Museums for All has allowed us to expand our opportunities for foster children to visit with their biological parents here at the museum without causing a financial burden for any of the parties involved. Without Museums for All, I am sure we would see much lower attendance.

M4A admission price per person $3

*All data current as of March 31, 2019*
about the museum
Children's Museum Oro Valley
Tucson, AZ
Children's Museum
childrensmuseumbuicn.org/oro-valley/
89,360 visitors/year

by the numbers
2015
Joined Museums for All

M4A admission price per person $3

*All data current as of March 31, 2019

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

visitors served
108 M4A visitors
0.48% of all visitors

Museums for All Attendance Over Time
Children's Museum Tucson
Tucson, AZ
Children's Museum
colorsmoveztucson.org
150,500 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2015
M4A admission price per person $3

*All data current as of March 31, 2019

visitors served
9,818 M4A visitors
2.15% of all visitors

Museums for All Attendance Over Time
about the museum

i.d.e.a. Museum
Mesa, AZ
Children's Museum
ideamuseum.org
87,140 visitors/year

by the numbers

2017
Joined Museums for All

M4A admission price per person $3

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

*All data current as of March 31, 2019

visitors served

3,094
M4A visitors
1.98% of all visitors
Bay Area Discovery Museum
Sausalito, CA
Children's Museum
bayareadiscoverymuseum.org
305,000 visitors/year

“It is a great program. We are proud to be a part of it. Hoping we reach even more visitors through Museums for All this year.”

by the numbers

2017
Joined Museums for All

M4A admission
price per person
$1

4,343
M4A visitors
0.87% of all visitors

*All data current as of March 31, 2019

Museums for All Attendance Over Time

visitors served

WWW.MUSEUMS4ALL.ORG
about the museum
Children's Creativity Museum
San Francisco, CA
Children's Museum
creativity.org
100,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2016
Joined Museums for All

M4A admission price per person $0

*All data current as of March 31, 2019

visitors served
5,726 M4A visitors
2.02% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum
Children's Discovery Museum of San Jose
San Jose, CA
Children's Museum
cdm.org
400,000 visitors/year

“It's a respectful process at the admissions desk because families are treated just like any other family entering the museum when buying a ticket. The difference is they pay $2 vs $15 per person, but no one in line knows this—it's very dignified.”

by the numbers
2017
Joined Museums for All

M4A admission price per person $2

*All data current as of March 31, 2019

visitors served
11,396 M4A visitors
2.10% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum
Children's Discovery Museum of the Desert
Rancho Mirage, CA
Children's Museum
cdmod.org
123,300 visitors/year

by the numbers
2015
Joined Museums for All

M4A admission price per person $2

*All data current as of March 31, 2019

visitors served
18,219 M4A visitors
5.18% of all visitors

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum
Children's Museum of Sonoma County
Santa Rosa, CA
Children's Museum
cmosc.org
150,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2017
Joined Museums for All

M4A admission price per person $2

2.30% of all visitors

M4A visitors

visitors served
4,088

Museums for All Attendance Over Time

*All data current as of March 31, 2019

WWW.MUSEUMS4ALL.ORG
about the museum

Habitot Children's Museum
Berkeley, CA
Children's Museum
habitot.org
28,700 visitors/year

“Museums for All introduced many families to Habitot that otherwise could not or would not seek us out. [We have] witnessed so many heartwarming moments between parents and children bonding, playing, and learning together.”

by the numbers

2015

Joined Museums for All

M4A admission price per person $0

*All data current as of March 31, 2019

visitors served

3,147 M4A visitors
2.76% of all visitors

Museums for All Attendance Over Time
ImagineU Children's Museum
Visalia, CA
Children's Museum
imagineumuseum.org
65,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**Museums for All**

**Attendees Over Time**

**About the Museum**

ImagineU Children's Museum
Visalia, CA
Children's Museum
imagineumuseum.org
65,000 visitors/year

**By the Numbers**

2016
Joined Museums for All

5,774
M4A visitors
3.63% of all visitors

M4A admission price per person
$3

*All data current as of March 31, 2019*
about the museum

Kidspace Children's Museum
Pasadena, CA
Children's Museum
kidspacemuseum.org
329,700 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2015

Joined Museums for All

M4A admission price per person $3

M4A visitors served

63,276
6.17% of all visitors

*All data current as of March 31, 2019
Monterey County Youth Museum (MY Museum)
Monterey, CA
Children's Museum
mymuseum.org
65,000 visitors/year

about the museum

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2017
Joined Museums for All

M4A admission price per person $2

*All data current as of March 31, 2019

visitors served

194 M4A visitors
0.29% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum
San Diego Children's Discovery Museum
Escondido, CA
Children's Museum
sdcdm.org
140,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
San Diego Children's Discovery Museum

2016
Joined Museums for All

M4A admission price per person $1

*All data current as of March 31, 2019

visitors served
10,684
M4A visitors
3.45% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum
San Luis Obispo Children's Museum
San Luis Obispo, CA
Children's Museum
slocm.org
55,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2017
2017
Joined Museums for All

M4A admission price per person $3

1,175 M4A visitors
1.22% of all visitors

*All data current as of March 31, 2019

visitors served

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum
Southern California Children's Museum
South Pasadena, CA
Children's Museum
socalkids.org
18,561 visitors/year

“I have seen many families enter with a sense of hesitation, assuming they won’t be able to stay for a visit. As soon as I let them know [about Museums for All], I see a sense of relief and a smile.”

by the numbers
2015
Joined Museums for All

M4A admission price per person $3

3.06% of all visitors

visitors served
1,216 M4A visitors

Museums for All Attendance Over Time

*All data current as of March 31, 2019
about the museum
The Children's Museum at the Paso Robles Volunteer Firehouse
Paso Robles, CA
Children's Museum
pasokids.org
20,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2017
Joined Museums for All

M4A admission price per person $3

*All data current as of March 31, 2019

visitors served
75 M4A visitors
0.32% of all visitors

Museums for All Attendance Over Time

2017 2018
about the museum
The New Children's Museum
San Diego, CA
Children's Museum
thinkplaycreate.org
223,250 visitors/year

Parents and families are so grateful that we participate in this program. We also share the website to encourage guests to find other museums to visit that participate. We do have one family who comes in often and the child is always so excited.”

by the numbers
2018
Joined Museums for All

M4A admission price per person $1

*All data current as of March 31, 2019

visitors served
6,554
M4A visitors
2.25% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
Vacaville’s Imagine That!
Vacaville, CA
Children’s Museum
imaginethatvacaville.org
7,600 visitors/year

“We have been looking for a way to live out our mission statement of serving the community and this program is helping!”

by the numbers

2018
Joined Museums for All

168 M4A visitors
1.35% of all visitors

M4A admission price per person $3

*All data current as of March 31, 2019
about the museum
Zimmer Children’s Museum by Sharewell
Pasadena, CA
Children's Museum
zimmer.sharewell.org
67,789 visitors/year

“The family was so excited and grateful to learn they could visit any day. It was a great example of how we can let our visitors know their options without making assumptions or putting them on the spot.”

by the numbers

M4A admission price per person $2

2014
Joined Museums for All

visitors served

15,902
M4A visitors
7.28% of all visitors

*Museums for All Attendance Over Time

*All data current as of March 31, 2019
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**about the museum**
Children's Museum of Denver at Marsico Campus
Denver, CO
Children's Museum
mychildsmuseum.org
567,600 visitors/year

**by the numbers**
**2015**
Joined Museums for All

M4A admission price per person **$1**

*All data current as of March 31, 2019*

126,377 M4A visitors
5.78% of all visitors

**Museums for All Attendance Over Time**

[Chart showing attendance from 2015 to 2019]
about the museum

WOW! Children’s Museum
Lafayette, CO
Children's Museum
wowchildrensmuseum.org
80,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2016

Joined Museums for All

M4A admission price per person $0

*All data current as of March 31, 2019

visitors served

14,972 M4A visitors

6.57% of all visitors

Museums for All Attendance Over Time
about the museum
Children’s Museum of Southeastern Connecticut
Niantic, CT
Children's Museum
childrensmuseumsect.org
30,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

Children’s Museum of Southeastern Connecticut

2016
Joined Museums for All

$1
M4A admission price per person

0.58% of all visitors

visitors served

628
M4A visitors

*Museums for All data from March 31, 2019

www.museums4all.org
**about the museum**
EverWonder Children's Museum
Newtown, CT
Children's Museum
everwondermuseum.org
17,820 visitors/year

**by the numbers**

**2016**

- Joined Museums for All

**M4A admission price per person** $3

*M4A visitors served*

432

1.01% of all visitors

**Museums for All Attendance Over Time**

*All data current as of March 31, 2019*
about the museum
Kidcity Children's Museum
Middletown, CT
Children's Museum
kidcitymuseum.com
105,000 visitors/year

“We see more people through Museums for All than we did on monthly free evenings, plus we serve more low-income families. We donate half [of the revenue] to the farmer's market so they can double the purchases of families using EBT cards.”

by the numbers
2016
Joined Museums for All

M4A admission price per person $3

*All data current as of March 31, 2019

visitors served
6,285
M4A visitors
2.90% of all visitors

Museums for All Attendance Over Time
KidsPlay Children's Museum
Torrington, CT
Children's Museum
kidsplaymuseum.org
38,750 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2018
Joined Museums for All

M4A admission price per person $3

*All data current as of March 31, 2019

visitors served
376 M4A visitors
0.94% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum
Stepping Stones Museum for Children
Norwalk, CT
Children's Museum
steppingstonesmuseum.org
228,000 visitors/year

“Visitors taking advantage of the Museums for All program are very appreciative of the reduced price for admission.”

by the numbers
2016
M4A visitors
998
0.24% of all visitors

M4A admission price per person
$3

*All data current as of March 31, 2019

visitors served

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
**about the museum**
Explorations V Children's Museum
Lakeland, FL
Children's Museum
explorationsv.com
49,000 visitors/year

“We have had many EBT visitors express their gratitude. They make comments about not being able to afford a museum visit without the discount. They say, ‘Oh, there’s an EBT discount! That’s so nice!’”

**by the numbers**

**2015**
Joined Museums for All

M4A admission price per person **$3**

*Museums for All Attendance Over Time*

7,432 M4A visitors
4.56% of all visitors

*All data current as of March 31, 2019*
Great Explorations Children's Museum
St. Petersburg, FL
Children's Museum
greatex.org
220,119 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2015
Joined Museums for All

M4A admission price per person $3

*All data current as of March 31, 2019

visitors served

10,665 M4A visitors
4.81% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**about the museum**
Museum of Science & Industry (MOSI)
Tampa, FL
Children's Museum
mosi.org
unreported visitors/year

**by the numbers**
2015
Joined Museums for All

**M4A admission price per person**
$3

*All data current as of March 31, 2019*
about the museum
Pensacola Children's Museum
Pensacola, FL
Children's Museum
historicpensacola.org/plan-your-visit/museums-properties/pensacola-childrens-museum/
100,000 visitors/year

“We've gotten great feedback from our board and the Florida Department of Children and Families, which administers SNAP in Florida. We created a flyer they are sharing among social service organizations.”

MUSEUMS for ALL
an initiative of the Institute of Museum and Library Services

HIStORIC TRUST
UNIVERSITY of WEST FLORIDA

by the numbers
2017
Joined Museums for All

visitors served
307 M4A visitors
4.32% of all visitors

M4A admission price per person $0

“*All data current as of March 31, 2019"
about the museum

Savannah Children's Museum
Savannah, GA
Children's Museum
chsgeorgia.org/scm
25,000 visitors/year

by the numbers

2017
Joined Museums for All

M4A admission price per person $0

*Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

visitors served

41 M4A visitors
0.07% of all visitors

Museums for All Attendance Over Time

*All data current as of March 31, 2019
about the museum
Des Moines Children's Museum
West Des Moines, IA
Children's Museum
dsmchildrensmuseum.com
20,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2018
Joined Museums for All

M4A admission price per person $2

*All data current as of March 31, 2019

visitors served
12
M4A visitors
0.41% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
Family Museum
Bettendorf, IA
Children's Museum
familymuseum.org
183,000 visitors/year

“Museums for All helps us identify families who would benefit from our subsidized membership program. We have visitors every single day who are so excited to have access to our facility and programming.”

by the numbers

2016

Joined Museums for All

$3

M4A admission price per person

*All data current as of March 31, 2019

visitors served

5,788
M4A visitors
1.37% of all visitors

Museums for All Attendance Over Time
about the museum
Chicago Children's Museum
Chicago, IL
Children's Museum
chicagochildrensmuseum.org
412,000 visitors/year

“\[quote\]A mom told us she'd been saving to bring her child to Navy Pier for a birthday party, heard about Museums for All and once learning about the $3 price for her whole family said, ‘Now I can buy him the cake he wants.’\[/quote\]

by the numbers

2015
Joined Museums for All

M4A admission price per person $3

*All data current as of March 31, 2019

visitors served
46,927 M4A visitors
3.87% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum
Children's Discovery Museum
Normal, IL
Children's Museum
childrensdiscoverymuseum.net
140,000 visitors/year

by the numbers
2018
Joined Museums for All

M4A admission price per person $3

visitors served
370
M4A visitors
0.77% of all visitors

*All data current as of March 31, 2019
about the museum
Children's Museum in Oak Lawn
Oak Lawn, IL
Children's Museum
cmoaklawn.org
75,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2016
Joined Museums for All

M4A admission price per person $3

*All data current as of March 31, 2019

visitors served
4,776
M4A visitors
5.64% of all visitors

Museums for All Attendance Over Time
DuPage Children's Museum
Naperville, IL
Children's Museum
dupagechildrens.org
300,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2016
Joined Museums for All

M4A admission price per person $2

*All data current as of March 31, 2019

visitors served
3,097
M4A visitors
1.03% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum
Edwardsville Children's Museum
Edwardsville, IL
Children's Museum
edwardsvillechildrensmuseum.org
12,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2019
Joined Museums for All

M4A admission price per person
$0

*All data current as of March 31, 2019

visitors served

7
M4A visitors
.48% of all visitors

Museums for All Attendance Over Time

2019
about the museum
Kidzeum of Health and Science
Springfield, IL
Children's Museum
kidzeum.org
200,000 visitors/year

“Guests seem really excited when they learn about the Museums for All discount! We've had people travel from all over the region to take advantage. Thank you for letting us be a part of this great program!”

by the numbers
2018
2018
M4A visitors
1,354
4.30% of all visitors

“Museum of All Attendance Over Time”

M4A admission price per person
$3

*All data current as of March 31, 2019
Kohl Children's Museum
Glenview, IL
Children's Museum
kohlchildrensmuseum.org
315,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2016
Joined Museums for All

M4A admission price per person $3

14,396
M4A visitors
1.59% of all visitors

Museums for All Attendance Over Time

*All data current as of March 31, 2019

WWW.MUSEUMS4ALL.ORG
about the museum
Orpheum Children's Science Museum
Champaign, IL
Children's Museum
orpheumkids.com
21,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2016
2016
2.67% of all visitors

M4A visits
589

M4A admission price per person $1

*All data current as of March 31, 2019

Museums for All Attendance Over Time

visitors served

Museums for All

2016
2017

WWW.MUSEUMS4ALL.ORG
about the museum
Peoria PlayHouse Children's Museum
Peoria, IL
Children's Museum
peoriaplayhouse.org
90,000 visitors/year

"A particular family has visited frequently. When they first came, the parents were inattentive, but as they have visited more and more the parents have been really engaging with the kids in play."

by the numbers
2016 Joined Museums for All

M4A admission price per person $0

2,735
1.61% of all visitors

*Museums for All Attendance Over Time*

*All data current as of March 31, 2019*
**about the museum**
Wonder Works Children's Museum
Oak Park, IL
Children's Museum
wonder-works.org
70,000 visitors/year

**by the numbers**

**2017**
Joined Museums for All

M4A admission price per person **$3**

*All data current as of March 31, 2019*

**visitors served**

434 M4A visitors

2.26% of all visitors

Museums for All Attendance Over Time

2018

**We offer repeat Museums for All visitors a free membership. This reduces Museums for All attendance because a family typically pays once or twice before converting to membership. We had 833 community membership visits in this same time period.**
about the museum
Koch Family Children's Museum of Evansville
Evansville, IN
Children's Museum
cmoekids.org
64,000 visitors/year

“We receive a lot of “thank you” comments. One family who has visited regularly these past few months repeatedly tells us that this program has been a blessing to their family.”

by the numbers
2016
Joined Museums for All

M4A admission price per person $3

*Museums for All Attendance Over Time

visitors served
754 M4A visitors
0.53% of all visitors

*All data current as of March 31, 2019
Kansas Children's Discovery Center
Topeka, KS
Children's Museum
kansasdiscovery.org
80,000 visitors/year

“We’ve seen a big increase in Museums For All usage this quarter, which is great! More and more people are finding out about the program and utilizing it.”

M4A admission price per person $3

*All data current as of March 31, 2019

visitors served

518 M4A visitors
0.33% of all visitors

Museums for All Attendance Over Time

2017 2018 2019
about the museum

Planet Play
Lenexa, KS
Children's Museum
planetplaykc.org
1,400 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2018

Joined Museums for All

M4A admission price per person $1

*All data current as of March 31, 2019

visitors served

10
M4A visitors
1.57% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
Wonderscope Children's Museum of Kansas City
Shawnee, KS
Children's Museum
wonderscope.org
82,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2018
Joined Museums for All

M4A admission price per person $3

*All data current as of March 31, 2019

visitors served
481
M4A visitors
1.02% of all visitors

Museums for All Attendance Over Time

2018
2019
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**by the numbers**

2019

- **200,000 visitors/year**
- **2019**
- **$3**

*All data current as of March 31, 2019*
about the museum
T.R.E.E. House Children's Museum
Alexandria, LA
Children's Museum
kidtreehouse.org
14,000 visitors/year

by the numbers
2016
Joined Museums for All

M4A admission price per person $2

*All data current as of March 31, 2019

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

visitors served
146 M4A visitors
1.56% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum

Boston Children's Museum
Boston, MA
Children's Museum
bostonchildrensmuseum.org
573,224 visitors/year

by the numbers

2014
Joined Museums for All

M4A admission price per person $2

*Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

visitors served

69,928
M4A visitors
4.60% of all visitors

Museums for All Attendance Over Time

*All data current as of March 31, 2019
Cape Cod Children's Museum
Mashpee, MA
Children's Museum
capecodchildrensmuseum.org
50,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2015
Joined Museums for All

M4A admission price per person $2

*All data current as of March 31, 2019

visitors served

3,639
M4A visitors
3.12% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum
Children's Museum in Easton
North Easton, MA
Children's Museum
cmeaston.org
55,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2017
Joined Museums for All

M4A admission price per person $2

*All data current as of March 31, 2019

visitors served
2,903
M4A visitors
3.62% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum

EcoTarium
Worcester, MA
Children's Museum
ecotarium.org
128,000 visitors/year

by the numbers

2015
Joined Museums for All

M4A admission price per person $2

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

*All data current as of March 31, 2019

Museums for All Attendance Over Time

visitors served

27,002
M4A visitors

5.46% of all visitors
The Children's Museum of Greater Fall River
Fall River, MA
Children's Museum
cmgfr.org
20,000 visitors/year

by the numbers
2017
2,213 M4A visitors
6.64% of all visitors

M4A admission price per person $3

*All data current as of March 31, 2019

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

*All data current as of March 31, 2019*
**about the museum**

Chesapeake Children's Museum  
Annapolis, MD  
Children's Museum  
theccm.org  
10,000 visitors/year

**Museums for All** is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**by the numbers**

**2015**  
Joined Museums for All

**M4A admission price per person**  
$1

*Museums for All attendance over time*

Visitors served:

- **22** M4A visitors
- **0.06% of all visitors**

*All data current as of March 31, 2019*
about the museum

Children's Museum & Theatre of Maine
Portland, ME
Children's Museum
kitetails.org
unreported visitors/year

“We've already had so many folks come in for the first time, saying that this program is the reason they can visit us! A lot of folks have been excited because they want to contribute what they *can* while not paying more than they can afford.”

by the numbers

2018

Joined Museums for All

M4A admission price per person $3

*All data current as of March 31, 2019

visitors served

Participating museums have welcomed 1,892,435 visitors through Museums for All as of March 31, 2019
Flint Children's Museum
Flint, MI
Children's Museum
flintchildrensmuseum.org
41,196 visitors/year

Since we are in a low income area, Museums for All has been a great way to increase our impact in our neighborhood.

2015
Joined Museums for All

M4A admission price per person $3

*All data current as of March 31, 2019
Forever Curious Children's Museum
Fennville, MI
Children's Museum
forevercuriousmuseum.org
3,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2018
Joined Museums for All

M4A admission price per person $2

*All data current as of March 31, 2019

visitors served

Participating museums have welcomed 1,892,435 visitors through Museums for All as of March 31, 2019
about the museum
Grand Rapids Children's Museum
Grand Rapids, MI
Children's Museum
grcm.org
164,000 visitors/year

A guest shared, “This is an amazing program! We wouldn’t have been able to come without it! Thank you!”

by the numbers
2017
Joined Museums for All

M4A admission price per person $1.75

Museums for All Attendance Over Time

visitors served
24,088 M4A visitors
6.36% of all visitors

*All data current as of March 31, 2019
about the museum
Kids 'N' Stuff Children's Museum
Albion, MI
Children's Museum
kidsnstuff.org
12,342 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2015
Joined Museums for All

M4A admission price per person $1.50

*All data current as of March 31, 2019

visitors served
2,345 M4A visitors
5.97% of all visitors

Museums for All Attendance Over Time

about the museum
Mid-Michigan Children's Museum
Saginaw, MI
Children's Museum
michildrensmuseum.org
50,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2019
Joined Museums for All

M4A admission price per person $3

*All data current as of March 31, 2019

visitors served
453 M4A visitors
3.79% of all visitors

Museums for All Attendance Over Time
Mt. Pleasant Discovery Museum
Mt. Pleasant, MI
Children's Museum
mpdiscoverymuseum.org
40,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2016
Joined Museums for All

M4A admission price per person $3

*All data current as of March 31, 2019

visitors served

5,402
M4A visitors
5.37% of all visitors

Museums for All Attendance Over Time

2016 2017 2018 2019
about the museum

Duluth Children's Museum
Duluth, MN
Children's Museum
duluthchildrensmuseum.org
48,400 visitors/year

“[Museums for All is] a feeder into our Passport to Culture Scholarship program, which offers our highest tier level membership. Families have greatly appreciated this, and we feel it is closing on an opportunity gap.”

by the numbers

2015

Joined Museums for All

M4A admission price per person $0

*All data current as of March 31, 2019

visitors served

595 M4A visitors
0.53% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum
Lynn Meadows Discovery Center
Gulfport, MS
Children's Museum
imdcm.org
77,500 visitors/year

“We had a family recently attend an event at our museum who used the Museums for All pricing. Later in the day they came back and purchased a [discounted] membership because they loved the museum.”

by the numbers
2014
Joined Museums for All

M4A admission price per person $3

Museums for All Attendance Over Time

9,165
M4A visitors
3.59% of all visitors

*All data current as of March 31, 2019
about the museum
Children’s Museum Missoula
Missoula, MT
Children's Museum
childrensmuseummissoula.org
30,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2016
Joined Museums for All

M4A admission price per person $2

*All data current as of March 31, 2019

visitors served
487 M4A visitors
1.65% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum
Wise Wonders Children's Museum
Billings, MT
Children's Museum
wisewonders.org
23,200 visitors/year

“Our numbers are slowly but surely growing for this program! Thank you!”

by the numbers
2016
Joined Museums for All

M4A admission price per person $3

*All data current as of March 31, 2019

visitors served
593 M4A visitors
1.00% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum

Omaha Children’s Museum
Omaha, NE
Children's Museum
ocm.org
375,000 visitors/year

by the numbers

2014
Joined Museums for All

M4A admission price per person Free membership

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

*All data current as of March 31, 2019

visitors served

1,109 M4A visitors
0.42% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum
Discovery Place
Charlotte, NC
Children's Museum
discoveryplace.org
582,000 visitors/year

“At a community engagement event, a family said they had just visited our museum. They were so excited to be among the few present who had visited Discovery Place. The mother was so proud! She later pulled me to the side and thanked me for the ‘EBT program’.”

by the numbers
2015
Joined Museums for All

M4A admission price per person $1

*All data current as of March 31, 2019

visitors served
161,977
M4A visitors
8.34% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

Museums for All profile:

**About the Museum**
Discovery Place KIDS - Huntersville
Huntersville, NC
Children's Museum
kids.discoveryplace.org/huntersville
unreported visitors/year

**By the Numbers**
2015
Joined Museums for All

2015
Participating museums have welcomed 1,892,435 visitors through Museums for All as of March 31, 2019

M4A admission price per person $1

*All data current as of March 31, 2019*
about the museum

Discovery Place KIDS - Rockingham
Rockingham, NC
Children's Museum
kids.discoveryplace.org/rockingham
unreported visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2015
Joined Museums for All

Participating museums have welcomed 1,892,435 visitors through Museums for All as of March 31, 2019

M4A admission price per person $1

*All data current as of March 31, 2019
about the museum

Kaleideum - North
Winston-Salem, NC
Children's Museum
north.kaleideum.org
205,000 visitors/year

"We've had great feedback from staff members and visitors, especially as we hear from so many visitors that they can't typically afford the full priced museum admission. Some visitors have stayed all day during their visit."

by the numbers

2017

Joined Museums for All

M4A admission price per person $3

*All data current as of March 31, 2019

visitors served

4,931
M4A visitors
2.73% of all visitors

Museums for All Attendance Over Time
about the museum
The Children's Playhouse
Boone, NC
Children's Museum
goplayhouse.org
10,600 visitors/year

by the numbers
2016
Joined Museums for All

M4A admission price per person $0

*All data current as of March 31, 2019

Visitors served
Participating museums have welcomed 1,892,435 visitors through Museums for All as of March 31, 2019
about the museum

Cheshire Children's Museum
Keene, NH
Children's Museum
cheshirechildrensmuseum.org
27,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2016
Joined Museums for All

M4A admission price per person $2

*Museums for All* Attendance Over Time

visitors served

2,273
M4A visitors
2.87% of all visitors

*All data current as of March 31, 2019*
**Children's Museum of New Hampshire**

**Dover, NH**

**childrens-museum.org**

86,300 visitors/year

---

**about the museum**

Children's Museum of New Hampshire

Dover, NH

Children's Museum

childrens-museum.org

86,300 visitors/year

---

**Museums for All**

**Museum Profile**

**visitors served**

9,621 M4A visitors

2.75% of all visitors

---

**by the numbers**

2014

Joined Museums for All

---

M4A admission price per person $1

---

*All data current as of March 31, 2019*

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"From a visitor: 'In many ways, the EBT program for reduced admission at the children’s museum allowed my daughter to experience positive moments of parenting during a difficult and chaotic time in her life.'"
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

SANTA FE CHILDREN’S MUSEUM

Santa Fe Children's Museum
Santa Fe, NM
Children's Museum
santafechildrensmuseum.org
70,000 visitors/year

by the numbers

2016
Joined Museums for All

M4A admission price per person $3

*All data current as of March 31, 2019

visitors served

361 M4A visitors
4.71% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum
DISCOVERY Children's Museum
Las Vegas, NV
Children's Museum
discoverykidslv.org
200,000 visitors/year

by the numbers
2018
Joined Museums for All

M4A admission price per person $3

*Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

visitors served
9,125 M4A visitors
6.41% of all visitors

Museums for All Attendance Over Time

*All data current as of March 31, 2019
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**Children's Museum of Science and Technology**
Troy, NY
Children's Museum
cmost.org
85,000 visitors/year

**by the numbers**

**2015**
Joined Museums for All

M4A admission price per person **$1**

*All data current as of March 31, 2019*

**visitors served**

924 M4A visitors

1.69% of all visitors

**Attendance Over Time**

<table>
<thead>
<tr>
<th>Year</th>
<th>Visitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>0</td>
</tr>
<tr>
<td>2017</td>
<td>0</td>
</tr>
<tr>
<td>2018</td>
<td>600</td>
</tr>
<tr>
<td>2019</td>
<td>100</td>
</tr>
</tbody>
</table>
Children's Museum of the East End
Bridgehampton, NY
Children's Museum
cmee.org
50,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

Children’s Museum of the East End
by the numbers
2015
Joined Museums for All

M4A admission price per person $0

*All data current as of March 31, 2019

visitors served
976
M4A visitors
0.79% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
Explore & More Children's Museum
East Aurora, NY
Children's Museum
exploreandmore.org
64,000 visitors/year

"Explore & More is preparing to move to downtown Buffalo. The most critical feedback we [have] received was the importance of continuing Museums for All in our new home."

by the numbers
2018
Joined Museums for All

M4A admission price per person $1

*All data current as of March 31, 2019
about the museum
Mid-Hudson Children's Museum
Poughkeepsie, NY
Children's Museum
mhcm.org
62,900 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2016

Joined Museums for All

M4A admission price per person

$2

*All data current as of March 31, 2019

visitors served

3,183

M4A visitors

2.21% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**Oneonta World of Learning**

**Oneonta, NY**

Children's Museum

oneontaworldoflearning.com

3,500 visitors/year

**by the numbers**

2017

Joined Museums for All

**M4A admission price per person**

**$0**

*All data current as of March 31, 2019

Participating museums have welcomed 1,892,435 visitors through Museums for All as of March 31, 2019
about the museum

Sciencenter
Ithaca, NY
Children’s Museum
sciencenter.org
111,250 visitors/year

“Our guests are extremely grateful for [Museums for All]. We’re proud to be able to offer this discount for families.”

by the numbers

2014

2.65% of all visitors

M4A visitors

10,300

Joined Museums for All

M4A admission price per person

$1

*All data current as of March 31, 2019

visitors served

Museums for All Attendance Over Time
about the museum
The Children's Museum at Saratoga
Saratoga Springs, NY
Children's Museum
cmssny.org
42,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

THE CHILDREN'S MUSEUM at SARATOGA

by the numbers

2016
Joined Museums for All

M4A admission price per person $2

*All data current as of March 31, 2019

visitors served
788 M4A visitors
1.25% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum

Utica Children's Museum
Utica, NY
Children's Museum
uticacm.org
35,500 visitors/year

“The father was so grateful [for Museums for All]. While his daughters were playing in the museum, one of them said [the museum] was so much fun and this was the first time they had ever made Halloween decorations and crafts because their dad couldn’t afford these things.”

by the numbers

2015
Joined Museums for All

M4A visitors served

4,966
M4A visitors
5.88% of all visitors

M4A admission price per person $1

*All data current as of March 31, 2019
about the museum
Westchester Children's Museum
Rye, NY
Children's Museum
discoverwcm.org
41,468 visitors/year

by the numbers
2016
Joined Museums for All

M4A visitors
142
0.46% of all visitors

M4A admission price per person
$3

*Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

*Museums for All attendance over time

*All data current as of March 31, 2019
**Museum Profile**

**AHA! A Hands-On Adventure, A Children's Museum**
Lancaster, OH
Children's Museum
aha4kids.org
28,184 visitors/year

---

**about the museum**

AHA! A Hands-On Adventure, A Children's Museum
Lancaster, OH
Children's Museum
aha4kids.org
28,184 visitors/year

“We have been so pleased with the continued response of our visitors using the Museums for All admissions and now have members donating their unused free guest passes to support the program as well as grant funding.”

---

**by the numbers**

2017
Joined Museums for All

M4A admission price per person **$3**

*All data current as of March 31, 2019*

**visitors served**

2,861
M4A visitors
3.71% of all visitors

---

**Museums for All Attendance Over Time**

<table>
<thead>
<tr>
<th>Year</th>
<th>Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>500</td>
</tr>
<tr>
<td>2018</td>
<td>1,500</td>
</tr>
<tr>
<td>2019</td>
<td>200</td>
</tr>
</tbody>
</table>

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WWW.MUSEUMS4ALL.ORG
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

Akron Children's Museum
Akron, OH
Children's Museum
akronkids.org
60,000 visitors/year

by the numbers
2018
Joined Museums for All

M4A admission price per person
$1

*All data current as of March 31, 2019

visitors served
1,070
M4A visitors
4.30% of all visitors

Museums for All Attendance Over Time
about the museum
Cincinnati Museum Center: Duke Energy Children's Museum
Cincinnati, OH
Children's Museum
cincymuseum.org/childrensmuseum/
400,000 visitors/year

“Our staff who work community events say that the reaction to the program is positive, and one of excitement. People say, ‘Me?!? I can use this?!? This is for me!’”

by the numbers
2016
Joined Museums for All

M4A visitors served
16,614
2.36% of all visitors

M4A admission price per person
$2

*Museums for All Attendance Over Time

*All data current as of March 31, 2019
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

Little Buckeye Children's Museum
Mansfield, OH
Children's Museum
littlebuckeye.org
68,000 visitors/year

by the numbers
2018
Joined Museums for All

M4A admission price per person $1

*All data current as of March 31, 2019

visitors served
407 M4A visitors
1.09% of all visitors

Museums for All Attendance Over Time

2018
2019
Museum Profile

Adventure! Children's Museum
Eugene, OR
Children's Museum
adventurechildrensmuseum.org
12,000 visitors/year

“Many visitors taking advantage of Museums for All tell us how pleased they are that we offer a discount for their visit. Several have mentioned how much it helps them be able to visit.”

by the numbers
2017
Joined Museums for All

M4A admission price per person $1

Museums for All Attendance Over Time

visitors served
3,561
M4A visitors
8.44% of all visitors

*All data current as of March 31, 2019
Portland Children's Museum
Portland, OR
Children's Museum
portlandcm.org
272,200 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

portland children's Museum

by the numbers

2015

Joined Museums for All

M4A admission price per person $1

*All data current as of March 31, 2019

visitors served

93,667
M4A visitors

10.32% of all visitors

Museums for All Attendance Over Time
about the museum
Bucks County Children's Museum
New Hope, PA
Children's Museum
buckskids.org
45,600 visitors/year

by the numbers
2015
Joined Museums for All

M4A admission price per person $2

visitors served
794 M4A visitors
0.61% of all visitors

“Being able to offer this reduced admission rate has increased our reach into underserved communities and validated our organizational belief that families in need are actively seeking quality educational experiences for their children.”

*Museums for All attendance over time*

*All data current as of March 31, 2019*
about the museum
Children's Museum of Pittsburgh
Pittsburgh, PA
Children's Museum
pittsburghkids.org
317,660 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2014

Joined Museums for All

M4A admission price per person $2

*All data current as of March 31, 2019

visitors served

87,408
M4A visitors
6.96% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
**about the museum**
ExpERIEnce Children's Museum
Erie, PA
Children's Museum
eriechildrensmuseum.org
55,545 visitors/year

**by the numbers**
**2015**
Joined Museums for All

M4A admission price per person **$2**

*All data current as of March 31, 2019*

“The program has been a tremendous opportunity for families in our community. We have found funders to underwrite this program and now offer a discounted membership. This has increased our impact on families who may have not had the financial means to visit.”

**visitors served**
8,506 M4A visitors
4.17% of all visitors

**Museums for All Attendance Over Time**

WWW.MUSEUMS4ALL.ORG
about the museum

Hands-On House
Lancaster, PA
Children's Museum
handsonhouse.org
unreported visitors/year

by the numbers

2019
Joined Museums for All

M4A admission price per person $3

*Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

visitors served

69 M4A visitors
0.54% of all visitors

Museums for All Attendance Over Time

*All data current as of March 31, 2019
**about the museum**

Lewisburg Children's Museum
Lewisburg, PA
Children's Museum
lewisburgchildrensmuseum.org
25,860 visitors/year

*Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.*

**by the numbers**

2017

Joined Museums for All

1,155 M4A visitors

3.41% of all visitors

M4A admission price per person **$0**

*All data current as of March 31, 2019*

**visitors served**

1,155 M4A visitors

**Museums for All Attendance Over Time**

<table>
<thead>
<tr>
<th>Year</th>
<th>Visitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>1,000</td>
</tr>
<tr>
<td>2019</td>
<td>500</td>
</tr>
</tbody>
</table>

WWW.MUSEUMS4ALL.ORG
Please Touch Museum
Philadelphia, PA
Children's Museum
pleasetouchmuseum.org
500,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2017

M4A admission price per person $2

*All data current as of March 31, 2019

visitors served

15,254 M4A visitors

6.80% of all visitors

Museums for All Attendance Over Time
about the museum

Wonderland of Waynesboro
Waynesboro, PA
Children's Museum
wonderlandofwaynesboro.com
unreported visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2019

Joined Museums for All

M4A admission price per person $2

*All data current as of March 31, 2019

visitors served

Participating museums have welcomed 1,892,435 visitors through Museums for All as of March 31, 2019
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**about the museum**
Providence Children's Museum
Providence, RI
Children's Museum
childrenmuseum.org
160,000 visitors/year

Museums for All provides free access for needs-based families.

**by the numbers**

**2017**

Joined Museums for All

**$2**
M4A admission price per person

*All data current as of March 31, 2019*

**visitors served**

17,800 M4A visitors

6.27% of all visitors

**Attendance Over Time**

<table>
<thead>
<tr>
<th>Year</th>
<th>Visitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>5,000</td>
</tr>
<tr>
<td>2018</td>
<td>10,000</td>
</tr>
<tr>
<td>2019</td>
<td>15,000</td>
</tr>
</tbody>
</table>
about the museum
Children's Museum of the Lowcountry
Charleston, SC
Children's Museum
explorecml.org
120,000 visitors/year

“A family told us they were just so grateful for us and what we gave their kids. We love them—and they are now part of our Warm Welcome family. Without Museums for All, we never would have met such a kind, giving group.”

by the numbers
2015
Joined Museums for All

M4A admission price per person $1

*Museums for All Attendance Over Time

visitors served
10,047
M4A visitors
3.01% of all visitors

*All data current as of March 31, 2019
about the museum
The Children's Museum of the Upstate
Greenville, SC
Children's Museum
tcmupstate.org
192,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2019
Joined Museums for All

M4A admission price per person $3

*All data current as of March 31, 2019

visitors served
634
M4A visitors
1.20% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum
The Children's Museum of the Upstate-Spartanburg
Spartanburg, SC
Children's Museum
tcmupstate.org/spartanburg/
35,000 visitors/year

by the numbers
2019
Joined Museums for All

M4A admission price per person $3

*All data current as of March 31, 2019

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

visitors served
109
M4A visitors
0.95% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum
Children's Museum of South Dakota
Brookings, SD
Children's Museum
prairieplay.org
106,000 visitors/year

“This member was so appreciative and thankful that we have our access program. The entire family comes even more often now and she comments every time how appreciative she is of having this wonderful opportunity!”

by the numbers

2016
Joined Museums for All

M4A admission price per person $1

*All data current as of March 31, 2019

visitors served

9,109
M4A visitors
3.68% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
Creative Discovery Museum
Chattanooga, TN
Children's Museum
cdmfun.org
226,287 visitors/year

"Our kids love this place. This program allows us to bring them here so many times. It's a great educational experience for them."

by the numbers
2015
Joined Museums for All

6,526 M4A visitors
2.19% of all visitors

M4A admission price per person $2

*Museums for All Attendance Over Time
*All data current as of March 31, 2019

visitors served
about the museum
Discovery Place Interactive Museum
Texarkana, TX
Children's Museum
texarkanamuseum.org
4,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2018
Joined Museums for All

M4A visitors

1.79% of all visitors

M4A admission price per person $2

*All data current as of March 31, 2019

visitors served

18
M4A visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum

Discovery Science Place
Tyler, TX
Children's Museum
discoveryscienceplace.org
62,000 visitors/year

“We just began our Museums for All program in February and getting the word out via other community partnerships in March... We hope this number increases quite a bit as we continue!”

by the numbers

2018
Joined Museums for All

M4A admission price per person $3

*All data current as of March 31, 2019

874
M4A visitors
0.94% of all visitors

Museums for All Attendance Over Time

visitors served

2018
2019
Museum Profile

about the museum
Galveston Children's Museum
Galveston, TX
Children's Museum
galvestoncm.org
30,000 visitors/year

Where learning is child's play!
2618 Broadway • 409-572-2544 • open Tuesday-Sunday

galveston children's museum

by the numbers
2017
Joined Museums for All

8.27% of all visitors

M4A visitors
2,336

M4A admission price per person
$1

*All data current as of March 31, 2019

visitors served

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum

Longview World of Wonders
Longview, TX
Children's Museum
longviewwow.org
15,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2016
Joined Museums for All

M4A admission price per person $3

539
M4A visitors
3.58% of all visitors

*Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.
The DoSeum
San Antonio, TX
Children's Museum
thedouseum.org
350,000 visitors/year

about the museum

by the numbers
2018
Joined Museums for All

M4A admission price per person $3

*Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

3.55% of all visitors served

5,899 M4A visitors

Museums for All Attendance Over Time

*All data current as of March 31, 2019
about the museum

Thinkery
Austin, TX
Children's Museum
thinkeryaustin.org
340,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2017

2017 - Joined Museums for All

M4A admission price per person $0

*All data current as of March 31, 2019

Museums for All
Attendance Over Time

visitors served

6,064
M4A visitors

1.21% of all visitors
about the museum
Woodlands Children's Museum
The Woodlands, TX
Children's Museum
woodlandschildrensmuseum.org
93,115 visitors/year

“This year we had a great Sensory Friendly Day and had bilingual book readings for our children. It has been a blessing to be a part of Museums for All!”

by the numbers

2015
Joined Museums for All

M4A admission price per person $3

M4A visitors served
2,430
1.21% of all visitors

*Museums for All Attendance Over Time

*All data current as of March 31, 2019
about the museum
St. George Children's Museum
St. George, UT
Children's Museum
sgchildrensmuseum.org
95,000 visitors/year

“It is very important to us that we are accessible to all our guests, regardless of their ability to pay. [Museums for All] is something we can show to potential donors, city officials, as well as the general public that highlights our commitment to that mission.”

by the numbers
2017
Joined Museums for All

M4A admission price per person $0

*All data current as of March 31, 2019

visitors served
3,013 M4A visitors
2.26% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum

Amazement Square
Lynchburg, VA
Children's Museum
amazementsquare.org
49,759 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2015
Joined Museums for All

M4A admission price per person $3

*All data current as of March 31, 2019

visitors served

8,411
M4A visitors

3.38% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**about the museum**

Children's Museum of Blacksburg

Blacksburg, VA

Children's Museum

wonderuniverse.org

22,000 visitors/year

**by the numbers**

2017

Joined Museums for All

M4A admission price per person $0

*All data current as of March 31, 2019

**visitors served**

137

M4A visitors

0.57% of all visitors

**Museums for All Attendance Over Time**

<table>
<thead>
<tr>
<th>Year</th>
<th>Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>150</td>
</tr>
<tr>
<td>2019</td>
<td>10</td>
</tr>
</tbody>
</table>
about the museum
Children's Museum of Virginia
Portsmouth, VA
Children's Museum
childrensmuseumvirginia.com
175,000 visitors/year

“We have partnered with a number of organizations to get the word out about this program. It is so important for us to offer this program to our community and help people understand the value of choosing museums as a leisure activity.”

by the numbers
2018
Joined Museums for All

M4A admission price per person $3

*All data current as of March 31, 2019

visitors served
2,376
M4A visitors
1.59% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
**about the museum**

Explore More Discovery Museum  
Harrisonburg, VA  
Children's Museum  
iewexploremore.com  
62,000 visitors/year

“Participants are discovering this information on our website. We look forward to seeing the program expand as we are able to invest more time in connecting with partners and developing materials to share.”

**by the numbers**

2018  
Joined Museums for All  
M4A admission price per person $3

557 M4A visitors  
0.96% of all visitors

*All data current as of March 31, 2019*
about the museum
Shenandoah Valley Discovery Museum
Winchester, VA
Children's Museum
discoverymuseum.net
80,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2018
Joined Museums for All

M4A admission price per person $2

*All data current as of March 31, 2019

visitors served

59
M4A visitors
0.29% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum
The Virgin Islands Children's Museum
St. Thomas, VI
Children's Museum
vichildrensmuseum.org
9,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2018
Joined Museums for All

M4A admission price per person $2

*All data current as of March 31, 2019

visitors served
474 M4A visitors
5.41% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum
Children's Museum of Tacoma
Tacoma, WA
Children's Museum
playtacoma.org
unreportedvisitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2015
Joined Museums for All

Participating museums have welcomed 1,892,435 visitors through Museums for All as of March 31, 2019

M4A admission price per person **$0**

*All data current as of March 31, 2019*
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**Hands On Children’s Museum**
Olympia, WA

**by the numbers**

2018

Joined Museums for All

**M4A admission price per person**

$0

*All data current as of March 31, 2019*
Imagine Children's Museum
Everett, WA
Children's Museum
imaginecm.org
233,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2016
Joined Museums for All

12,186 M4A visitors
14.08% of all visitors

M4A admission price per person $3

*All data current as of March 31, 2019

Museums for All Attendance Over Time
about the museum

Kids Discovery Museum
Bainbridge Island, WA
Children's Museum
kidimu.org
35,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2018
Joined Museums for All

M4A admission price per person
$1

*All data current as of March 31, 2019

visitors served

1,449
M4A visitors
5.28% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum

KidsQuest Children's Museum
Bellevue, WA
Children's Museum
kidsquestmuseum.org
152,476 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2015

Joined Museums for All

M4A admission price per person $3

*All data current as of March 31, 2019

visitors served

10,491 M4A visitors
2.34% of all visitors

Museums for All Attendance Over Time
about the museum

Seattle Children's Museum
Seattle, WA
Children's Museum
thechildrensmuseum.org
166,600 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

Seattle Children's Museum
where Imagination Comes Alive

by the numbers

2018
Joined Museums for All

Visitors served

1,116 M4A visitors
0.80% of all visitors

M4A admission price per person $1

*All data current as of March 31, 2019
about the museum
Central Wisconsin Children's Museum
Stevens Point, WI
Children's Museum
cwchildrensmuseum.org
24,430 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2015
Joined Museums for All

M4A admission price per person $1

*All data current as of March 31, 2019

visitors served
5,792
M4A visitors
9.45% of all visitors

Museums for All Attendance Over Time

2015 2016 2017 2018
A visitor said, “My family is extremely low-income, but we’ve been able to be members here for years. Our kids are in gifted programs at school and…I truly feel that their success is due to the foundations they have acquired HERE.”
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**about the museum**

Children's Museum of La Crosse
La Crosse, WI
Children's Museum
funmuseum.org
70,000 visitors/year

**by the numbers**

2017
Joined Museums for All

M4A admission price per person $3

*All data current as of March 31, 2019

**visitors served**

5,860
M4A visitors

4.43% of all visitors

**Museums for All Attendance Over Time**

2017 2018 2019
about the museum

Madison Children's Museum
Madison, WI
Children's Museum
madisonchildrensmuseum.org
210,000 visitors/year

by the numbers

2018
Joined Museums for All

M4A admission price per person
$1

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

*All data current as of March 31, 2019

visitors served

13,854
M4A visitors
14.66% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**about the museum**
Northwoods Children's Museum
Eagle River, WI
Children's Museum
northwoodschildrensmuseum.com
28,000 visitors/year

**by the numbers**
2016
Joined Museums for All

M4A admission price per person $0

*Museums for All Attendance Over Time

425
M4A visitors
7.11% of all visitors

*All data current as of March 31, 2019*
The Building for Kids
Children's Museum
Appleton, WI
Children's Museum
buildingforkids.org
110,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2018
Joined Museums for All

M4A admission price per person $2

*All data current as of March 31, 2019

visitors served
1,029 M4A visitors
1.14% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum

Wausau Children's Museum
Wausau, WI
Children's Museum
wausauchildrensmuseum.org
30,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2016
Joined Museums for All

M4A visitors
353
1.94% of all visitors

M4A admission price per person $0

*All data current as of March 31, 2019
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

about the museum
Spark! Imagination and Science Center
Morgantown, WV
Children's Museum
sparkwv.org
10,000 visitors/year

by the numbers
2015
Joined Museums for All

$0
M4A admission price per person

*Museums for All Attendance Over Time*

visitors served
2,808
M4A visitors
7.26% of all visitors

Spark! Imagination and Science Center