



about the museum

Greater Des Moines
 Botanical Garden

Des Moines, IA

Botanical Garden

dmbotanicalgarden.com

130,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2018

Joined Museums for All

M4A admission price per person **\$0**

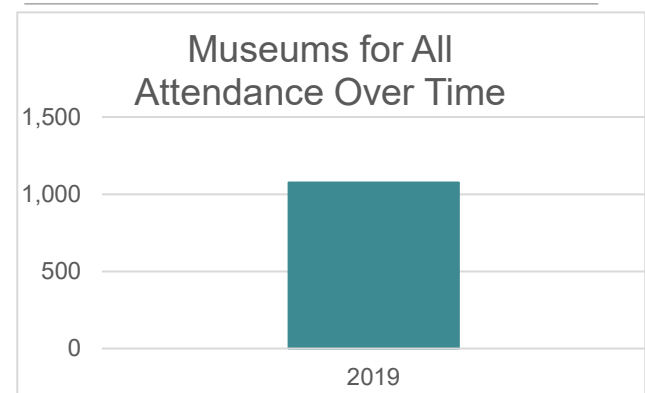
**All data current as of March 31, 2019*

visitors served



**1,075
 M4A visitors**

**3.19% of all
 visitors**





about the museum

Chicago Botanic Garden
 Glencoe, IL
 Botanical Garden
 chicagobotanic.org
 1,000,000 visitors/year

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CHICAGO BOTANIC GARDEN

by the numbers

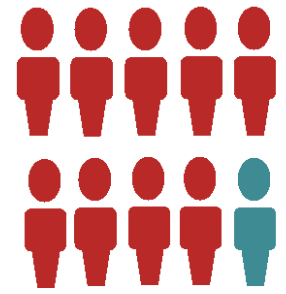
2016

Joined Museums for All

M4A admission price per person **\$10/car**

**All data current as of March 31, 2019*

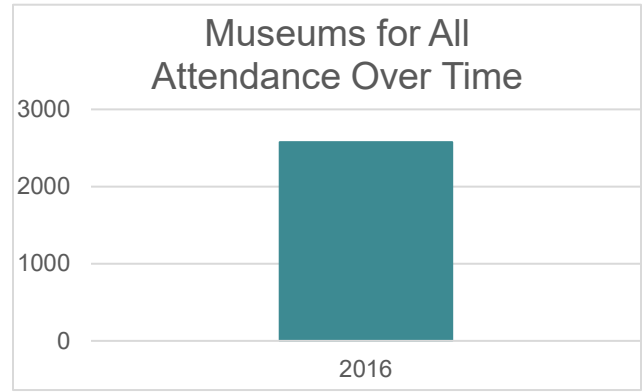
visitors served



2,577

M4A visitors

0.26% of all visitors





about the museum

Morton Arboretum

Lisle, IL

Arboretum

mortonarb.org

1,000,000 visitors/year

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by the numbers

2015

Joined Museums for All

M4A admission price per person

\$1

**All data current as of March 31, 2019*

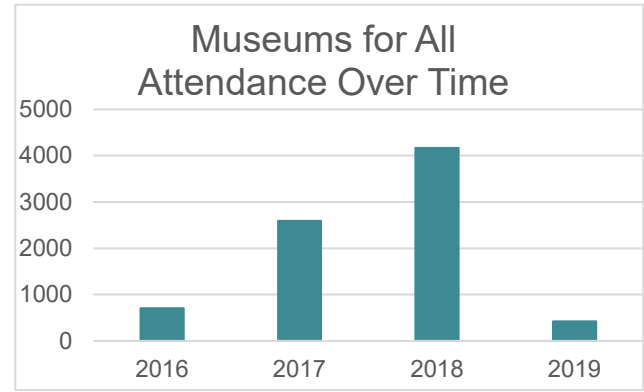
visitors served



7,899

M4A visitors

0.24% of all visitors





about the museum

Santa Fe Botanical Garden
 Santa Fe, NM
 Botanical Garden
santafebotanicalgarden.org
 30,000 visitors/year

“We are slowly starting to gain some traction! The VISTA Americorps members have been using the Museums for All benefits.”



by the numbers

2016

Joined Museums for All

M4A admission price per person

\$0

**All data current as of March 31, 2019*

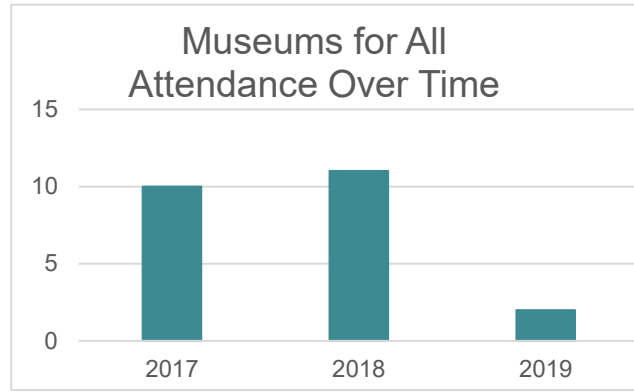
visitors served



23

M4A visitors

0.04% of all visitors





about the museum

Cleveland Botanical Garden
 Cleveland, OH
 Botanical Garden
 cbgarden.org
 202,000 visitors/year



by the numbers

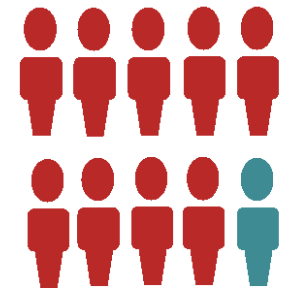
2016

Joined Museums for All

M4A admission price per person **\$1**

**All data current as of March 31, 2019*

visitors served

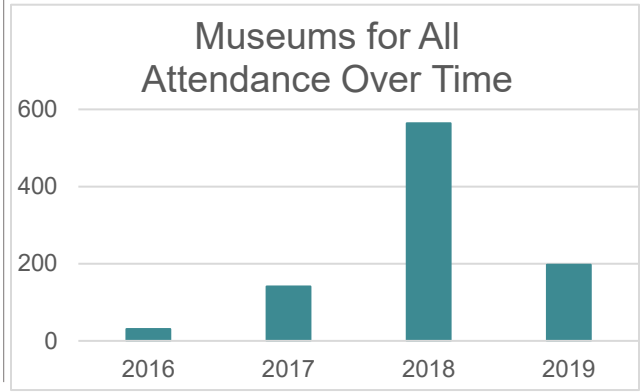


933

M4A visitors

0.51% of all visitors

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about the museum

Dawes Arboretum

Newark, OH

Arboretum

dawesarb.org

260,000 visitors/year



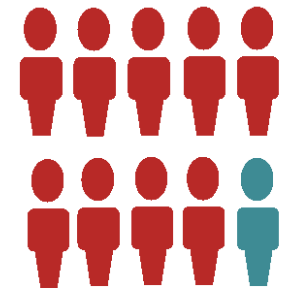
The Dawes Arboretum

by the numbers

2019

Joined Museums for All

visitors served



Participating museums have welcomed 1,892,435 visitors through Museums for All as of March 31, 2019

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M4A admission price per person **\$3**

**All data current as of March 31, 2019*





about the museum

Holden Arboretum

Kirtland, OH

Arboretum

holdenarb.org

178,759 visitors/year

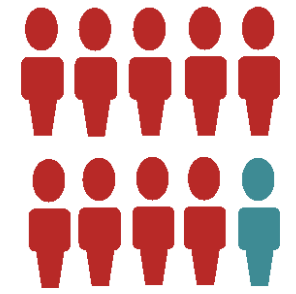


by the numbers

2016

Joined Museums for All

visitors served



289

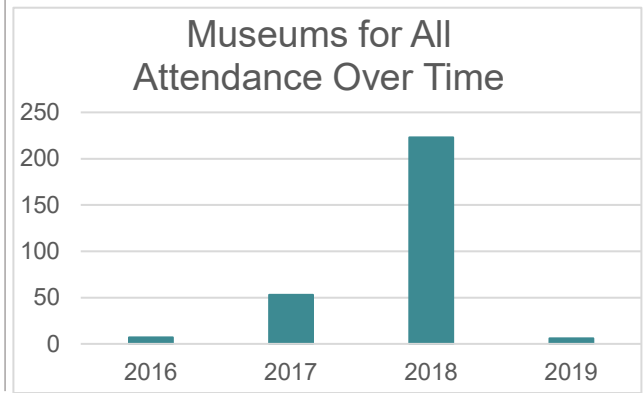
M4A visitors

0.19% of all visitors

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

M4A admission price per person **\$1**

**All data current as of March 31, 2019*





about the museum

Kingwood Center Gardens
 Mansfield, OH
 Botanical Garden
 kingwoodcenter.org
 66,000 visitors/year

“There is considerable appreciation of this program by individuals using it and the community at large. Guest demographics have expanded. Additional children's and family events are encouraging attendance.”



by the numbers

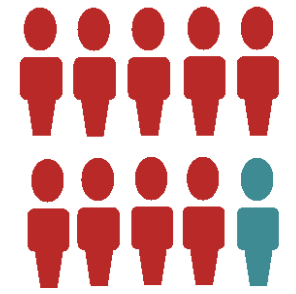
2017

Joined Museums for All

M4A admission price per person **\$1**

**All data current as of March 31, 2019*

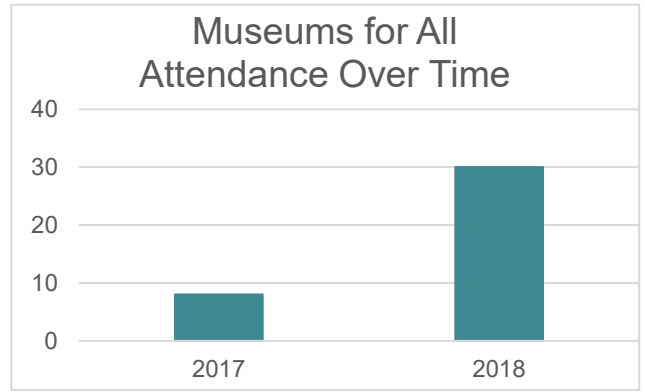
visitors served



38

M4A visitors

0.16% of all visitors





about the museum

Pittsburgh Botanic Garden
 Oakdale, PA
 Botanical Garden
 pittsburghbotanicgarden.org
 unreported visitors/year

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by the numbers

2019

Joined Museums for All

M4A admission price per person **\$2**

**All data current as of March 31, 2019*

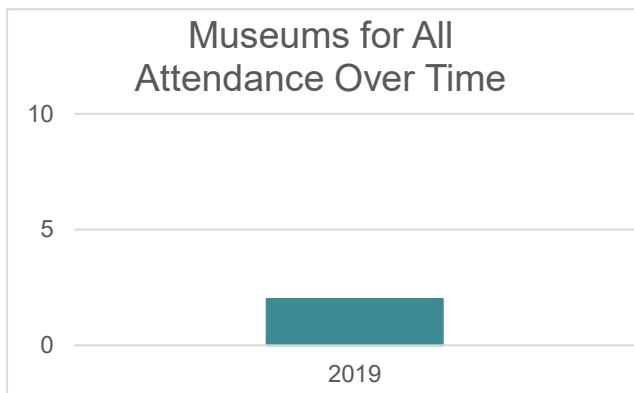
visitors served



2

M4A visitors

0.15% of all visitors





about the museum

Lewis Ginter Botanical Garden

Richmond, VA

Botanical Garden

lewisginter.org

400,000 visitors/year

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LEWIS GINTER BOTANICAL GARDEN

by the numbers

2019

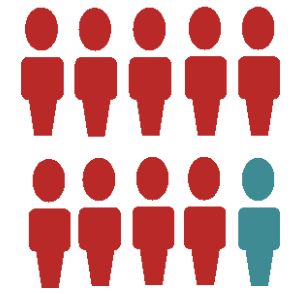
Joined Museums for All

M4A admission price per person

\$1

**All data current as of March 31, 2019*

visitors served



424

M4A visitors

1.21% of all visitors

