francine Clark
 Art Institute

Williamstown, MA

Art Museum

clarkart.edu

200,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2016

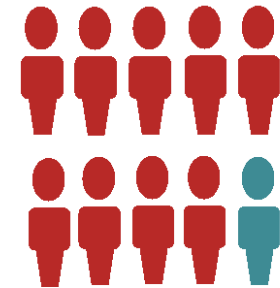
Joined Museums for All

M4A admission price per person

\$0

**All data current as of March 31, 2019*

visitors served

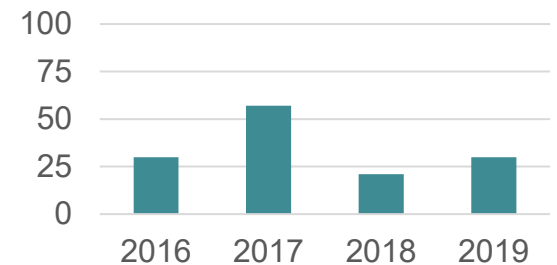


138

M4A visitors

Unreported percentage of all visitors

Museums for All Attendance Over Time





about the museum

Flint Institute of Arts

Flint, MI

Art Museum

flintarts.org

98,262 visitors/year

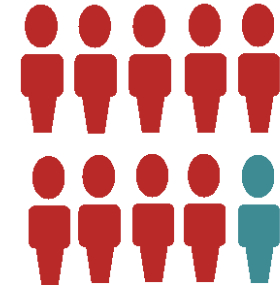


by the numbers

2016

Joined Museums for All

visitors served



26

M4A visitors

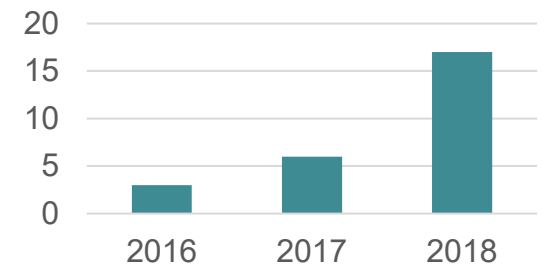
**0.01% of all
visitors**

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

M4A admission price per person **\$0**

**All data current as of March 31, 2019*

Museums for All Attendance Over Time





about the museum

Grand Rapids Art Museum
 Grand Rapids, MI
 Art Museum
 artmuseumgr.org
 234,470 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2018

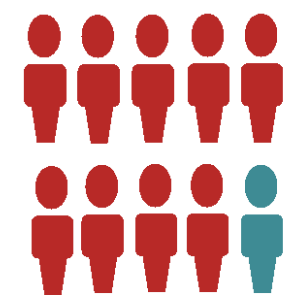
Joined Museums for All

M4A admission price per person

\$0

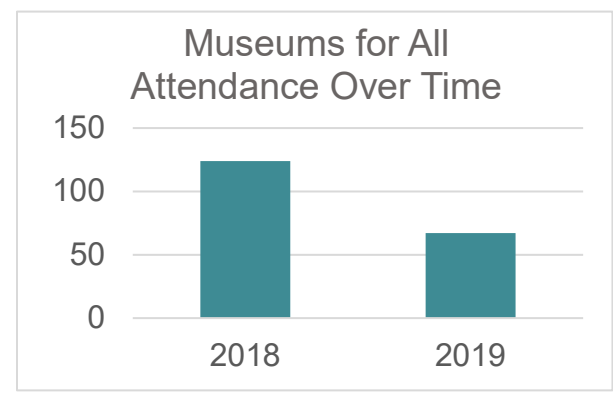
**All data current as of March 31, 2019*

visitors served



191
M4A visitors

0.15% of all visitors





about the museum

Saginaw Art Museum

Saginaw, MI

Art Museum

saginawartmuseum.org

10,000 visitors/year



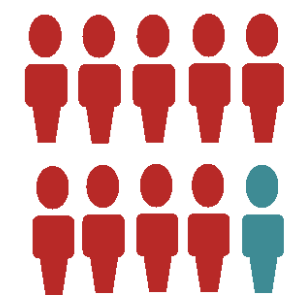
SAGINAW
ART
MUSEUM

by the numbers

2017

Joined Museums for All

visitors served



Participating museums have welcomed 1,892,435 visitors through Museums for All as of March 31, 2019

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

M4A admission price per person **\$0**

**All data current as of March 31, 2019*



an initiative of the
Institute of Museum and Library Services



about the museum

Urban Institute for
Contemporary Arts (UICA)

Grand Rapids, MI

Art Museum

uica.org

100,000 visitors/year

uica

by the numbers

2017

Joined Museums for All

visitors served



21

M4A visitors

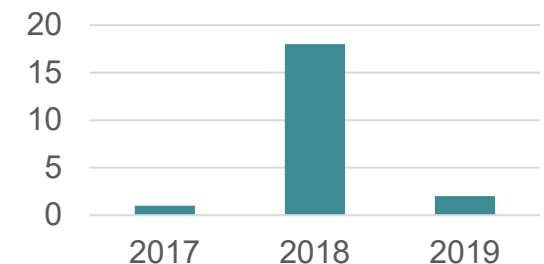
**0.12% of all
visitors**

“We did anti-bias training with our entire guest services and leadership team, which was very valuable. We can't wait to continue to apply this learning to increase our M4A attendance!”

M4A admission
price per
person **\$1**

**All data current as of March 31, 2019*

Museums for All
Attendance Over Time





about the museum

Museum of Art and
Archaeology

Columbia, MO

Art Museum

maa.missouri.edu

16,300 visitors/year



Museum of Art
and Archaeology
University of Missouri

by the numbers

2017

Joined Museums for All

visitors served



260

M4A visitors

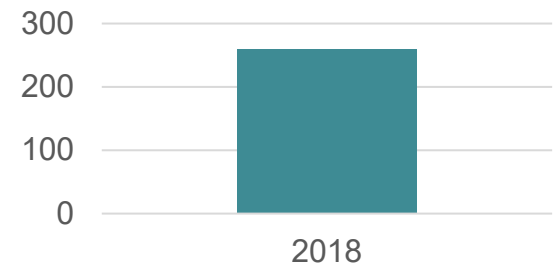
**3.16% of all
visitors**

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

M4A admission price per person **\$0**

**All data current as of March 31, 2019*

Museums for All Attendance Over Time





about the museum

The National Museum of Toys and Miniatures

Kansas City, MO

Art Museum

toyandminiaturemuseum.org

33,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2019

Joined Museums for All

M4A admission price per person **\$3**

**All data current as of March 31, 2019*

visitors served

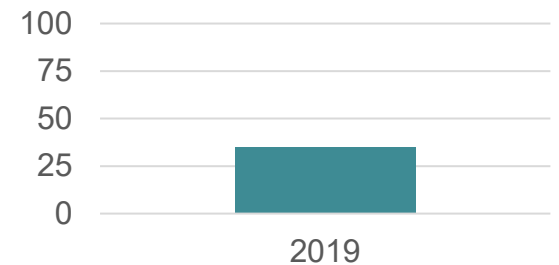


35

M4A visitors

0.50% of all visitors

Museums for All Attendance Over Time





about the museum

Georgia O'Keeffe Museum

Santa Fe, NM

Art Museum

okeeffemuseum.org

150,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2016

Joined Museums for All

M4A admission price per person

\$0

**All data current as of March 31, 2019*

visitors served

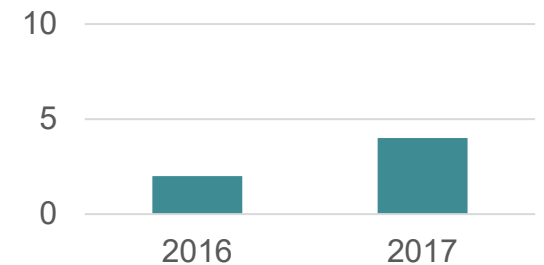


6

M4A visitors

0.01% of all visitors

Museums for All Attendance Over Time





about the museum

Sugar Hill Children's Museum
 of Art & Storytelling
 New York, NY
 Art Museum
 sugarhillmuseum.org
 20,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

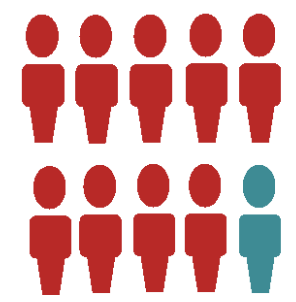
2018

Joined Museums for All

M4A admission price per person **\$3**

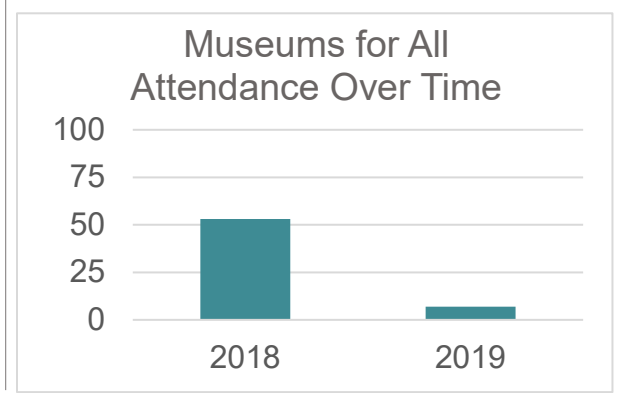
**All data current as of March 31, 2019*

visitors served



77
 M4A visitors

0.25% of all visitors





about the museum

Akron Art Museum
 Akron, OH
 Art Museum
 akronartmuseum.org
 75,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2018

Joined Museums for All

M4A admission price per person

\$3

**All data current as of March 31, 2019*

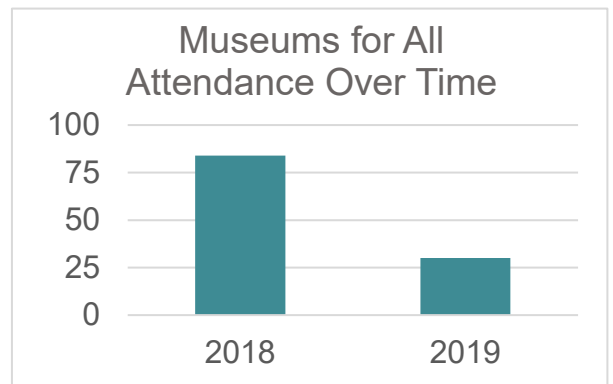
visitors served



114

M4A visitors

0.24% of all visitors





about the museum

Canton Museum of Art
 Canton, OH
 Art Museum
 cantonart.org
 unreported visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2018
 Joined Museums for All

M4A admission price per person **\$0**

**All data current as of March 31, 2019*

visitors served



Participating museums have welcomed 1,892,435 visitors through Museums for All as of March 31, 2019



an initiative of the
 Institute of Museum and Library Services



about the museum

Massillon Museum

Massillon, OH

Art Museum

massillonmuseum.org

26,000 visitors/year

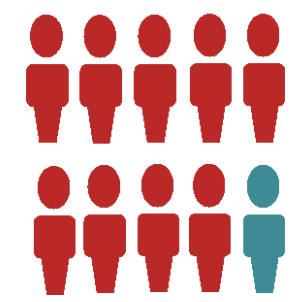


by the numbers

2018

Joined Museums for All

visitors served



4

M4A visitors

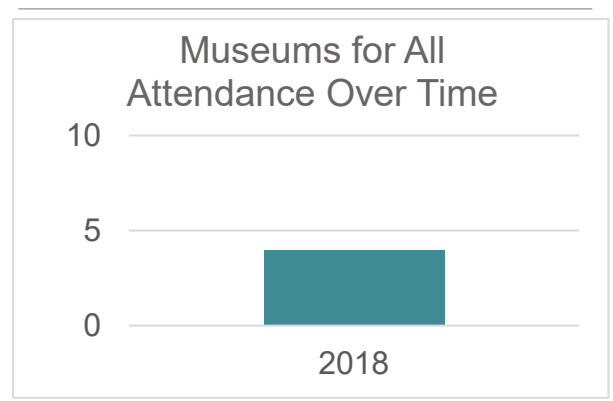
**0.03% of all
visitors**

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

M4A admission price per person

\$0

**All data current as of March 31, 2019*





about the museum

Taft Museum of Art

Cincinnati, OH

Art Museum

taftmuseum.org

unreported visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2016

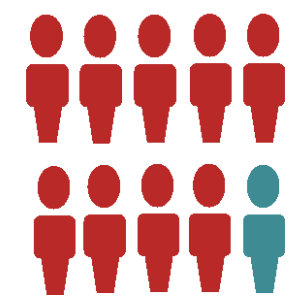
Joined Museums for All

M4A admission price per person

\$3

**All data current as of March 31, 2019*

visitors served



Participating museums have welcomed 1,892,435 visitors through Museums for All as of March 31, 2019

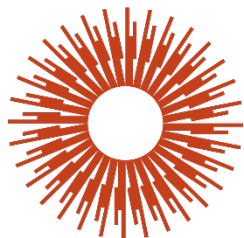


an initiative of the
 Institute of Museum and Library Services



about the museum

Mabee-Gerrer Museum of Art
 Shawnee, OK
 Art Museum
 mgmoa.org
 30,000 visitors/year



MABEE-GERRER
 MUSEUM OF ART

by the numbers

2018

Joined Museums for All

visitors served



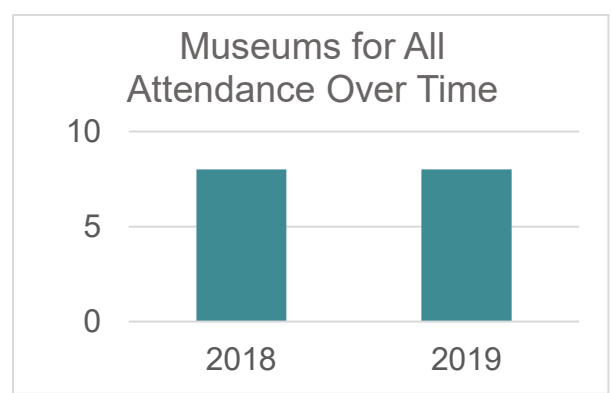
16
M4A visitors

0.03% of all
visitors

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

M4A admission price per person **\$0**

**All data current as of March 31, 2019*





about the museum

Erie Art Museum
Erie, PA
Art Museum
erieartmuseum.org
66,000 visitors/year



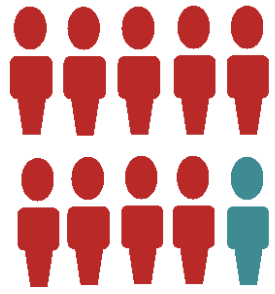
Erie Art Museum
Be moved.

by the numbers

2017

Joined Museums for All

visitors served



48

M4A visitors

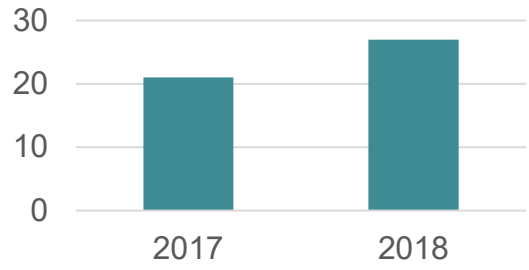
**0.16% of all
visitors**

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

M4A admission price per person **\$2**

**All data current as of March 31, 2019*

Museums for All Attendance Over Time





about the museum

Mattress Factory

Pittsburgh, PA

Art Museum

mattress.org

88,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



Mattress Factory

by the numbers

2016

Joined Museums for All

M4A admission price per person **\$1**

**All data current as of March 31, 2019*

visitors served

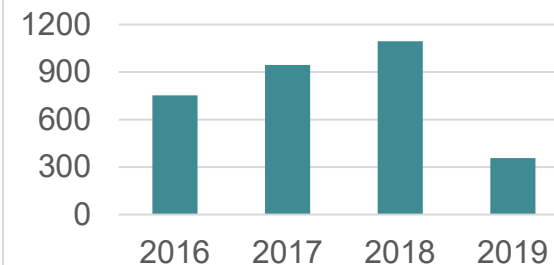


3,148

M4A visitors

2.01% of all visitors

Museums for All Attendance Over Time





about the museum

Philadelphia Museum of Art
 Philadelphia, PA
 Art Museum
 philamuseum.org
 750,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

Philadelphia Museum of **Art**

by the numbers

2018

Joined Museums for All

M4A admission price per person

\$0

**All data current as of March 31, 2019*

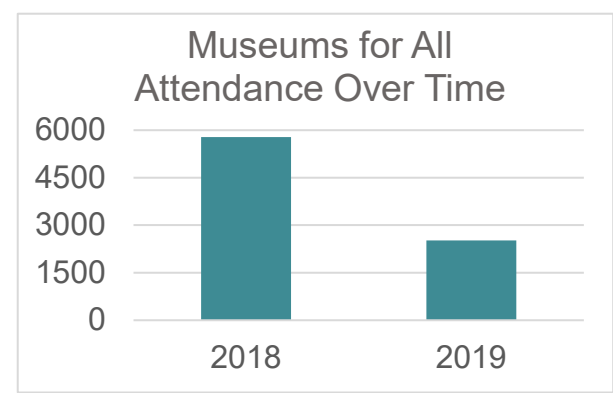
visitors served



8,295

M4A visitors

1.09% of all visitors





about the museum

Newport Art Museum

Newport, RI

Art Museum

newportartmuseum.org

18,500 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2017

Joined Museums for All

M4A admission price per person **\$0**

**All data current as of March 31, 2019*

visitors served

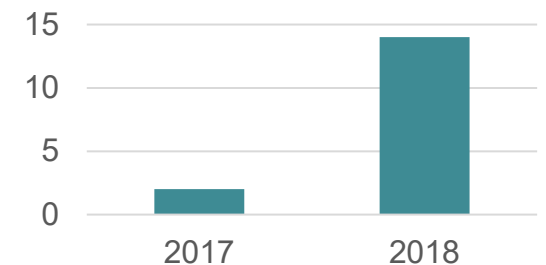


16

M4A visitors

0.08% of all visitors

Museums for All Attendance Over Time





about the museum

Hunter Museum of American Art

Chattanooga, TN

Art Museum

huntermuseum.org

60,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2018

Joined Museums for All

M4A admission price per person

\$2

**All data current as of March 31, 2019*

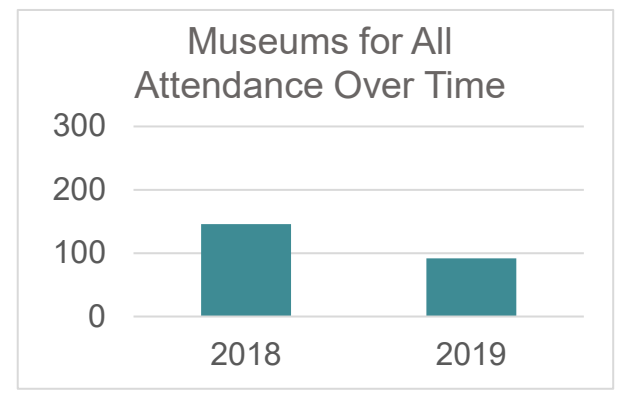
visitors served



238

M4A visitors

0.40% of all visitors





about the museum

Heard-Craig Center for the Arts

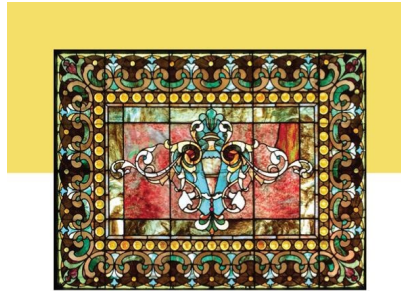
McKinney, TX

Art Museum

heardcraig.org

30,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



HEARD-CRAIG
 CENTER *for the* ARTS

by the numbers

2018

Joined Museums for All

M4A admission price per person **\$3**

**All data current as of March 31, 2019*

visitors served

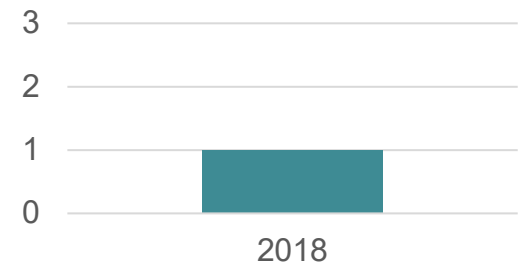


1

M4A visitors

0.05% of all visitors

Museums for All Attendance Over Time





about the museum

Brigham City Museum of Art
& History

Brigham City, UT

Art Museum

brighamcitymuseum.org

unreported visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



BRIGHAM CITY MUSEUM
of
ART & HISTORY

by the numbers

2017

Joined Museums for All

M4A admission
price per
person

\$0

**All data current as of March 31, 2019*

visitors served



Participating museums have welcomed 1,892,435 visitors through Museums for All as of March 31, 2019



MUSEUMS for ALL®

an initiative of the
Institute of Museum and Library Services



about the museum

Utah Museum of Fine Arts

Salt Lake City, UT

Art Museum

umfa.utah.edu

100,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2017

Joined Museums for All

M4A admission price per person

\$0

**All data current as of March 31, 2019*

visitors served

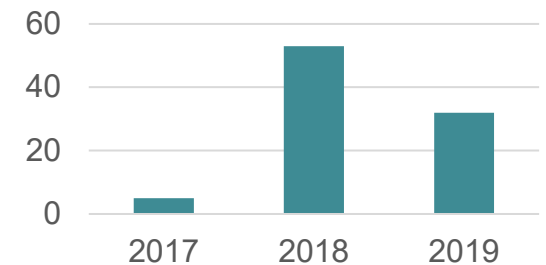


90

M4A visitors

0.09% of all visitors

Museums for All Attendance Over Time





about the museum

Maryhill Museum of Art
Goldendale, WA
Art Museum
maryhillmuseum.org
40,000 visitors/year

“People very much love this option and deeply appreciate it.”



by the numbers

2017

Joined Museums for All

M4A admission price per person **\$2**

**All data current as of March 31, 2019*

visitors served



370

M4A visitors

0.61% of all visitors

