



about the museum

Fairbanks Children's Museum

Fairbanks, AK

Children's Museum

fairbankschildrensmuseum.com

40,000 visitors/year



by the numbers

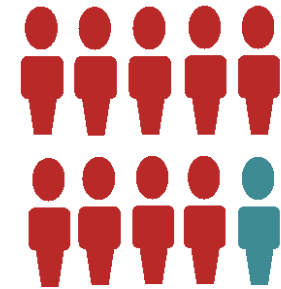
2016

Joined Museums for All

M4A admission price per person **\$3**

**All data current as of March 31, 2019*

visitors served

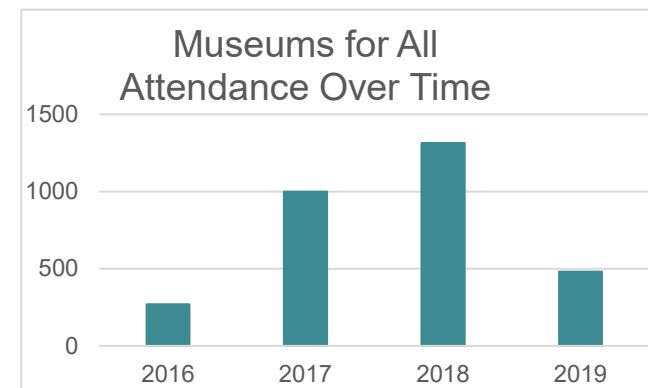


3,066

M4A visitors

2.51% of all visitors

“Museums for All has allowed us to expand our opportunities for foster children to visit with their biological parents here at the museum without causing a financial burden for any of the parties involved. Without Museums for All, I am sure we would see much lower attendance.”





about the museum

Children's Museum Oro
Valley

Tucson, AZ

Children's Museum

childrensmuseumtucson.org/oro-valley/

89,360 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2015

Joined Museums for All

M4A admission
price per
person

\$3

**All data current as of March 31, 2019*

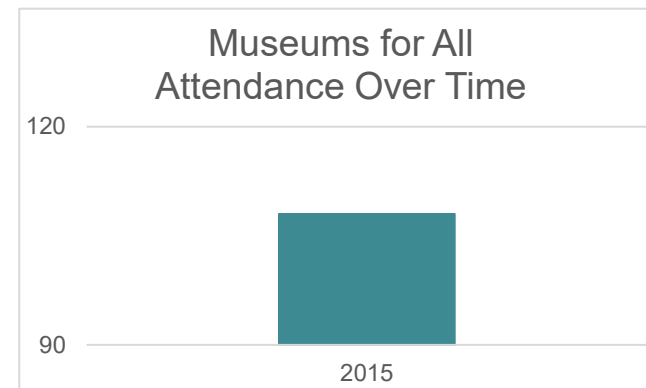
visitors served



108

M4A visitors

**0.48% of all
visitors**





about the museum

Children's Museum Tucson

Tucson, AZ

Children's Museum

childrensmuseumtucson.org

150,500 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2015

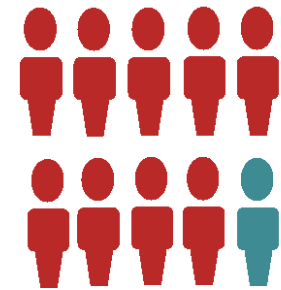
Joined Museums for All

M4A admission
price per
person

\$3

**All data current as of March 31, 2019*

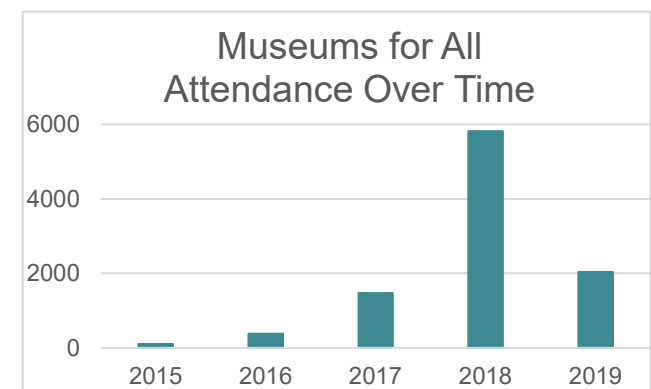
visitors served



9,818

M4A visitors

2.15% of all visitors





about the museum

i.d.e.a. Museum

Mesa, AZ

Children's Museum

ideamuseum.org

87,140 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2017

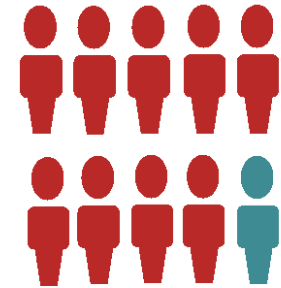
Joined Museums for All

M4A admission
price per
person

\$3

**All data current as of March 31, 2019*

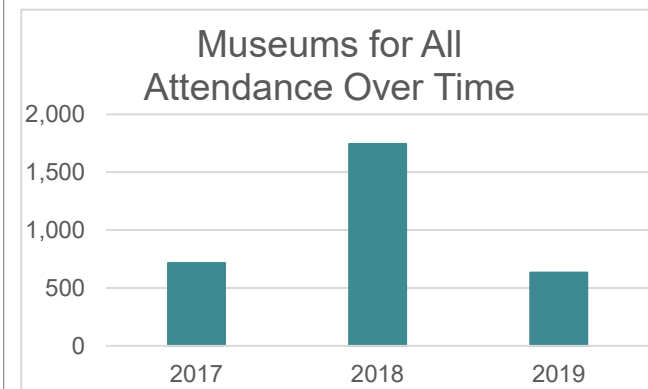
visitors served



3,094

M4A visitors

1.98% of all visitors





about the museum

Bay Area Discovery Museum

Sausalito, CA

Children's Museum

bayareadiscoverymuseum.org

305,000 visitors/year



Bay Area
Discovery
Museum

by the numbers

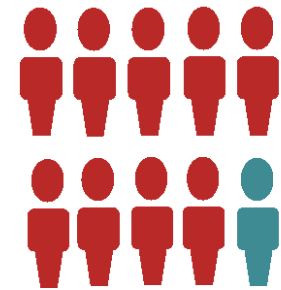
2017

Joined Museums for All

M4A admission
price per
person **\$1**

**All data current as of March 31, 2019*

visitors served



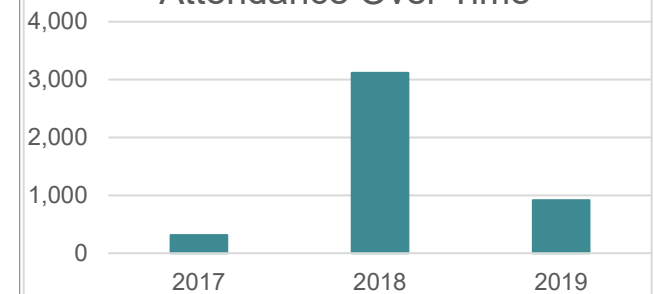
4,343

M4A visitors

0.87% of all visitors

“It is a great program. We are proud to be a part of it. Hoping we reach even more visitors through Museums for All this year.”

Museums for All
Attendance Over Time





about the museum

Children's Creativity Museum

San Francisco, CA

Children's Museum

creativity.org

100,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2016

Joined Museums for All

M4A admission price per person

\$0

**All data current as of March 31, 2019*

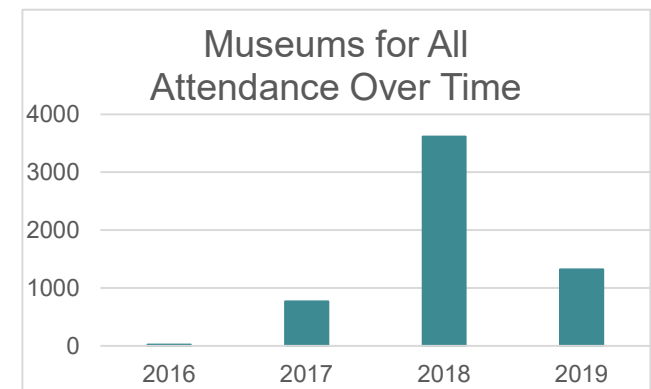
visitors served



5,726

M4A visitors

2.02% of all visitors





about the museum

Children's Discovery Museum
of San Jose

San Jose, CA

Children's Museum

cdm.org

400,000 visitors/year



Children's
Discovery
Museum
of San Jose

by the numbers

2017

Joined Museums for All

visitors served



11,396

M4A visitors

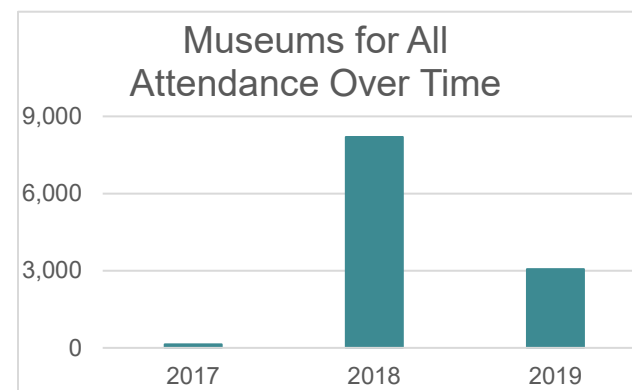
**2.10% of all
visitors**

“It's a respectful process at the admissions desk because families are treated just like any other family entering the museum when buying a ticket. The difference is they pay \$2 vs \$15 per person, but no one in line knows this—it's very dignified.”

M4A admission
price per
person

\$2

**All data current as of March 31, 2019*





about the museum

Children's Discovery Museum
of the Desert

Rancho Mirage, CA

Children's Museum

cdmod.org

123,300 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2015

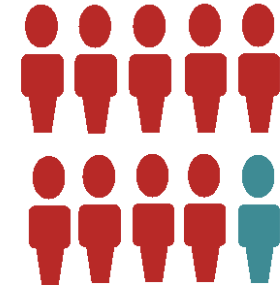
Joined Museums for All

M4A admission
price per
person

\$2

**All data current as of March 31, 2019*

visitors served

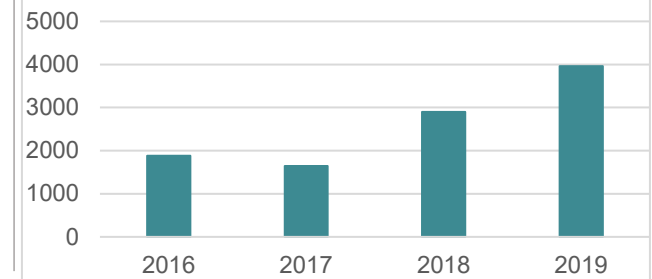


18,219

M4A visitors

5.18% of all visitors

Museums for All
Attendance Over Time





about the museum

Children's Museum of
Sonoma County

Santa Rosa, CA

Children's Museum

cmosc.org

150,000 visitors/year



by the numbers

2017

Joined Museums for All

visitors served



4,088

M4A visitors

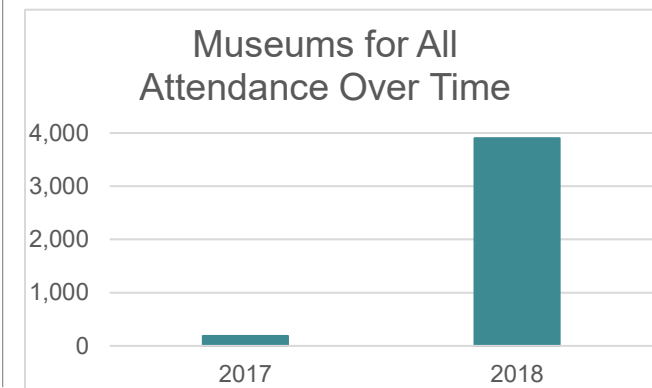
2.30% of all visitors

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

M4A admission
price per
person

\$2

**All data current as of March 31, 2019*





about the museum

Habitot Children's Museum

Berkeley, CA

Children's Museum

habitot.org

28,700 visitors/year

“Museums for All introduced many families to Habitot that otherwise could not or would not seek us out. [We have] witnessed so many heartwarming moments between parents and children bonding, playing, and learning together.”



by the numbers

2015

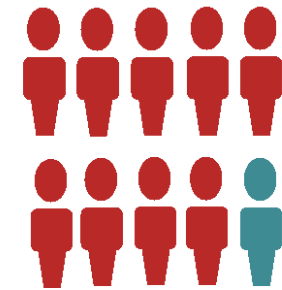
Joined Museums for All

M4A admission
price per
person

\$0

**All data current as of March 31, 2019*

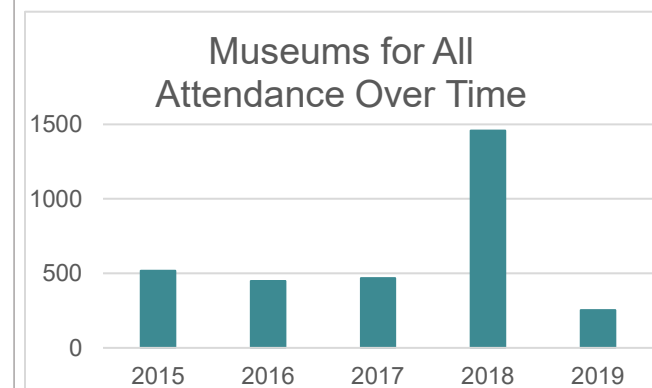
visitors served



3,147

M4A visitors

**2.76% of all
visitors**





about the museum

ImagineU Children's Museum

Visalia, CA

Children's Museum

imagineumuseum.org

65,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2016

Joined Museums for All

M4A admission price per person **\$3**

**All data current as of March 31, 2019*

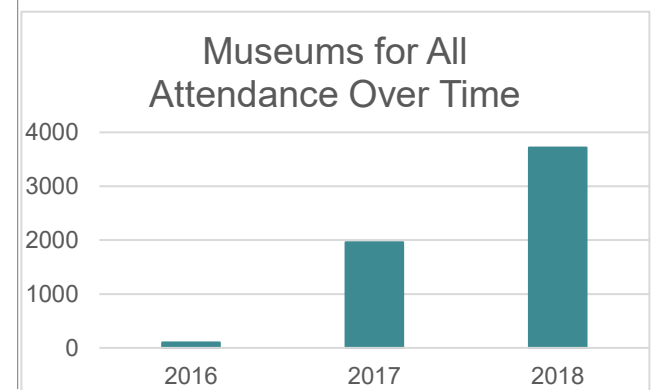
visitors served



5,774

M4A visitors

3.63% of all visitors





about the museum

Kidspace Children's Museum

Pasadena, CA

Children's Museum

kidspacemuseum.org

329,700 visitors/year



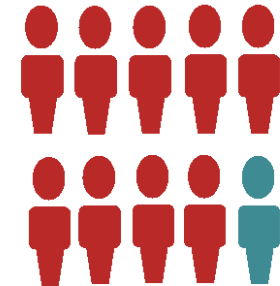
kidspace
children's museum

by the numbers

2015

Joined Museums for All

visitors served



63,276

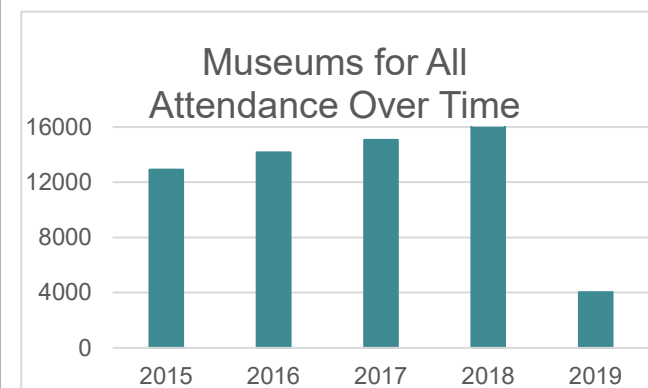
M4A visitors

**6.17% of all
visitors**

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

M4A admission price per person **\$3**

**All data current as of March 31, 2019*





about the museum

Monterey County Youth
Museum (MY Museum)

Monterey, CA

Children's Museum

mymuseum.org

65,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2017

Joined Museums for All

M4A admission
price per
person

\$2

**All data current as of March 31, 2019*

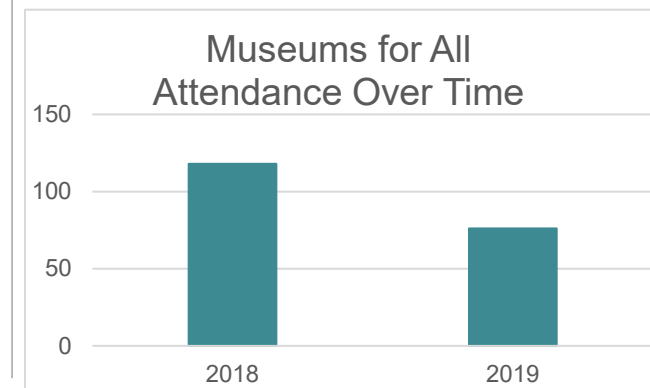
visitors served



194

M4A visitors

**0.29% of all
visitors**





about the museum

San Diego Children's
Discovery Museum

Escondido, CA

Children's Museum

sdcdm.org

140,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**San Diego
Children's
Discovery
Museum**



by the numbers

2016

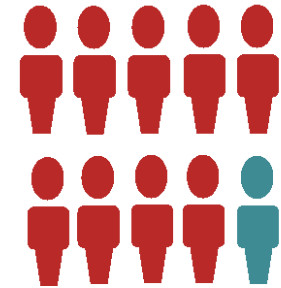
Joined Museums for All

M4A admission
price per
person

\$1

**All data current as of March 31, 2019*

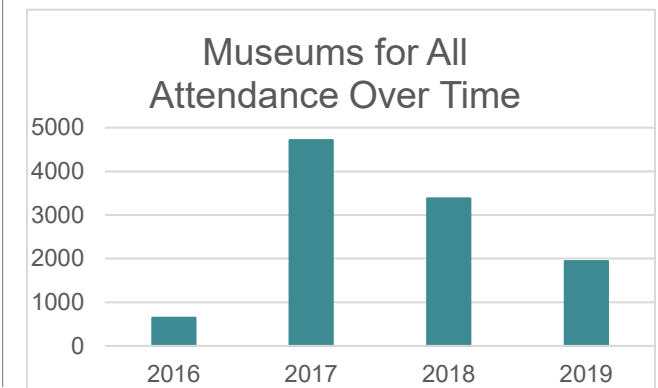
visitors served



10,684

M4A visitors

**3.45% of all
visitors**





about the museum

San Luis Obispo Children's
Museum

San Luis Obispo, CA

Children's Museum

slocm.org

55,000 visitors/year

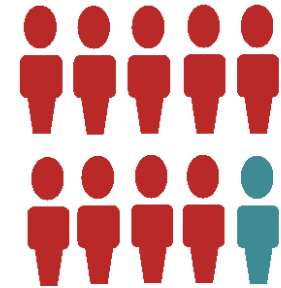


by the numbers

2017

Joined Museums for All

visitors served



1,175

M4A visitors

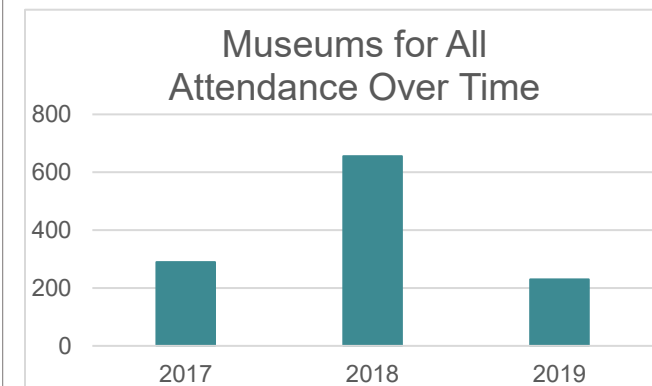
1.22% of all visitors

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

M4A admission
price per
person

\$3

**All data current as of March 31, 2019*





about the museum

Southern California Children's
Museum

South Pasadena, CA

Children's Museum

socalkids.org

18,561 visitors/year



by the numbers

2015

Joined Museums for All

visitors served



1,216

M4A visitors

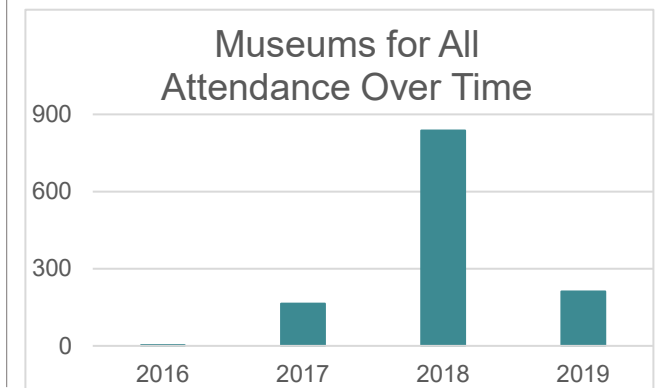
3.06% of all visitors

"I have seen many families enter with a sense of hesitation, assuming they won't be able to stay for a visit. As soon as I let them know [about Museums for All], I see a sense of relief and a smile."

M4A admission
price per
person

\$3

**All data current as of March 31, 2019*





about the museum

The Children's Museum at the
Paso Robles Volunteer Firehouse

Paso Robles, CA

Children's Museum

pasokids.org

20,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2017

Joined Museums for All

M4A admission
price per
person

\$3

**All data current as of March 31, 2019*

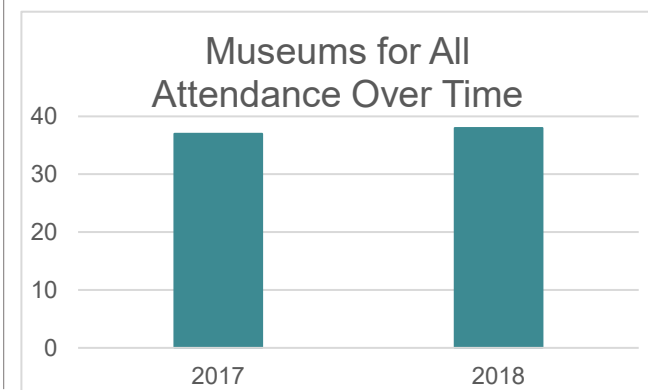
visitors served



75

M4A visitors

**0.32% of all
visitors**





about the museum

The New Children's Museum
 San Diego, CA
 Children's Museum
 thinkplaycreate.org
 223,250 visitors/year

“Parents and families are so grateful that we participate in this program. We also share the website to encourage guests to find other museums to visit that participate. We do have one family who comes in often and the child is always so excited.”



by the numbers
2018
 Joined Museums for All

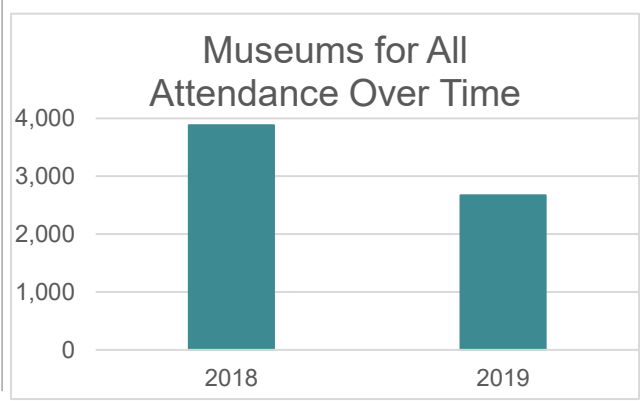
M4A admission
 price per
 person **\$1**

**All data current as of March 31, 2019*

visitors served



6,554
M4A visitors
2.25% of all
visitors





about the museum

Vacaville's Imagine That!

Vacaville, CA

Children's Museum

imaginethatvacaville.org

7,600 visitors/year

Vacaville's Imagine That!

a place for exploration, education & enjoyment

by the numbers

2018

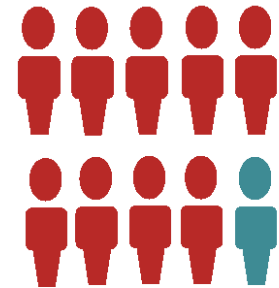
Joined Museums for All

M4A admission
price per
person

\$3

**All data current as of March 31, 2019*

visitors served

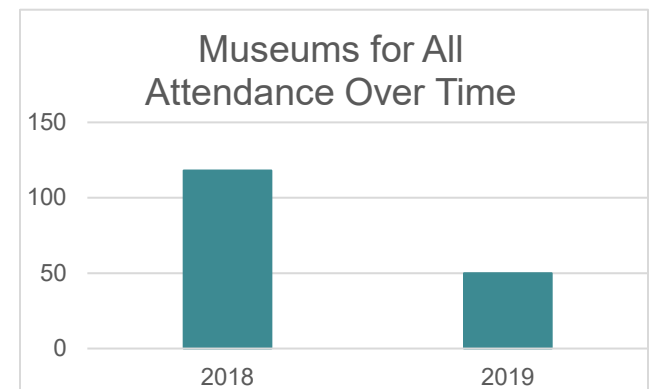


168

M4A visitors

1.35% of all visitors

“We have been looking for a way to live out our mission statement of serving the community and this program is helping!”





about the museum

Zimmer Children's Museum
by Sharewell

Pasadena, CA

Children's Museum

zimmer.sharewell.org

67,789 visitors/year



by the numbers

2014

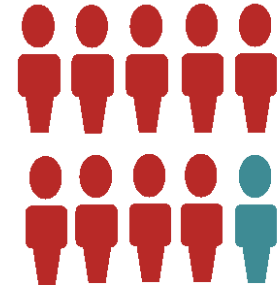
Joined Museums for All

“The family was so excited and grateful to learn they could visit any day. It was a great example of how we can let our visitors know their options without making assumptions or putting them on the spot.”

M4A admission
price per
person **\$2**

**All data current as of March 31, 2019*

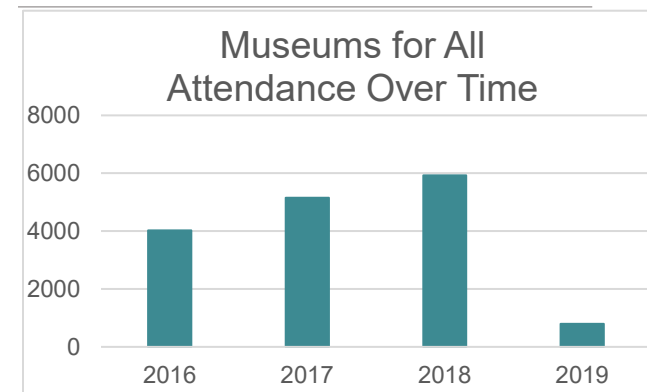
visitors served



15,902

M4A visitors

**7.28% of all
visitors**





about the museum

Children's Museum of Denver
at Marsico Campus

Denver, CO

Children's Museum

mychildsmuseum.org

567,600 visitors/year

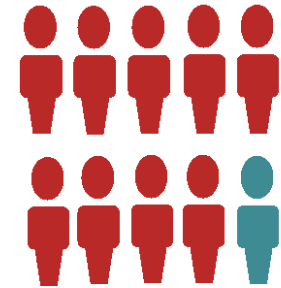


by the numbers

2015

Joined Museums for All

visitors served



126,377

M4A visitors

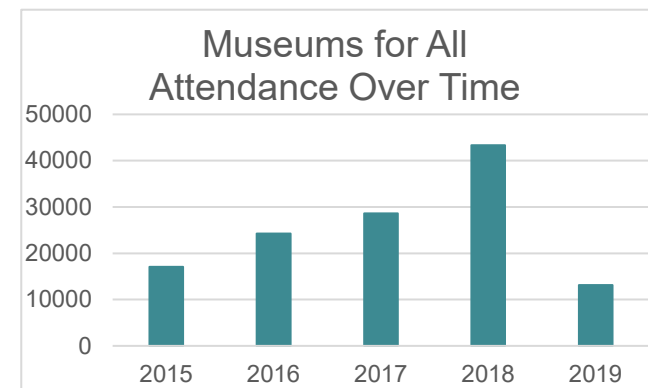
5.78% of all visitors

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

M4A admission
price per
person

\$1

**All data current as of March 31, 2019*





about the museum

WOW! Children's Museum

Lafayette, CO

Children's Museum

wowchildrensmuseum.org

80,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2016

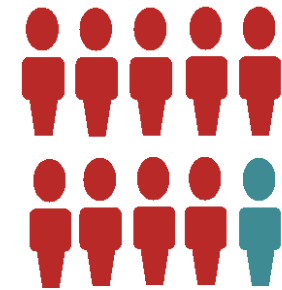
Joined Museums for All

M4A admission price per person

\$0

**All data current as of March 31, 2019*

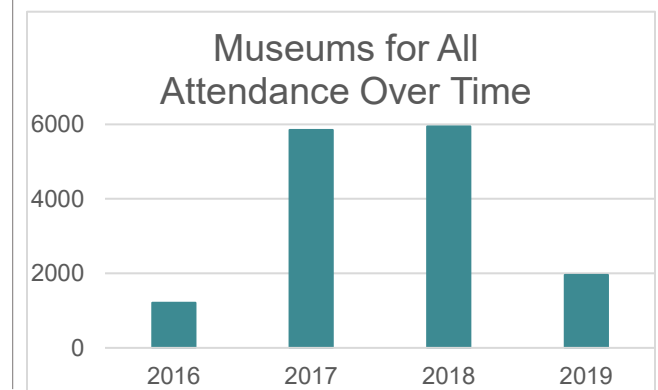
visitors served



14,972

M4A visitors

6.57% of all visitors





about the museum

Children's Museum of
Southeastern Connecticut

Niantic, CT

Children's Museum

childrensmuseumsect.org

30,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2016

Joined Museums for All

M4A admission
price per
person

\$1

**All data current as of March 31, 2019*

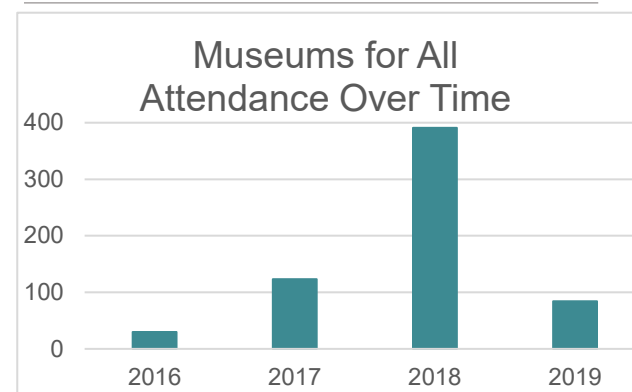
visitors served



628

M4A visitors

**0.58% of all
visitors**





about the museum

EverWonder Children's
Museum

Newtown, CT

Children's Museum

everwondermuseum.org

17,820 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2016

Joined Museums for All

M4A admission price per person **\$3**

**All data current as of March 31, 2019*

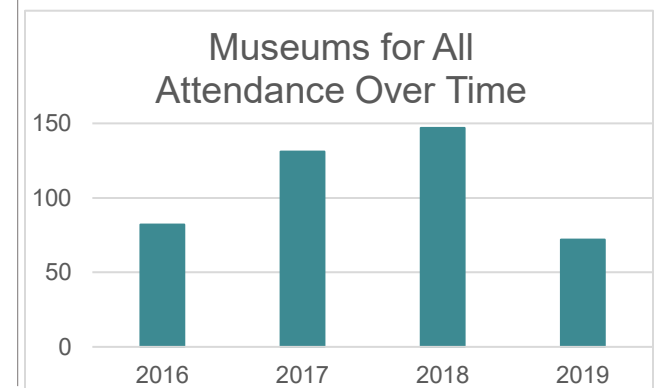
visitors served



432

M4A visitors

1.01% of all visitors





about the museum

Kidcity Children's Museum

Middletown, CT

Children's Museum

kidcitymuseum.com

105,000 visitors/year

“We see more people through Museums for All than we did on monthly free evenings, plus we serve more low-income families. We donate half [of the revenue] to the farmer’s market so they can double the purchases of families using EBT cards.”

KIDCITY

by the numbers

2016

Joined Museums for All

M4A admission
price per
person

\$3

**All data current as of March 31, 2019*

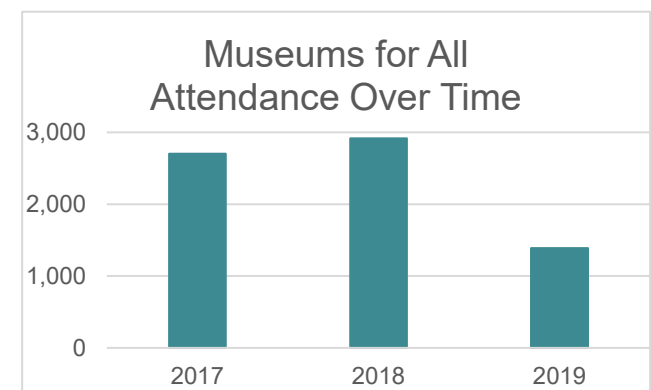
visitors served



6,285

M4A visitors

**2.90% of all
visitors**





about the museum

KidsPlay Children's Museum

Torrington, CT

Children's Museum

kidsplaymuseum.org

38,750 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2018

Joined Museums for All

M4A admission price per person **\$3**

**All data current as of March 31, 2019*

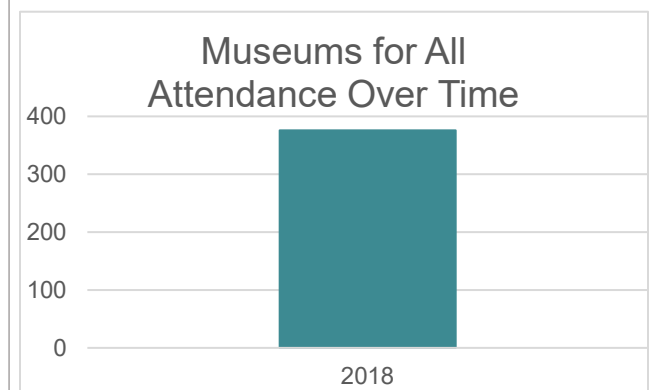
visitors served



376

M4A visitors

0.94% of all visitors





about the museum

Stepping Stones Museum for Children

Norwalk, CT

Children's Museum

steppingstonesmuseum.org

228,000 visitors/year

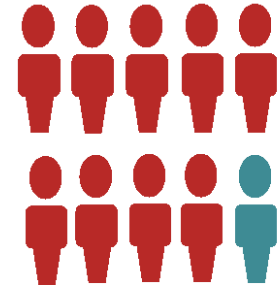


by the numbers

2016

Joined Museums for All

visitors served



998

M4A visitors

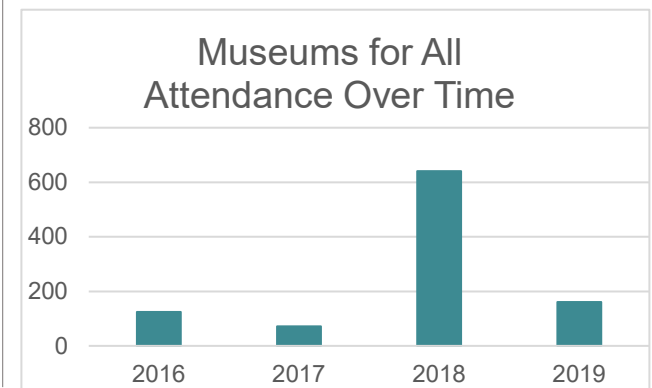
**0.24% of all
visitors**

“Visitors taking advantage of the Museums for All program are very appreciative of the reduced price for admission.”

M4A admission
price per
person

\$3

**All data current as of March 31, 2019*





about the museum

Explorations V Children's
Museum

Lakeland, FL

Children's Museum

explorationsv.com

49,000 visitors/year

“We have had many EBT visitors express their gratitude. They make comments about not being able to afford a museum visit without the discount. They say, ‘Oh, there's an EBT discount! That's so nice!’”



by the numbers

2015

Joined Museums for All

M4A admission
price per
person

\$3

**All data current as of March 31, 2019*

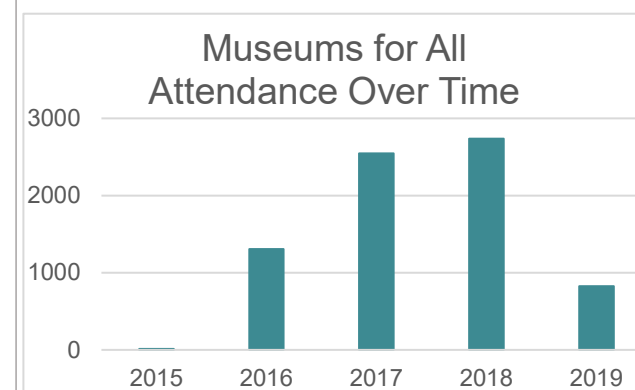
visitors served



7,432

M4A visitors

4.56% of all visitors





about the museum

Great Explorations Children's
Museum

St. Petersburg, FL

Children's Museum

greatex.org

220,119 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2015

Joined Museums for All

M4A admission price per person **\$3**

**All data current as of March 31, 2019*

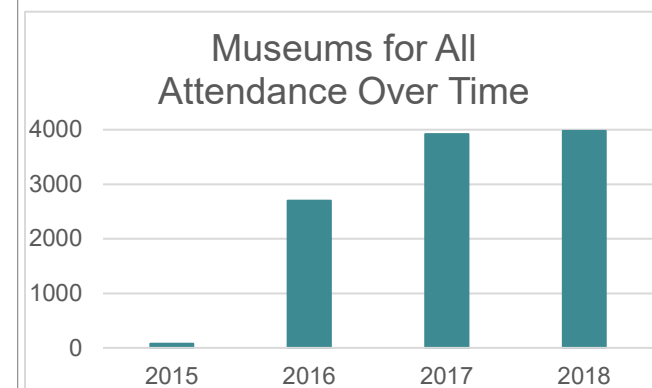
visitors served



10,665

M4A visitors

4.81% of all visitors





about the museum

Museum of Science &
Industry (MOSI)

Tampa, FL

Children's Museum

mosi.org

unreported visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2015

Joined Museums for All

M4A admission
price per
person **\$3**

**All data current as of March 31, 2019*

visitors served



*Participating museums have
welcomed 1,892,435 visitors
through Museums for All as of
March 31, 2019*



an initiative of the
Institute of Museum and Library Services



about the museum

Pensacola Children's
Museum

Pensacola, FL

Children's Museum

historicpensacola.org/plan-your-visit/museums-properties/pensacola-childrens-museum/

100,000 visitors/year

“We've gotten great feedback from our board and the Florida Department of Children and Families, which administers SNAP in Florida. We created a flyer they are sharing among social service organizations.”



UNIVERSITY of WEST FLORIDA

HISTORIC TRUST

by the numbers

2017

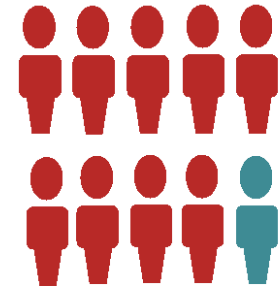
Joined Museums for All

M4A admission
price per
person

\$0

**All data current as of March 31, 2019*

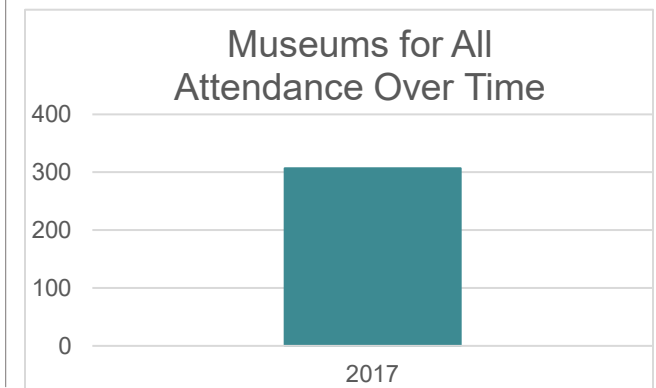
visitors served



307

M4A visitors

**4.32% of all
visitors**





about the museum

Savannah Children's Museum

Savannah, GA

Children's Museum

chsgeorgia.org/scm

25,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



**SAVANNAH
CHILDREN'S
MUSEUM**

by the numbers

2017

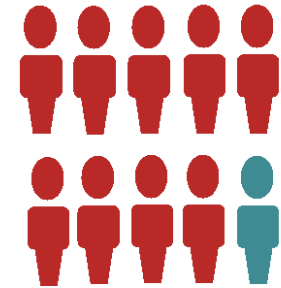
Joined Museums for All

M4A admission
price per
person

\$0

**All data current as of March 31, 2019*

visitors served

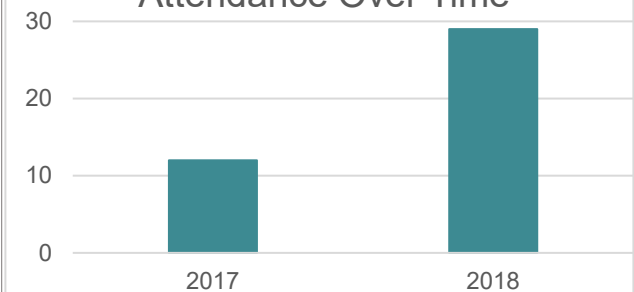


41

M4A visitors

**0.07% of all
visitors**

Museums for All
Attendance Over Time





about the museum

Des Moines Children's
Museum

West Des Moines, IA

Children's Museum

dsmchildrensmuseum.com

20,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2018

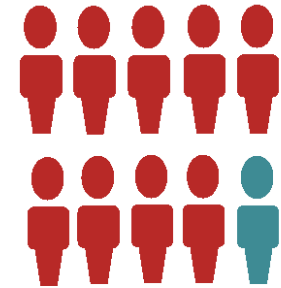
Joined Museums for All

M4A admission
price per
person

\$2

**All data current as of March 31, 2019*

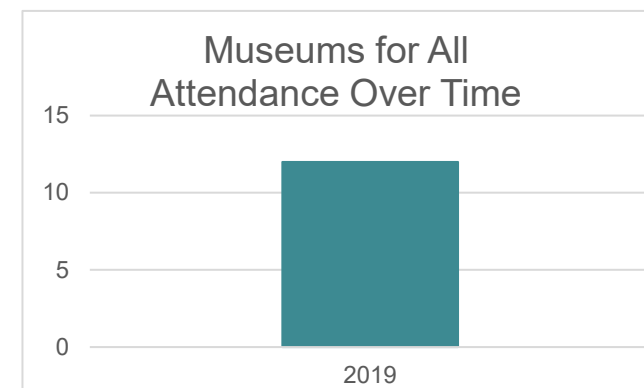
visitors served



12

M4A visitors

**0.41% of all
visitors**





about the museum

Family Museum

Bettendorf, IA

Children's Museum

familymuseum.org

183,000 visitors/year



by the numbers

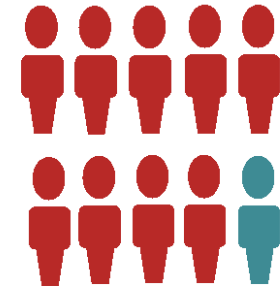
2016

Joined Museums for All

M4A admission
price per
person **\$3**

**All data current as of March 31, 2019*

visitors served

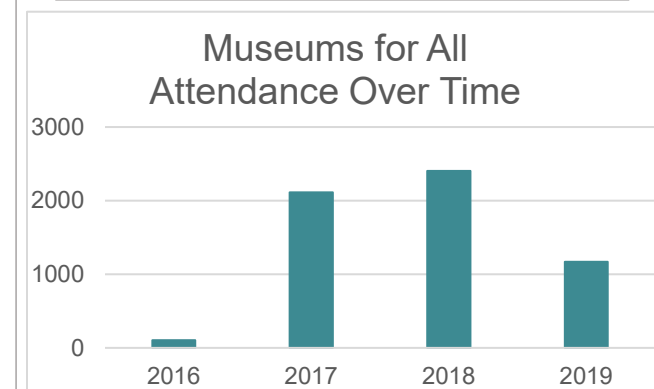


5,788

M4A visitors

1.37% of all visitors

“Museums for All helps us identify families who would benefit from our subsidized membership program. We have visitors every single day who are so excited to have access to our facility and programming.”





about the museum

Chicago Children's Museum

Chicago, IL

Children's Museum

chicagochildrensmuseum.org

412,000 visitors/year

“A mom told us she'd been saving to bring her child to Navy Pier for a birthday party, heard about Museums for All and once learning about the \$3 price for her whole family said, ‘Now I can buy him the cake he wants.’”



by the numbers

2015

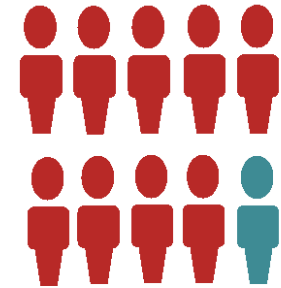
Joined Museums for All

M4A admission
price per
person

\$3

**All data current as of March 31, 2019*

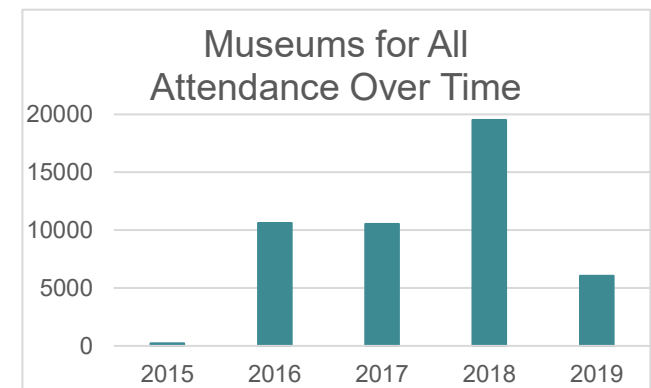
visitors served



46,927

M4A visitors

3.87% of all visitors





about the museum

Children's Discovery Museum

Normal, IL

Children's Museum

childrensdiscoverymuseum.net

140,000 visitors/year



by the numbers

2018

Joined Museums for All

visitors served



370

M4A visitors

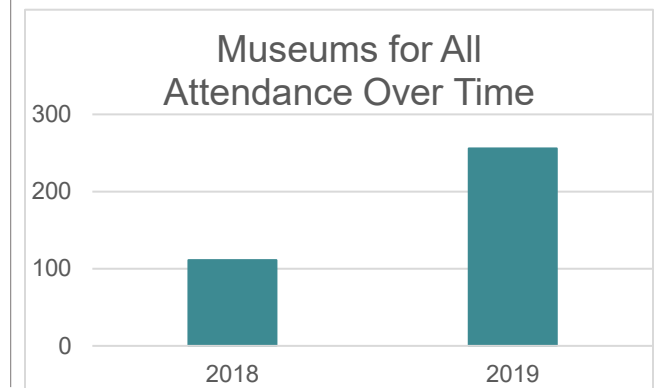
**0.77% of all
visitors**

“More Museum for All families are attending our special events.”

M4A admission
price per
person

\$3

**All data current as of March 31, 2019*





about the museum

Children's Museum in Oak
Lawn

Oak Lawn, IL

Children's Museum

cmoaklawn.org

75,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



**the children's museum
in oak lawn**

A 501c(3) Non-Profit Organization

by the numbers

2016

Joined Museums for All

M4A admission
price per
person

\$3

**All data current as of March 31, 2019*

visitors served

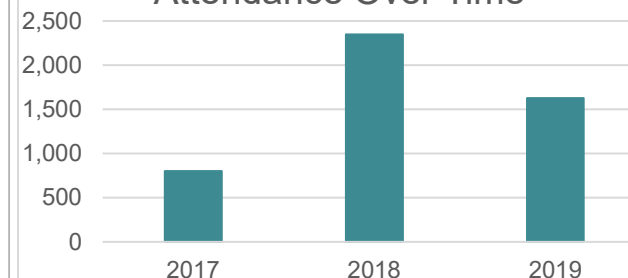


4,776

M4A visitors

**5.64% of all
visitors**

Museums for All
Attendance Over Time





about the museum

DuPage Children's Museum

Naperville, IL

Children's Museum

dupagechildrens.org

300,000 visitors/year



by the numbers

2016

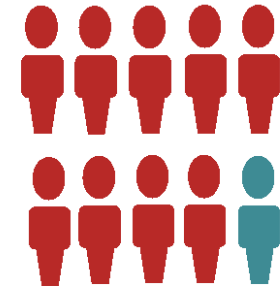
Joined Museums for All

M4A admission
price per
person

\$2

**All data current as of March 31, 2019*

visitors served

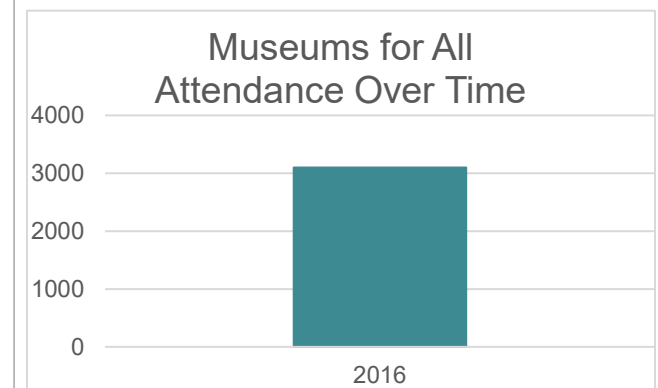


3,097

M4A visitors

1.03% of all visitors

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.





about the museum

Edwardsville Children's
Museum

Edwardsville, IL

Children's Museum

edwardsvillechildrensmuseum.org

12,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2019

Joined Museums for All

M4A admission
price per
person **\$0**

**All data current as of March 31, 2019*

visitors served

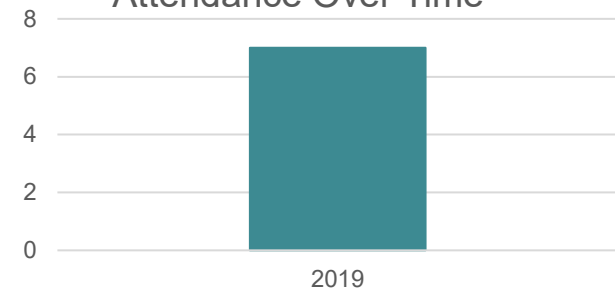


7

M4A visitors

.48% of all visitors

Museums for All
Attendance Over Time





about the museum

Kidzeum of Health and
Science

Springfield, IL

Children's Museum

kidzeum.org

200,000 visitors/year

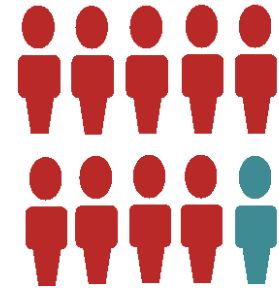


by the numbers

2018

Joined Museums for All

visitors served



1,354

M4A visitors

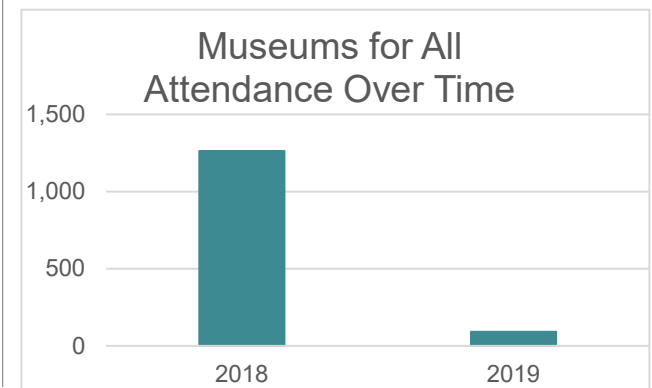
4.30% of all visitors

“Guests seem really excited when they learn about the Museums for All discount! We've had people travel from all over the region to take advantage. Thank you for letting us be a part of this great program!”

M4A admission
price per
person

\$3

**All data current as of March 31, 2019*





about the museum

Kohl Children's Museum

Glenview, IL

Children's Museum

kohlchildrensmuseum.org

315,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2016

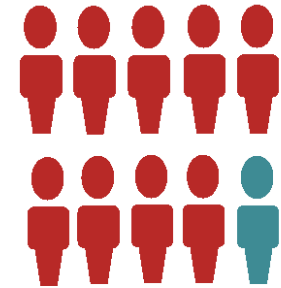
Joined Museums for All

M4A admission
price per
person

\$3

**All data current as of March 31, 2019*

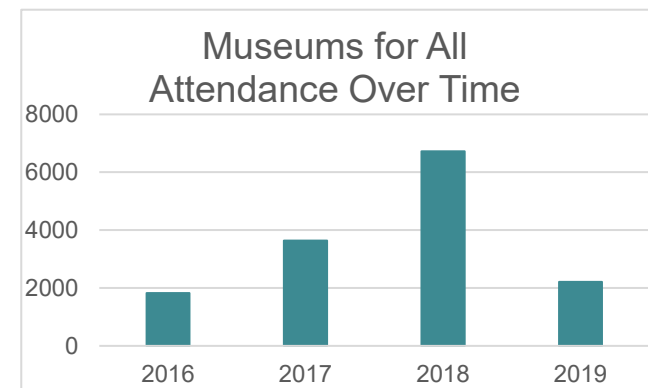
visitors served



14,396

M4A visitors

1.59% of all visitors





about the museum

Orpheum Children's Science
Museum

Champaign, IL

Children's Museum

orpheumkids.com

21,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2016

Joined Museums for All

M4A admission price per person **\$1**

**All data current as of March 31, 2019*

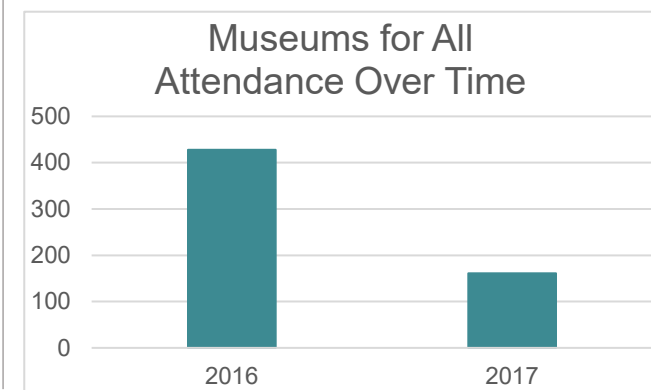
visitors served



589

M4A visitors

2.67% of all visitors





about the museum

Peoria PlayHouse Children's
Museum

Peoria, IL

Children's Museum

peoriaplayhouse.org

90,000 visitors/year

“A particular family has visited frequently. When they first came, the parents were inattentive, but as they have visited more and more the parents have been really engaging with the kids in play.”



by the numbers

2016

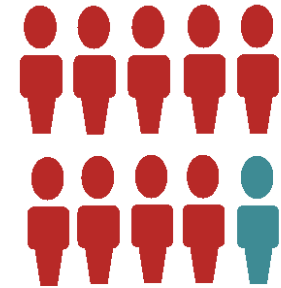
Joined Museums for All

M4A admission
price per
person

\$0

**All data current as of March 31, 2019*

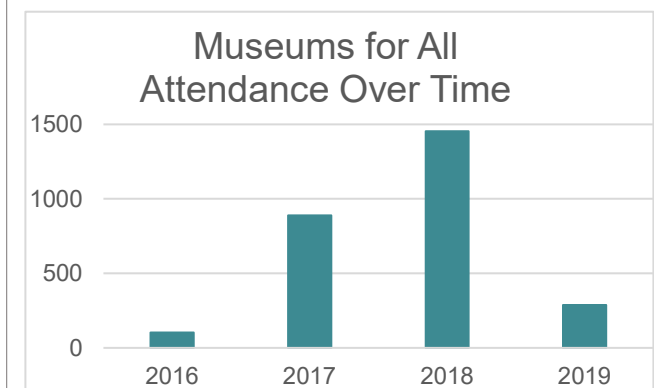
visitors served



2,735

M4A visitors

1.61% of all visitors





about the museum

Wonder Works Children's
Museum

Oak Park, IL

Children's Museum

wonder-works.org

70,000 visitors/year

“We offer repeat Museums for All visitors a free membership. This reduces Museums for All attendance because a family typically pays once or twice before converting to membership. We had 833 community membership visits in this same time period.”



by the numbers

2017

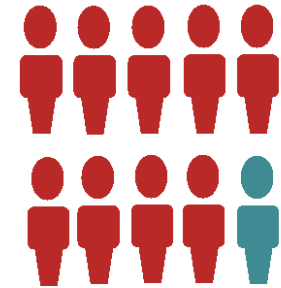
Joined Museums for All

M4A admission
price per
person

\$3

**All data current as of March 31, 2019*

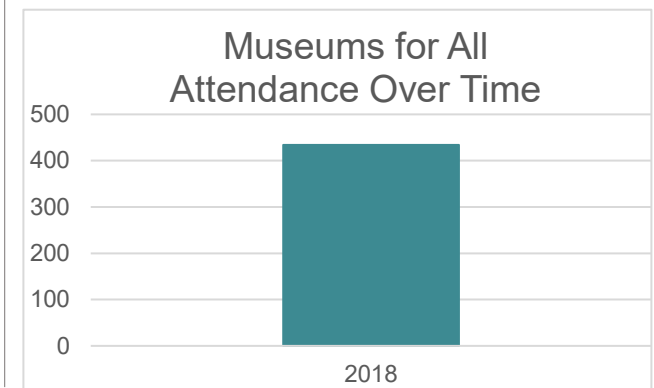
visitors served



434

M4A visitors

**2.26% of all
visitors**





about the museum

Koch Family Children's
Museum of Evansville

Evansville, IN

Children's Museum

cmoekids.org

64,000 visitors/year

“We receive a lot of “thank you” comments. One family who has visited regularly these past few months repeatedly tells us that this program has been a blessing to their family.”



by the numbers

2016

Joined Museums for All

M4A admission
price per
person

\$3

**All data current as of March 31, 2019*

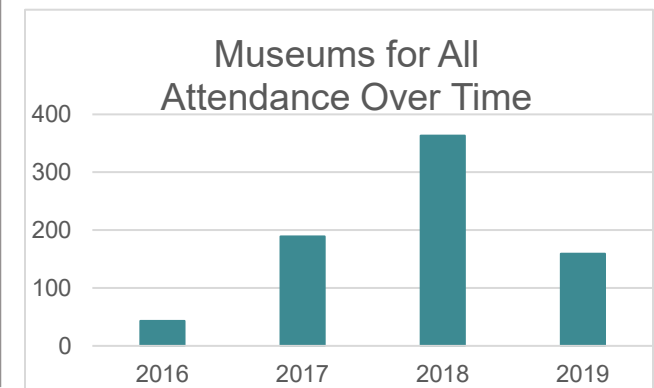
visitors served



754

M4A visitors

0.53% of all visitors





about the museum

Kansas Children's Discovery
Center

Topeka, KS

Children's Museum

kansasdiscovery.org

80,000 visitors/year

“We've seen a big increase in Museums For All usage this quarter, which is great! More and more people are finding out about the program and utilizing it.”



by the numbers

2016

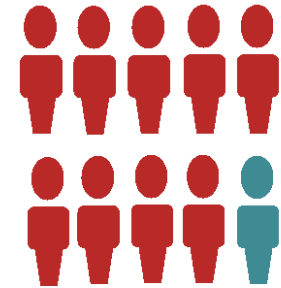
Joined Museums for All

M4A admission
price per
person

\$3

**All data current as of March 31, 2019*

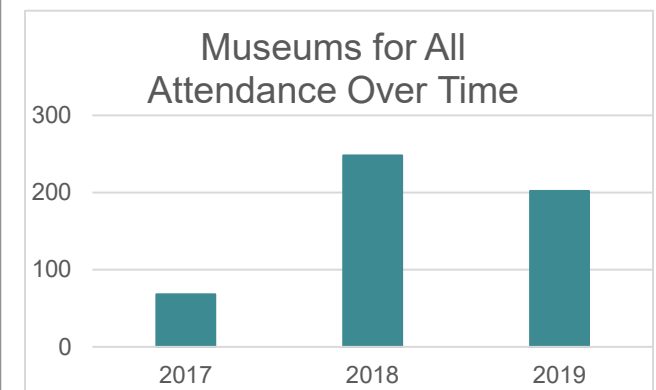
visitors served



518

M4A visitors

**0.33% of all
visitors**





about the museum

Planet Play

Lenexa, KS

Children's Museum

planetplaykc.org

1,400 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2018

Joined Museums for All

M4A admission price per person **\$1**

**All data current as of March 31, 2019*

visitors served

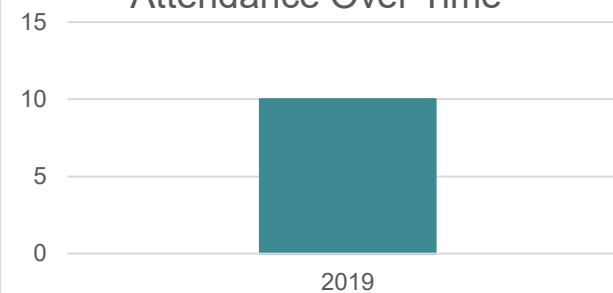


10

M4A visitors

1.57% of all visitors

Museums for All Attendance Over Time





about the museum

Wonderscope Children's
Museum of Kansas City

Shawnee, KS

Children's Museum

wonderscope.org

82,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2018

Joined Museums for All

M4A admission
price per
person

\$3

**All data current as of March 31, 2019*

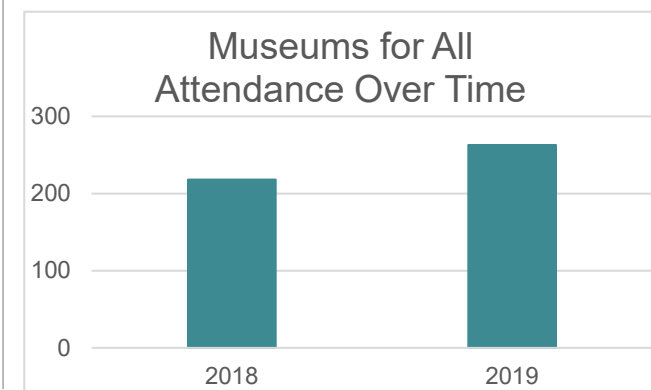
visitors served



481

M4A visitors

1.02% of all visitors





about the museum

Knock Knock Children's
Museum

Baton Rouge, LA

Children's Museum

knockknockmuseum.org

200,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2019

Joined Museums for All

M4A admission
price per
person **\$3**

**All data current as of March 31, 2019*

visitors served



*Participating museums have
welcomed 1,892,435 visitors
through Museums for All as of
March 31, 2019*



about the museum

T.R.E.E. House Children's
Museum

Alexandria, LA

Children's Museum

kidtreehouse.org

14,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



**T.R.E.E.
House**
The Rapides Exploratory Education House
*A Children's
Museum*

by the numbers

2016

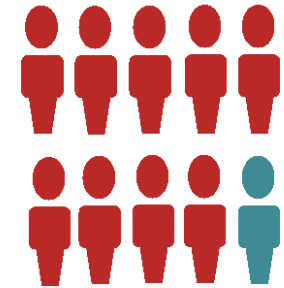
Joined Museums for All

M4A admission
price per
person

\$2

*All data current as of March 31, 2019

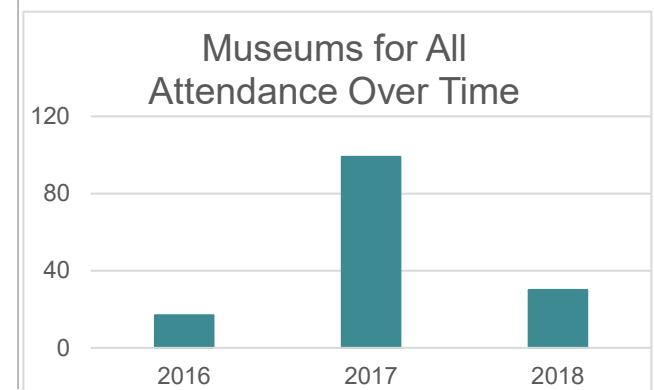
visitors served



146

M4A visitors

**1.56% of all
visitors**





about the museum

Boston Children's Museum

Boston, MA

Children's Museum

bostonchildrensmuseum.org

573,224 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2014

Joined Museums for All

M4A admission
price per
person

\$2

**All data current as of March 31, 2019*

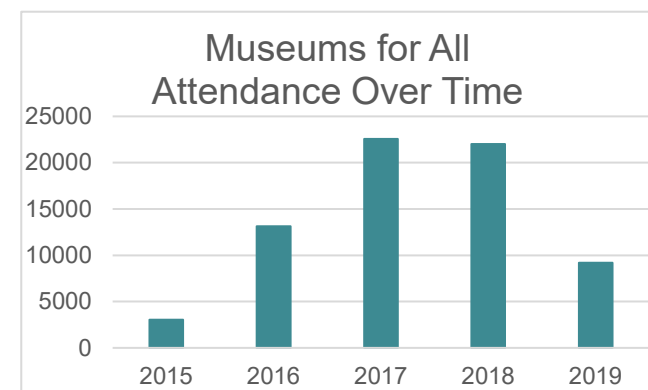
visitors served



69,928

M4A visitors

4.60% of all visitors





about the museum

Cape Cod Children's Museum

Mashpee, MA

Children's Museum

capecodchildrensmuseum.org

50,000 visitors/year

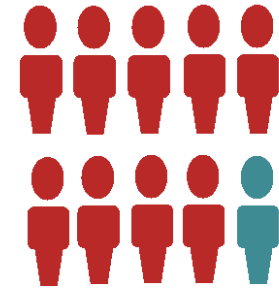


by the numbers

2015

Joined Museums for All

visitors served



3,639

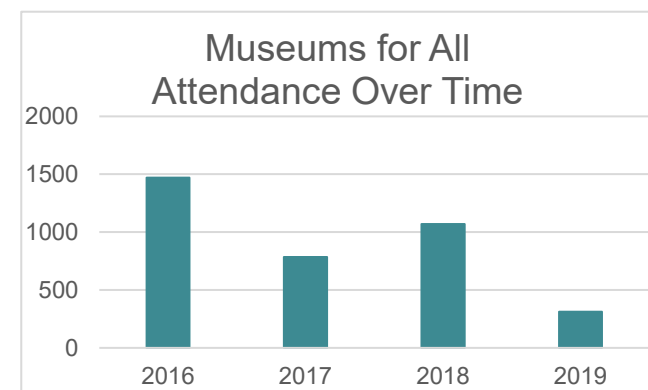
M4A visitors

3.12% of all visitors

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

M4A admission price per person **\$2**

**All data current as of March 31, 2019*





about the museum

Children's Museum in Easton

North Easton, MA

Children's Museum

cmeaston.org

55,000 visitors/year

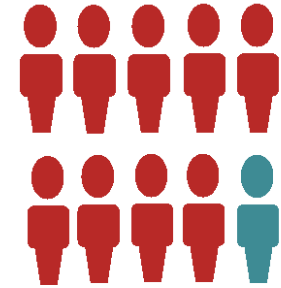


by the numbers

2017

Joined Museums for All

visitors served



2,903

M4A visitors

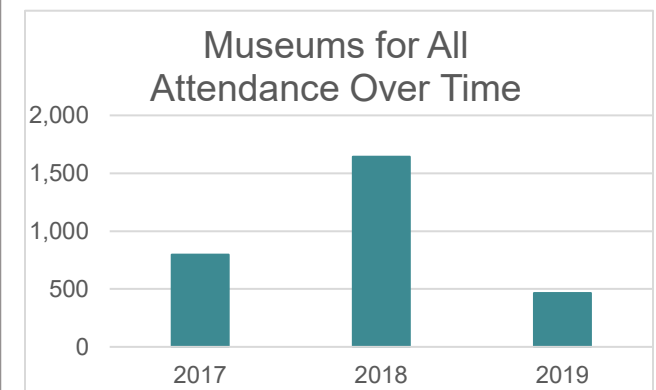
3.62% of all visitors

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

M4A admission
price per
person

\$2

**All data current as of March 31, 2019*





about the museum

EcoTarium

Worcester, MA

Children's Museum

ecotarium.org

128,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2015

Joined Museums for All

M4A admission
price per
person

\$2

**All data current as of March 31, 2019*

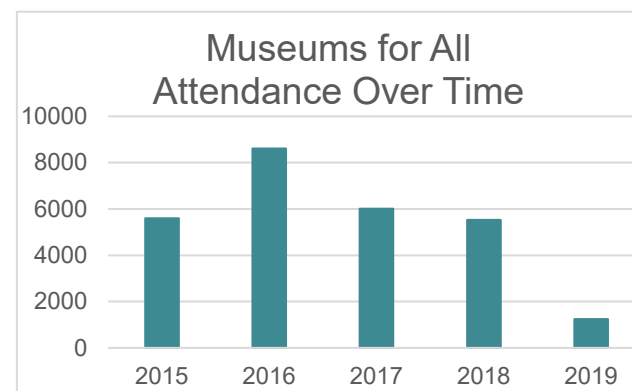
visitors served



27,002

M4A visitors

5.46% of all visitors





about the museum

The Children's Museum of
Greater Fall River

Fall River, MA

Children's Museum

cmgfr.org

20,000 visitors/year

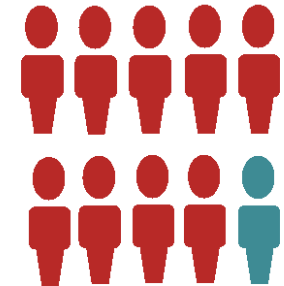


by the numbers

2017

Joined Museums for All

visitors served



2,213

M4A visitors

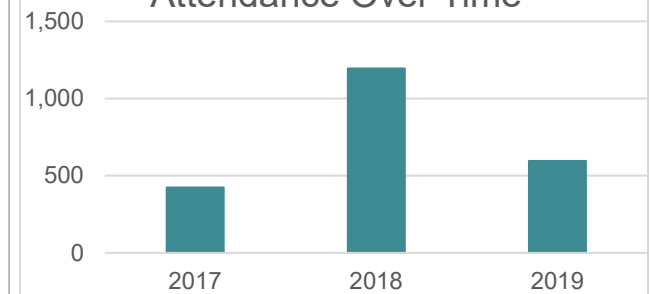
6.64% of all visitors

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

M4A admission price per person **\$3**

**All data current as of March 31, 2019*

Museums for All
Attendance Over Time





about the museum

Wenham Museum

Wenham, MA

Children's Museum

wenhammuseum.org

35,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

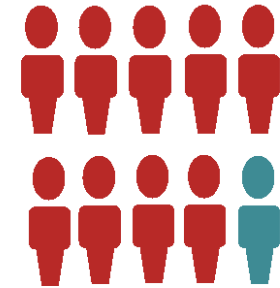
2019

Joined Museums for All

M4A admission price per person **\$3**

**All data current as of March 31, 2019*

visitors served

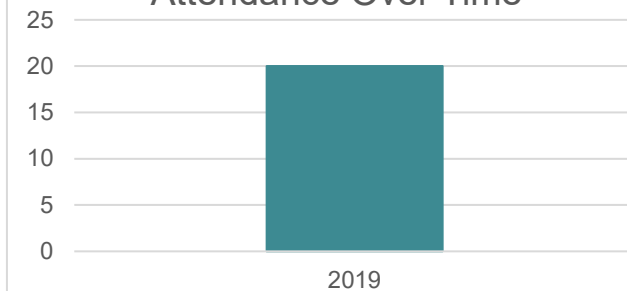


20

M4A visitors

0.21% of all visitors

Museums for All Attendance Over Time





about the museum

Chesapeake Children's
Museum

Annapolis, MD

Children's Museum

theccm.org

10,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2015

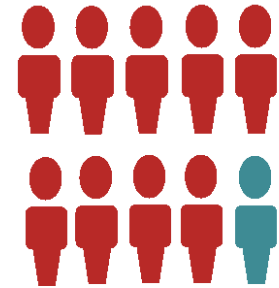
Joined Museums for All

M4A admission
price per
person

\$1

**All data current as of March 31, 2019*

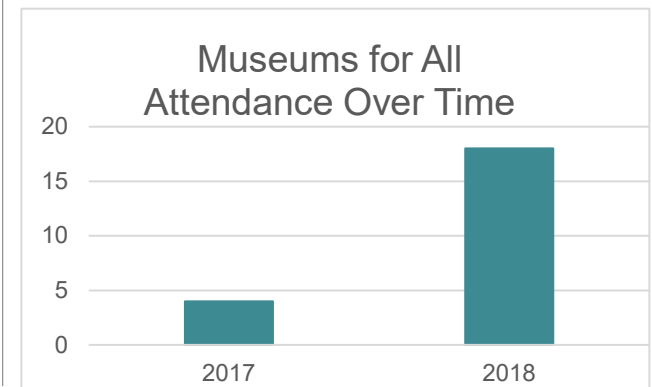
visitors served



22

M4A visitors

**0.06% of all
visitors**





about the museum

Children's Museum & Theatre
of Maine

Portland, ME

Children's Museum

kitetails.org

unreported visitors/year

“We’ve already had so many folks come in for the first time, saying that this program is the reason they can visit us! A lot of folks have been excited because they want to contribute what they *can* while not paying more than they can afford.”



by the numbers

2018

Joined Museums for All

M4A admission
price per
person **\$3**

**All data current as of March 31, 2019*

visitors served



*Participating museums have
welcomed 1,892,435 visitors
through Museums for All as of
March 31, 2019*



an initiative of the
Institute of Museum and Library Services



about the museum

Flint Children's Museum

Flint, MI

Children's Museum

flintchildrensmuseum.org

41,196 visitors/year



by the numbers

2015

Joined Museums for All

visitors served



2,667

M4A visitors

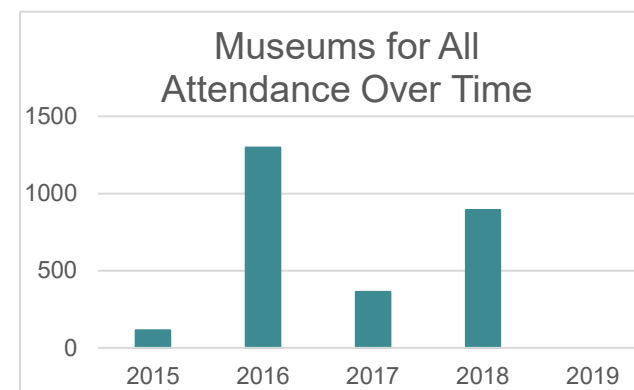
3.27% of all visitors

“Since we are in a low income area, Museums for All has been a great way to increase our impact in our neighborhood.”

M4A admission
price per
person

\$3

**All data current as of March 31, 2019*





about the museum

Forever Curious Children's
Museum

Fennville, MI

Children's Museum

forevercuriousmuseum.org

3,000 visitors/year



by the numbers

2018

Joined Museums for All

visitors served



*Participating museums have
welcomed 1,892,435 visitors
through Museums for All as of
March 31, 2019*

Museums for All is a national
access program that encourages
individuals of all backgrounds to
visit museums regularly and build
lifelong museum habits.

M4A admission
price per
person

\$2

**All data current as of March 31, 2019*



an initiative of the
Institute of Museum and Library Services



about the museum

Grand Rapids Children's
Museum

Grand Rapids, MI

Children's Museum

grcm.org

164,000 visitors/year

A guest shared, "This is an amazing program! We wouldn't have been able to come without it! Thank you!"



by the numbers

2017

Joined Museums for All

M4A admission

price per person **\$1.75**

**All data current as of March 31, 2019*

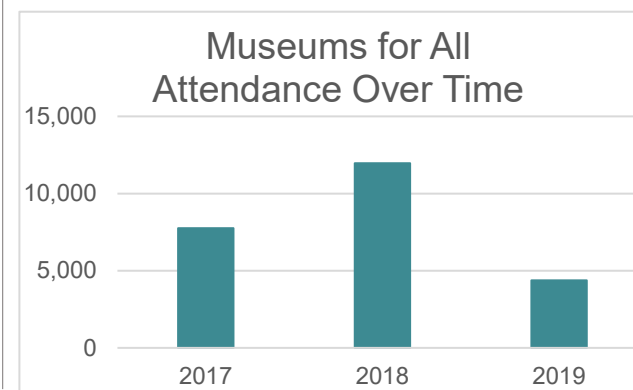
visitors served



24,088

M4A visitors

**6.36% of all
visitors**





about the museum

Kids 'N' Stuff Children's
Museum

Albion, MI

Children's Museum

kidsnstuff.org

12,342 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

Kids 'N' Stuff children's museum

by the numbers

2015

Joined Museums for All

M4A admission
price per
person **\$1.50**

**All data current as of March 31, 2019*

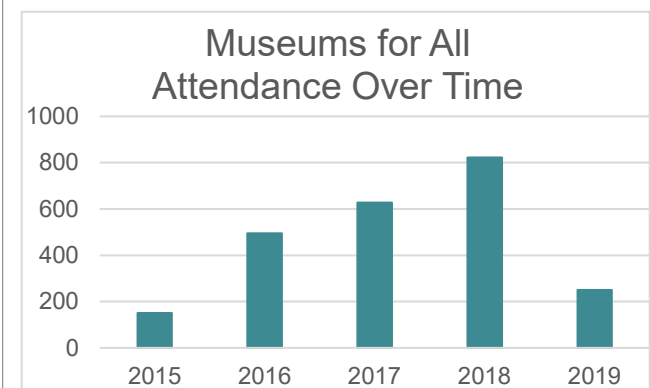
visitors served



2,345

M4A visitors

**5.97% of all
visitors**





about the museum

Mid-Michigan Children's
Museum

Saginaw, MI

Children's Museum

michildrensmuseum.org

50,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2019

Joined Museums for All

M4A admission
price per
person **\$3**

**All data current as of March 31, 2019*

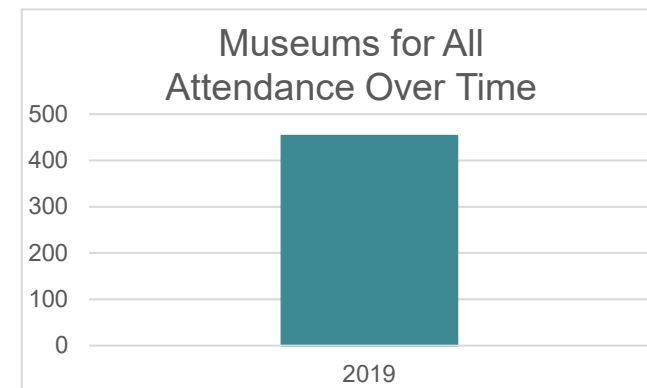
visitors served



453

M4A visitors

**3.79% of all
visitors**





about the museum

Mt. Pleasant Discovery
 Museum
 Mt. Pleasant, MI
 Children's Museum
 mpdiscoverymuseum.org
 40,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



MT PLEASANT
DISCOVERY
 MUSEUM

by the numbers

2016

Joined Museums for All

M4A admission price per person **\$3**

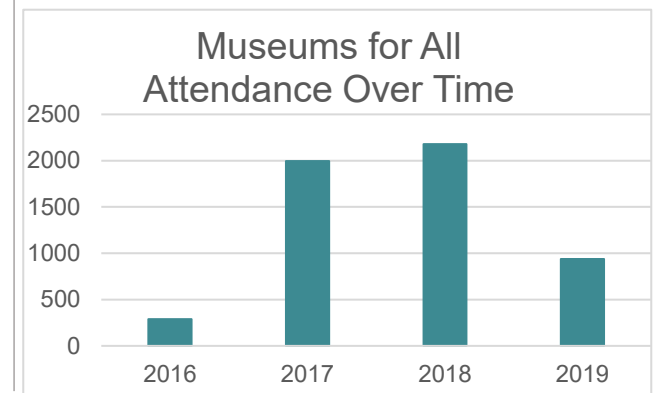
**All data current as of March 31, 2019*

visitors served



5,402
M4A visitors

5.37% of all visitors





about the museum

Duluth Children's Museum

Duluth, MN

Children's Museum

duluthchildrensmuseum.org

48,400 visitors/year



by the numbers

2015

Joined Museums for All

M4A admission
 price per
 person

\$0

**All data current as of March 31, 2019*

visitors served

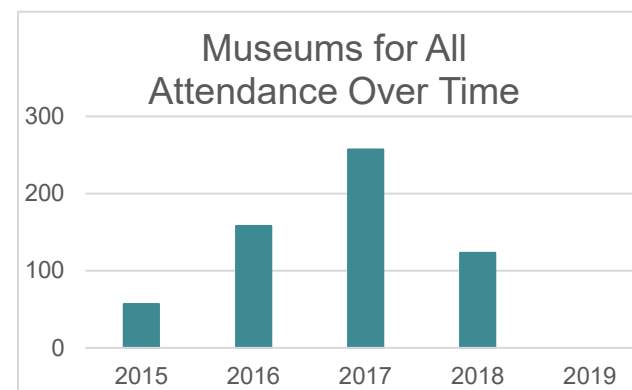


595

M4A visitors

0.53% of all visitors

“[Museums for All is] a feeder into our Passport to Culture Scholarship program, which offers our highest tier level membership. Families have greatly appreciated this, and we feel it is closing on an opportunity gap.”





about the museum

Lynn Meadows Discovery
Center

Gulfport, MS

Children's Museum

lmdc.org

77,500 visitors/year

“We had a family recently attend an event at our museum who used the Museums for All pricing. Later in the day they came back and purchased a [discounted] membership because they loved the museum.”



by the numbers

2014

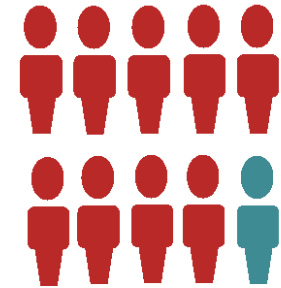
Joined Museums for All

M4A admission
price per
person

\$3

**All data current as of March 31, 2019*

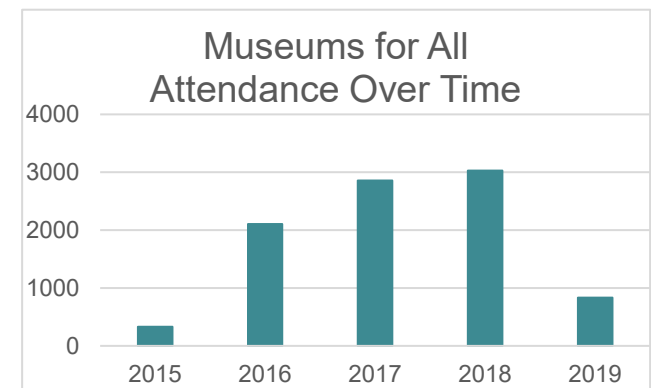
visitors served



9,165

M4A visitors

3.59% of all visitors





about the museum

Children's Museum Missoula

Missoula, MT

Children's Museum

childrensmuseummissoula.org

30,000 visitors/year



by the numbers

2016

Joined Museums for All

M4A admission
price per
person

\$2

**All data current as of March 31, 2019*

visitors served

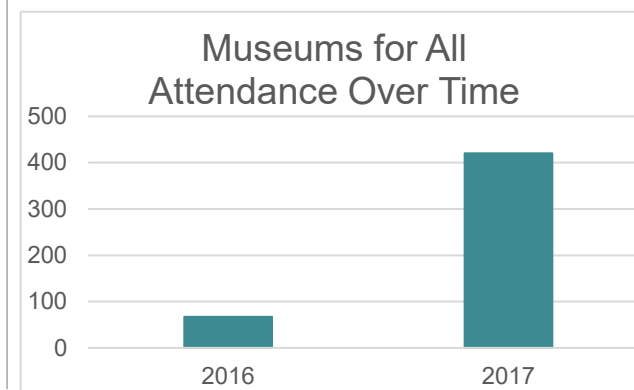


487

M4A visitors

1.65% of all visitors

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.





about the museum

Wise Wonders Children's
Museum

Billings, MT

Children's Museum

wisewonders.org

23,200 visitors/year



by the numbers

2016

Joined Museums for All

visitors served



593

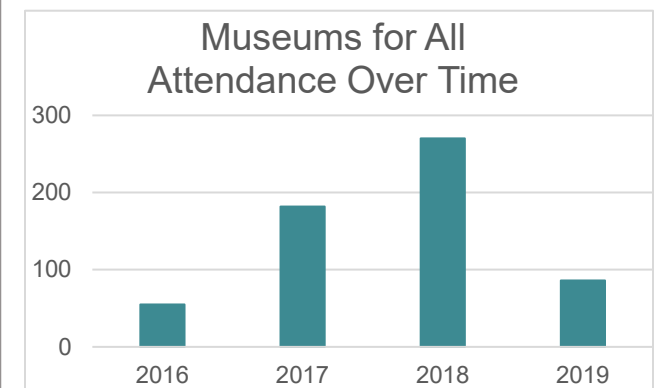
M4A visitors

1.00% of all visitors

“Our numbers are slowly but
surely growing for this program!
Thank you!”

M4A admission
price per
person **\$3**

**All data current as of March 31, 2019*





about the museum

Omaha Children's Museum
 Omaha, NE
 Children's Museum
 ocm.org
 375,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2014

Joined Museums for All

M4A admission price per person **Free membership**

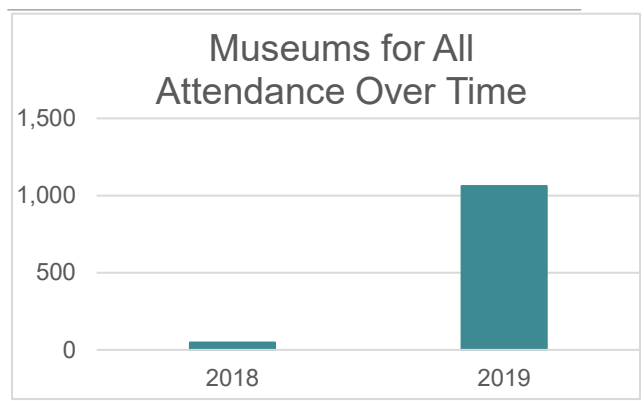
**All data current as of March 31, 2019*

visitors served



1,109
M4A visitors

0.42% of all visitors





about the museum

Discovery Place

Charlotte, NC

Children's Museum

discoveryplace.org

582,000 visitors/year

“At a community engagement event, a family said they had just visited our museum. They were so excited to be among the few present who had visited Discovery Place. The mother was so proud! She later pulled me to the side and thanked me for the ‘EBT program’.”

We wonder. Do you?



by the numbers

2015

Joined Museums for All

M4A admission price per person **\$1**

**All data current as of March 31, 2019*

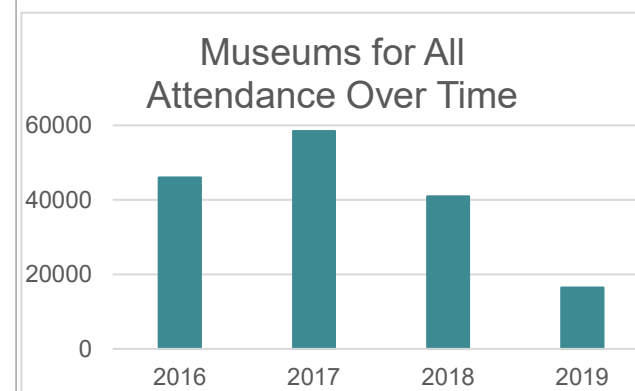
visitors served



161,977

M4A visitors

8.34% of all visitors





about the museum

Discovery Place KIDS -
Huntersville

Huntersville, NC

Children's Museum

kids.discoveryplace.org/huntersville

unreported visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2015

Joined Museums for All

M4A admission
price per
person

\$1

**All data current as of March 31, 2019*

visitors served



*Participating museums have
welcomed 1,892,435 visitors
through Museums for All as of
March 31, 2019*



an initiative of the
Institute of Museum and Library Services



about the museum

Discovery Place KIDS -
Rockingham

Rockingham, NC

Children's Museum

kids.discoveryplace.org/rockingham

unreported visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2015

Joined Museums for All

M4A admission
price per
person **\$1**

**All data current as of March 31, 2019*

visitors served



*Participating museums have
welcomed 1,892,435 visitors
through Museums for All as of
March 31, 2019*



an initiative of the
Institute of Museum and Library Services



about the museum

Kaleideum - North
Winston-Salem, NC
Children's Museum
north.kaleideum.org
205,000 visitors/year

“We've had great feedback from staff members and visitors, especially as we hear from so many visitors that they can't typically afford the full priced museum admission. Some visitors have stayed all day during their visit.”



by the numbers

2017

Joined Museums for All

M4A admission
price per
person **\$3**

**All data current as of March 31, 2019*

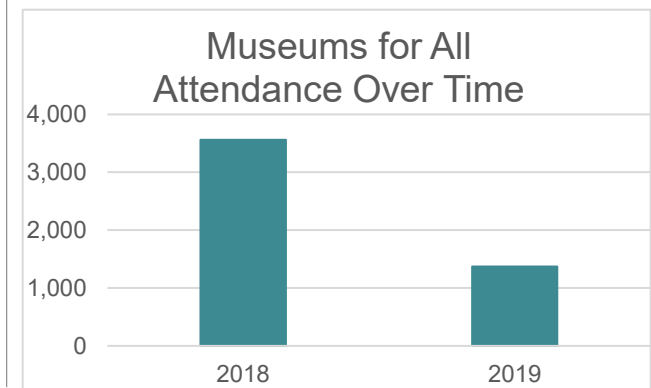
visitors served



4,931

M4A visitors

**2.73% of all
visitors**





about the museum

The Children's Playhouse

Boone, NC

Children's Museum

goplayhouse.org

10,600 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



THE CHILDREN'S
PLAYHOUSE

by the numbers

2016

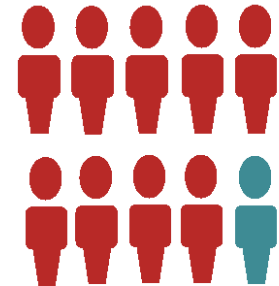
Joined Museums for All

M4A admission
price per
person

\$0

**All data current as of March 31, 2019*

visitors served



*Participating museums have
welcomed 1,892,435 visitors
through Museums for All as of
March 31, 2019*



about the museum

Cheshire Children's Museum

Keene, NH

Children's Museum

cheshirechildrensmuseum.org

27,000 visitors/year

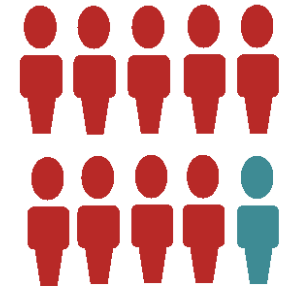


by the numbers

2016

Joined Museums for All

visitors served



2,273

M4A visitors

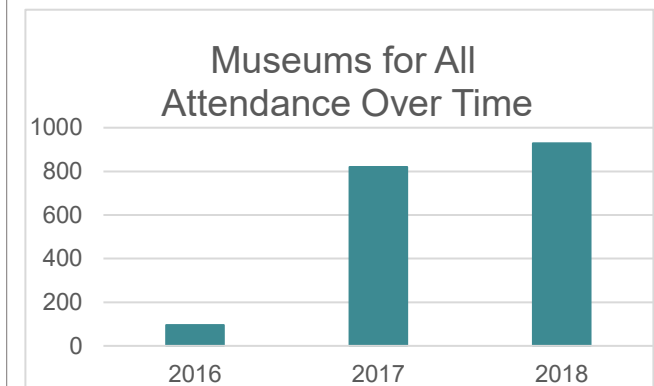
2.87% of all visitors

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

M4A admission
price per
person

\$2

**All data current as of March 31, 2019*





about the museum

Children's Museum of New
Hampshire

Dover, NH

Children's Museum

childrens-museum.org

86,300 visitors/year

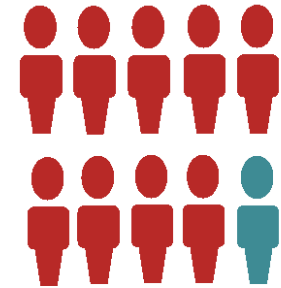


by the numbers

2014

Joined Museums for All

visitors served



9,621

M4A visitors

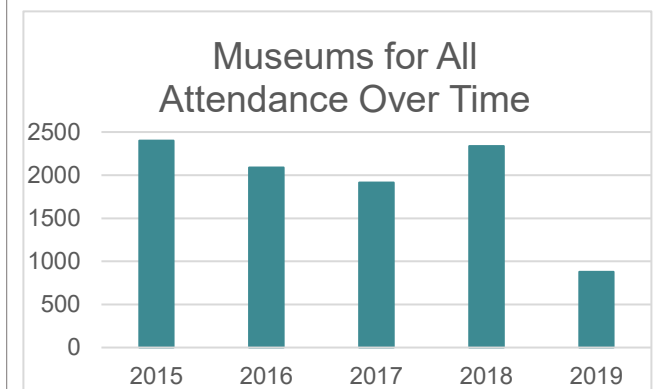
**2.75% of all
visitors**

“From a visitor: ‘In many ways, the EBT program for reduced admission at the children’s museum allowed my daughter to experience positive moments of parenting during a difficult and chaotic time in her life.’”

M4A admission
price per
person

\$1

**All data current as of March 31, 2019*





about the museum

Santa Fe Children's Museum

Santa Fe, NM

Children's Museum

santafechildrensmuseum.org

70,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

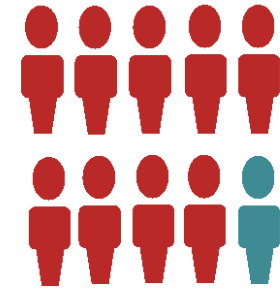
2016

Joined Museums for All

M4A admission price per person **\$3**

**All data current as of March 31, 2019*

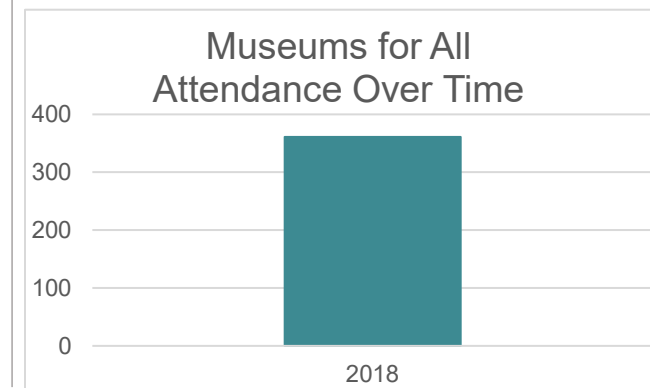
visitors served



361

M4A visitors

4.71% of all visitors





about the museum

DISCOVERY Children's
Museum

Las Vegas, NV

Children's Museum

discoverykidslv.org

200,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

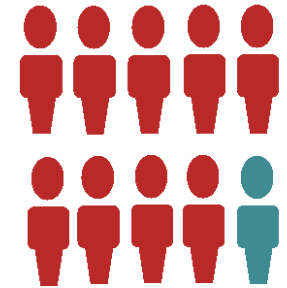
2018

Joined Museums for All

M4A admission
price per
person **\$3**

**All data current as of March 31, 2019*

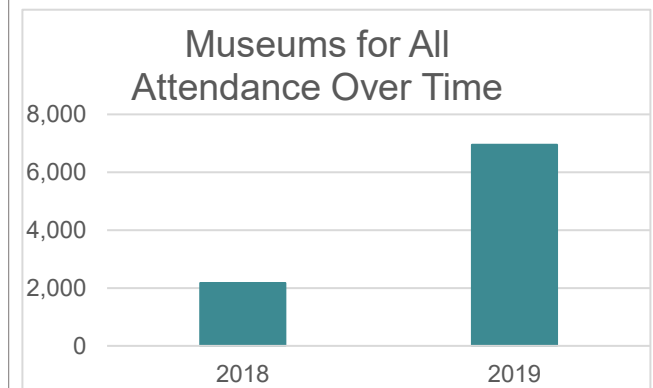
visitors served



9,125

M4A visitors

6.41% of all visitors





about the museum

Children's Museum of
 Science and Technology

Troy, NY

Children's Museum

cmst.org

85,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



**CHILDREN'S MUSEUM
 OF SCIENCE + TECHNOLOGY**

by the numbers

2015

Joined Museums for All

M4A admission
 price per
 person

\$1

**All data current as of March 31, 2019*

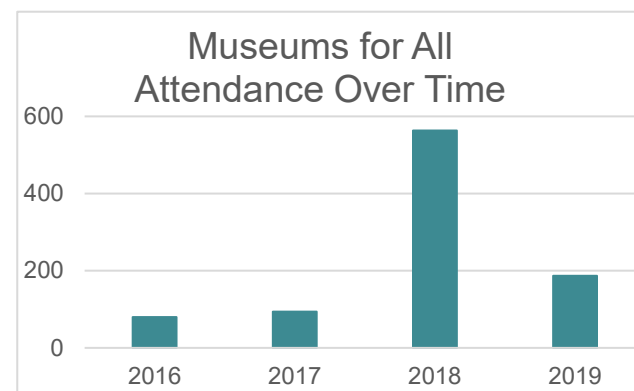
visitors served



924

M4A visitors

1.69% of all visitors





about the museum

Children's Museum of the
East End

Bridgehampton, NY

Children's Museum

cmee.org

50,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



**Children's Museum
of the East End**

by the numbers

2015

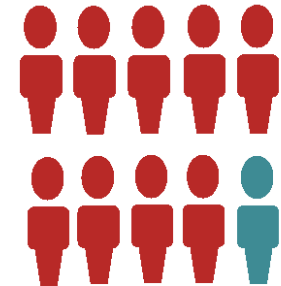
Joined Museums for All

M4A admission
price per
person

\$0

**All data current as of March 31, 2019*

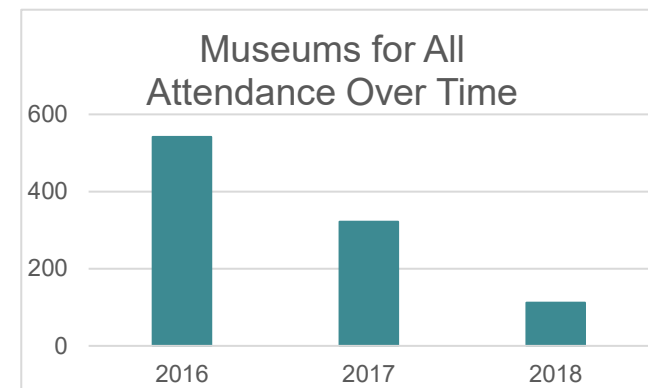
visitors served



976

M4A visitors

**0.79% of all
visitors**





about the museum

Explore & More Children's
Museum

East Aurora, NY

Children's Museum

exploreandmore.org

64,000 visitors/year

“Explore & More is preparing to move to downtown Buffalo. The most critical feedback we [have] received was the importance of continuing Museums for All in our new home.”



by the numbers

2018

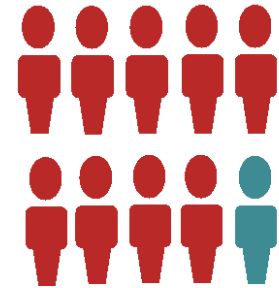
Joined Museums for All

M4A admission
price per
person

\$1

**All data current as of March 31, 2019*

visitors served

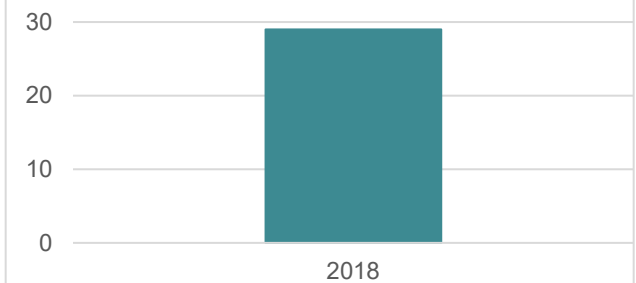


29

M4A visitors

**0.47% of all
visitors**

Museums for All
Attendance Over Time





about the museum

Mid-Hudson Children's
Museum

Poughkeepsie, NY

Children's Museum

mhcm.org

62,900 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2016

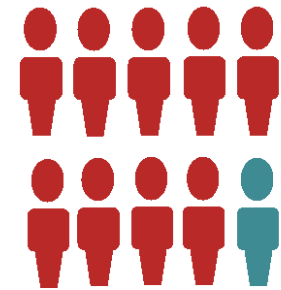
Joined Museums for All

M4A admission
price per
person

\$2

**All data current as of March 31, 2019*

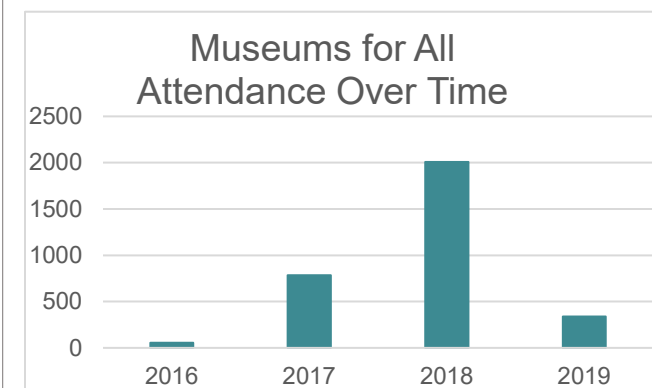
visitors served



3,183

M4A visitors

2.21% of all visitors





about the museum

Oneonta World of Learning

Oneonta, NY

Children's Museum

oneontaworldoflearning.com

3,500 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2017

Joined Museums for All

M4A admission
price per
person

\$0

**All data current as of March 31, 2019*

visitors served



*Participating museums have
welcomed 1,892,435 visitors
through Museums for All as of
March 31, 2019*



an initiative of the
Institute of Museum and Library Services



about the museum

Sciencenter

Ithaca, NY

Children's Museum

sciencenter.org

111,250 visitors/year

“Our guests are extremely grateful for [Museums for All]. We're proud to be able to offer this discount for families.”



Sciencenter
Ithaca, New York

by the numbers

2014

Joined Museums for All

M4A admission
price per
person **\$1**

**All data current as of March 31, 2019*

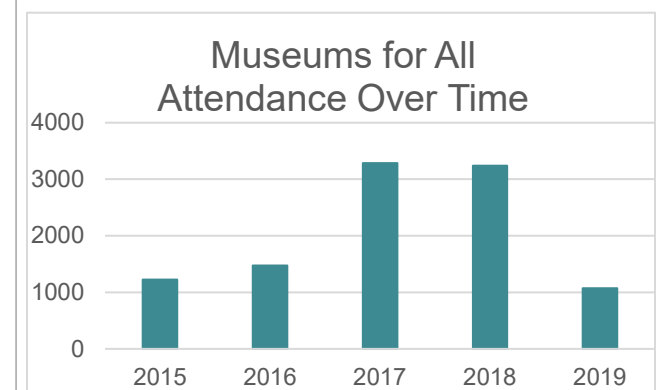
visitors served



10,300

M4A visitors

**2.65% of all
visitors**





about the museum

The Children's Museum at
Saratoga

Saratoga Springs, NY

Children's Museum

cmssny.org

42,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

THE CHILDREN'S MUSEUM at SARATOGA

by the numbers

2016

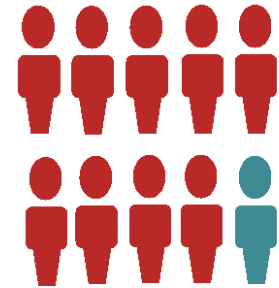
Joined Museums for All

M4A admission
price per
person

\$2

**All data current as of March 31, 2019*

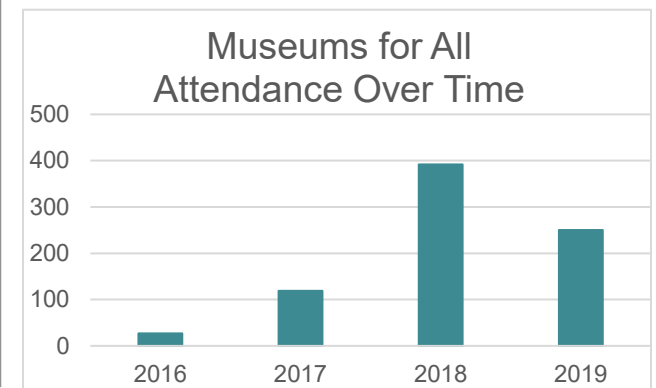
visitors served



788

M4A visitors

1.25% of all visitors





about the museum

Utica Children's Museum

Utica, NY

Children's Museum

uticacm.org

35,500 visitors/year

“The father was so grateful [for Museums for All]. While his daughters were playing in the museum, one of them said [the museum] was so much fun and this was the first time they had ever made Halloween decorations and crafts because their dad couldn't afford these things.”



by the numbers

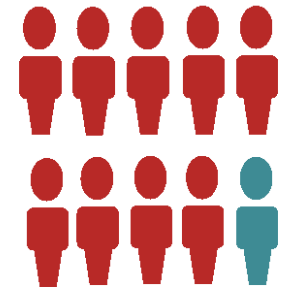
2015

Joined Museums for All

M4A admission price per person **\$1**

**All data current as of March 31, 2019*

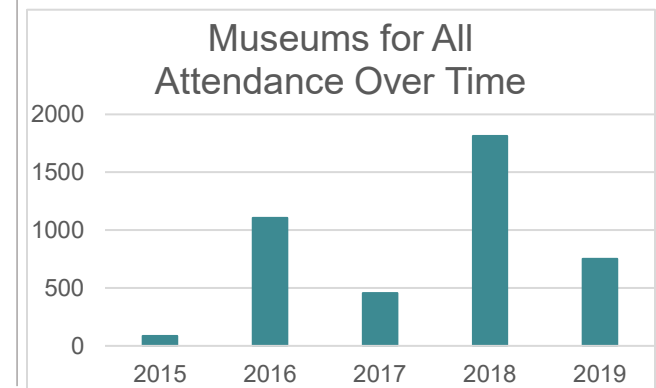
visitors served



4,966

M4A visitors

5.88% of all visitors





about the museum

Westchester Children's
Museum

Rye, NY

Children's Museum

discoverwcm.org

41,468 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2016

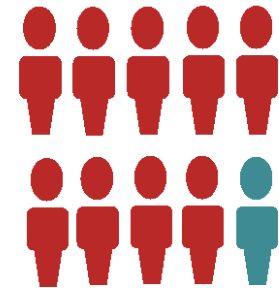
Joined Museums for All

M4A admission
price per
person

\$3

**All data current as of March 31, 2019*

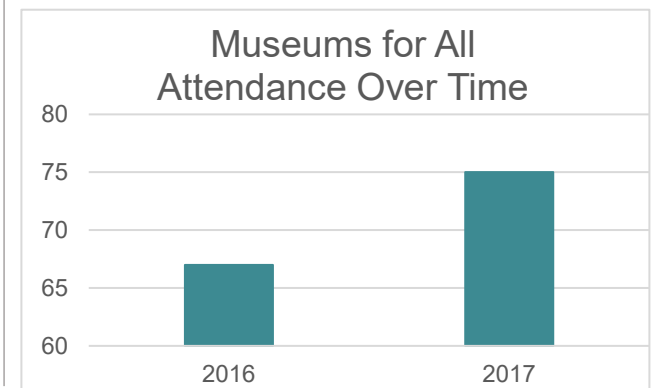
visitors served



142

M4A visitors

**0.46% of all
visitors**





about the museum

AHA! A Hands-On Adventure,
A Children's Museum

Lancaster, OH

Children's Museum

aha4kids.org

28,184 visitors/year



by the numbers

2017

Joined Museums for All

visitors served



2,861

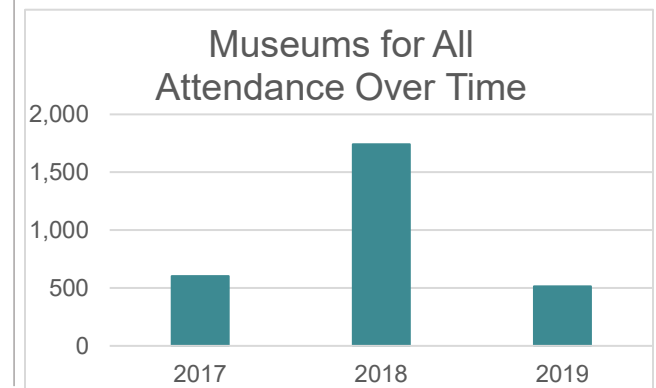
M4A visitors

3.71% of all visitors

“We have been so pleased with the continued response of our visitors using the Museums for All admissions and now have members donating their unused free guest passes to support the program as well as grant funding.”

M4A admission
price per
person **\$3**

**All data current as of March 31, 2019*





about the museum

Akron Children's Museum

Akron, OH

Children's Museum

akronkids.org

60,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2018

Joined Museums for All

M4A admission price per person **\$1**

**All data current as of March 31, 2019*

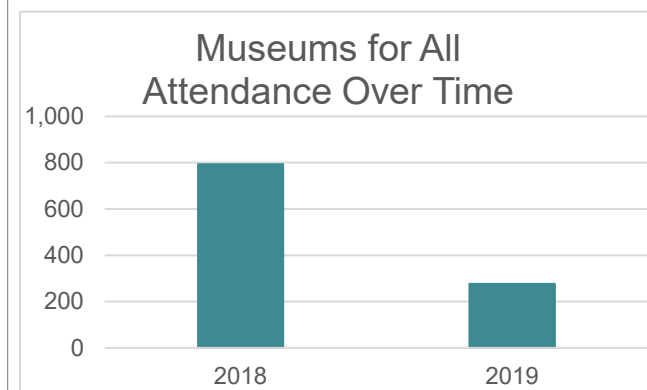
visitors served



1,070

M4A visitors

4.30% of all visitors





about the museum

Cincinnati Museum Center:
Duke Energy Children's
Museum

Cincinnati, OH

Children's Museum

cincymuseum.org/childrensmuseum/

400,000 visitors/year

“Our staff who work community events say that the reaction to the program is positive, and one of excitement. People say, ‘Me?!? I can use this?!? This is for me!’”



by the numbers

2016

Joined Museums for All

M4A admission
price per
person **\$2**

**All data current as of March 31, 2019*

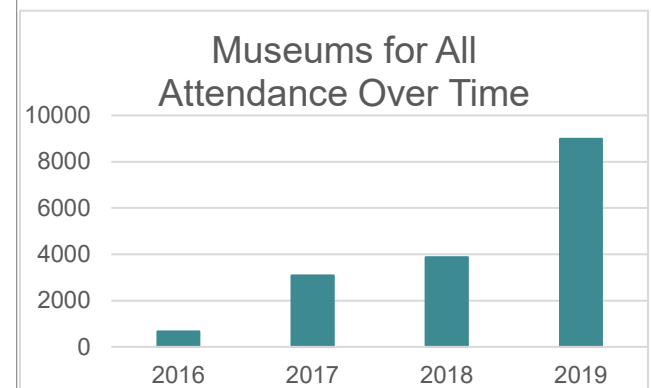
visitors served



16,614

M4A visitors

**2.36% of all
visitors**





about the museum

Little Buckeye Children's
 Museum

Mansfield, OH

Children's Museum

littlebuckeye.org

68,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

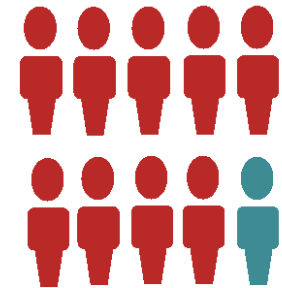
2018

Joined Museums for All

M4A admission price per person **\$1**

**All data current as of March 31, 2019*

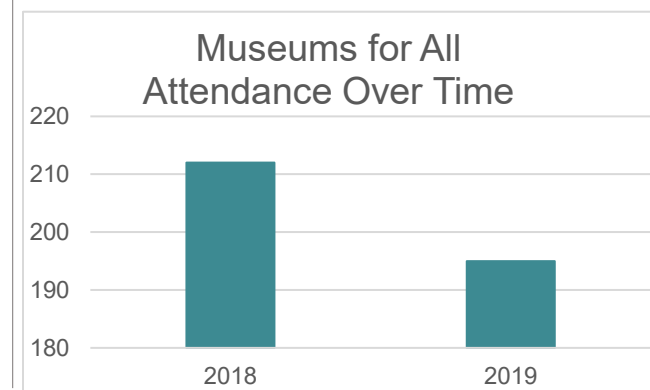
visitors served

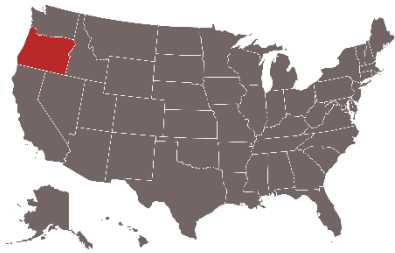


407

M4A visitors

1.09% of all visitors





about the museum

Adventure! Children's
 Museum

Eugene, OR

Children's Museum

adventurechildrensmuseum.org

12,000 visitors/year

“Many visitors taking advantage of Museums for All tell us how pleased they are that we offer a discount for their visit. Several have mentioned how much it helps them be able to visit.”



by the numbers

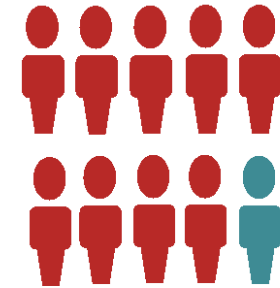
2017

Joined Museums for All

M4A admission
 price per
 person **\$1**

**All data current as of March 31, 2019*

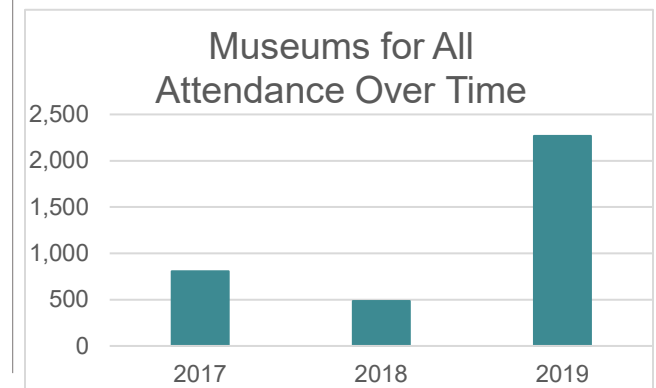
visitors served

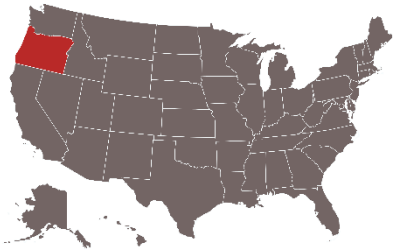


3,561

M4A visitors

**8.44% of all
 visitors**





about the museum

Portland Children's Museum

Portland, OR

Children's Museum

portlandcm.org

272,200 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

portland
children's
Museum

by the numbers

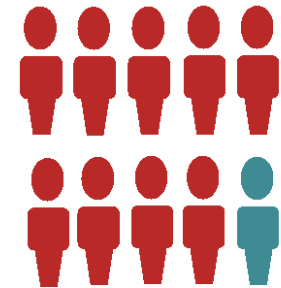
2015

Joined Museums for All

M4A admission
price per
person **\$1**

**All data current as of March 31, 2019*

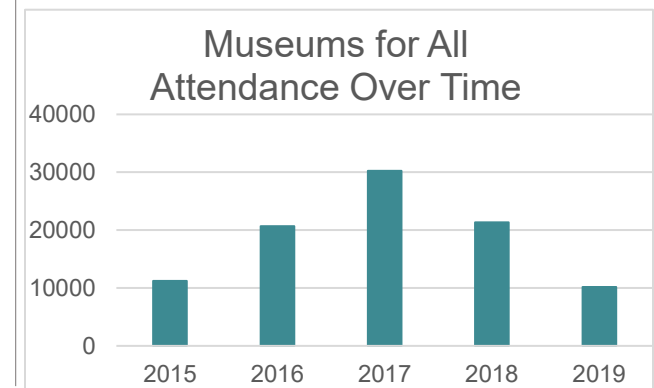
visitors served



93,667

M4A visitors

**10.32% of all
visitors**





about the museum

Bucks County Children's
 Museum

New Hope, PA

Children's Museum

buckskids.org

45,600 visitors/year



by the numbers

2015

Joined Museums for All

visitors served



794

M4A visitors

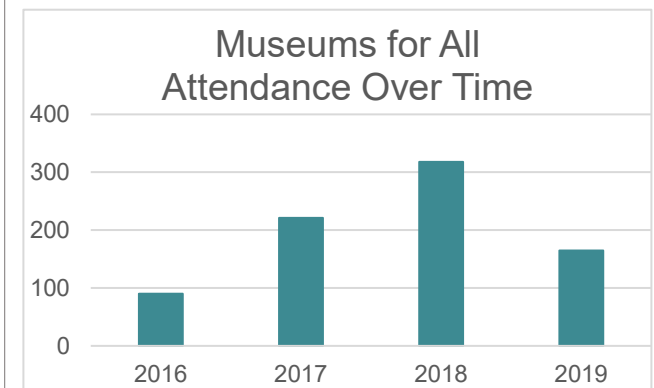
**0.61% of all
 visitors**

“Being able to offer this reduced admission rate has increased our reach into underserved communities and validated our organizational belief that families in need are actively seeking quality educational experiences for their children.”

M4A admission
 price per
 person

\$2

**All data current as of March 31, 2019*





about the museum

Children's Museum of
Pittsburgh

Pittsburgh, PA

Children's Museum

pittsburghkids.org

317,660 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2014

Joined Museums for All

M4A admission
price per
person

\$2

*All data current as of March 31, 2019

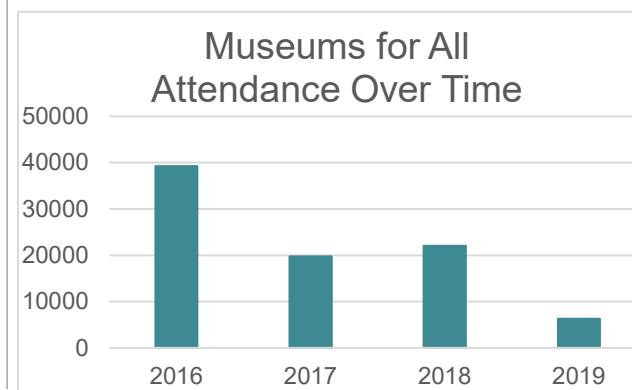
visitors served



87,408

M4A visitors

**6.96% of all
visitors**





about the museum

ExpERIENCE Children's
Museum

Erie, PA

Children's Museum

eriechildrensmuseum.org

55,545 visitors/year

“The program has been a tremendous opportunity for families in our community. We have found funders to underwrite this program and now offer a discounted membership. This has increased our impact on families who may have not had the financial means to visit.”



by the numbers

2015

Joined Museums for All

M4A admission
price per
person **\$2**

**All data current as of March 31, 2019*

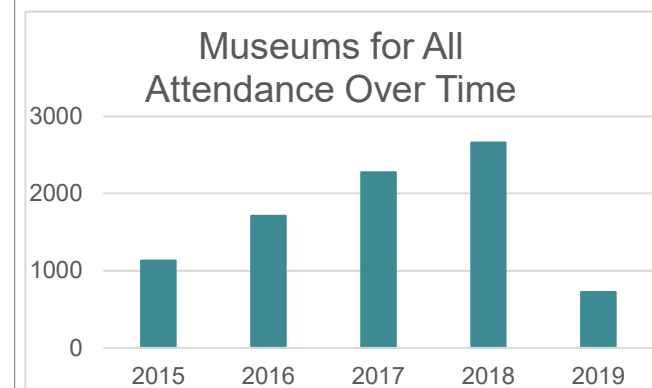
visitors served



8,506

M4A visitors

**4.17% of all
visitors**





about the museum

Hands-On House

Lancaster, PA

Children's Museum

handsonhouse.org

unreported visitors/year



by the numbers

2019

Joined Museums for All

visitors served



69

M4A visitors

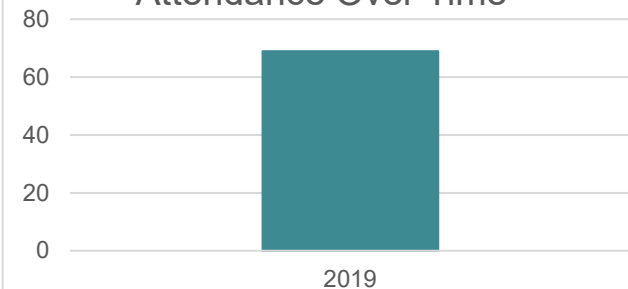
**0.54% of all
visitors**

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

M4A admission price per person **\$3**

**All data current as of March 31, 2019*

Museums for All
Attendance Over Time





about the museum

Lewisburg Children's
Museum

Lewisburg, PA

Children's Museum

lewisburgchildrensmuseum.org

25,860 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2017

Joined Museums for All

M4A admission
price per
person

\$0

**All data current as of March 31, 2019*

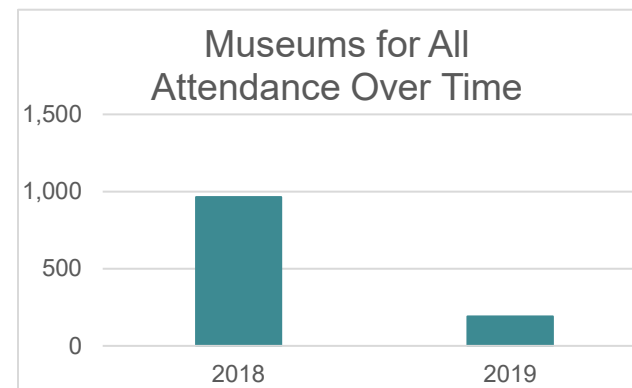
visitors served



1,155

M4A visitors

3.41% of all visitors





about the museum

Please Touch Museum
 Philadelphia, PA
 Children's Museum
 pleasetouchmuseum.org
 500,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2017

Joined Museums for All

M4A admission price per person

\$2

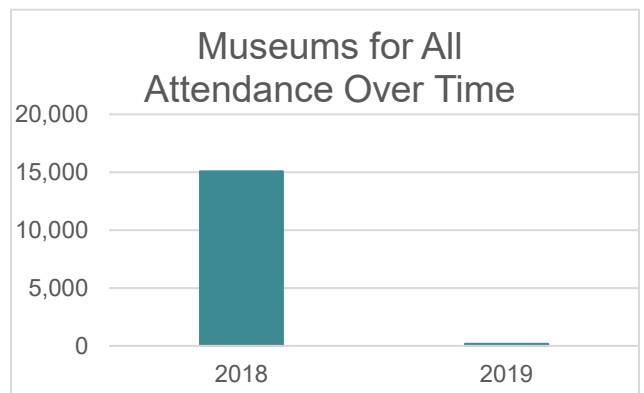
**All data current as of March 31, 2019*

visitors served



15,254
M4A visitors

6.80% of all
visitors





about the museum

Wonderland of Waynesboro

Waynesboro, PA

Children's Museum

wonderlandofwaynesboro.com

unreported visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2019

Joined Museums for All

M4A admission
price per
person **\$2**

**All data current as of March 31, 2019*

visitors served



*Participating museums have
welcomed 1,892,435 visitors
through Museums for All as of
March 31, 2019*



about the museum

Providence Children's
Museum

Providence, RI

Children's Museum

childrenmuseum.org

160,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

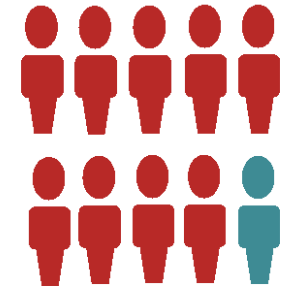
2017

Joined Museums for All

M4A admission price per person **\$2**

**All data current as of March 31, 2019*

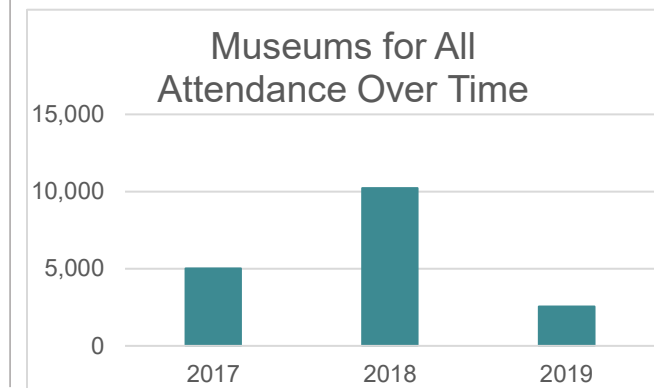
visitors served



17,800

M4A visitors

6.27% of all visitors





about the museum

Children's Museum of the
Lowcountry

Charleston, SC

Children's Museum

explorecml.org

120,000 visitors/year



by the numbers

2015

Joined Museums for All

visitors served



10,047

M4A visitors

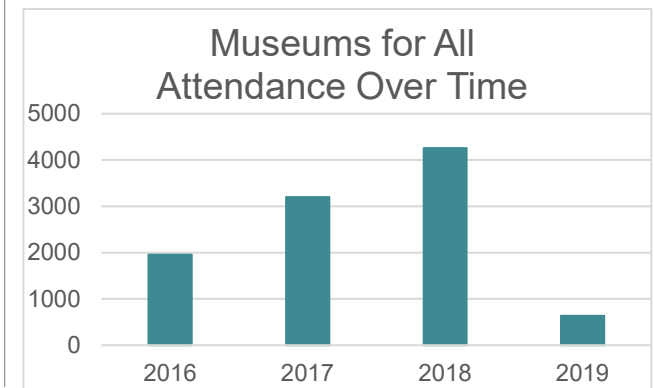
3.01% of all visitors

“A family told us they were just so grateful for us and what we gave their kids. We love them—and they are now part of our Warm Welcome family. Without Museums for All, we never would have met such a kind, giving group.”

M4A admission
price per
person

\$1

**All data current as of March 31, 2019*





about the museum

The Children's Museum of the
Upstate

Greenville, SC

Children's Museum

tcmupstate.org

192,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



The Children's Museum
OF THE UPSTATE

by the numbers

2019

Joined Museums for All

M4A admission
price per
person

\$3

**All data current as of March 31, 2019*

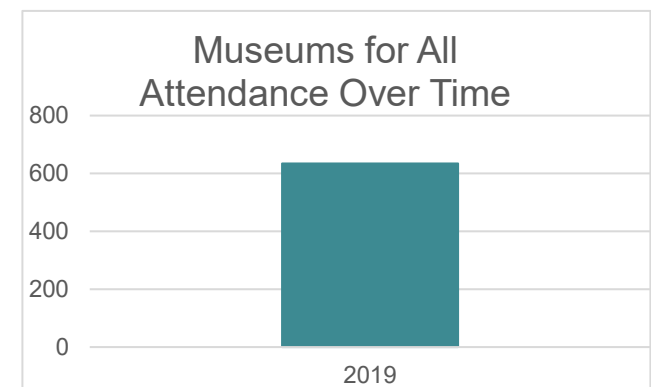
visitors served



634

M4A visitors

**1.20% of all
visitors**





about the museum

The Children's Museum of the
Upstate-Spartanburg

Spartanburg, SC

Children's Museum

tcmupstate.org/spartanburg/

35,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

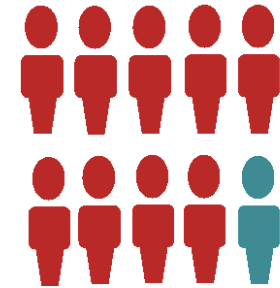
2019

Joined Museums for All

M4A admission price per person **\$3**

**All data current as of March 31, 2019*

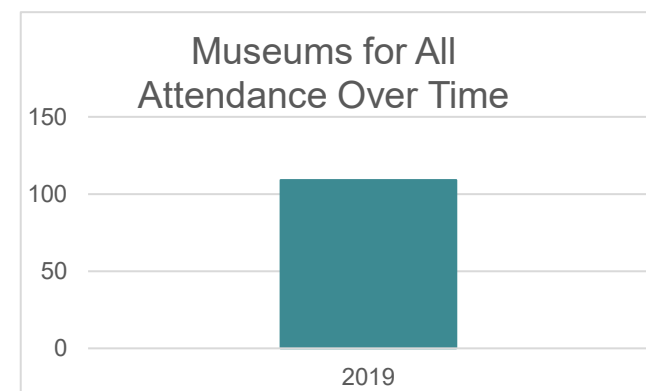
visitors served



109

M4A visitors

0.95% of all visitors





about the museum

Children's Museum of South
Dakota

Brookings, SD

Children's Museum

prairieplay.org

106,000 visitors/year

“This member was so appreciative and thankful that we have our access program. The entire family comes even more often now and she comments every time how appreciative she is of having this wonderful opportunity!”



by the numbers

2016

Joined Museums for All

M4A admission
price per
person

\$1

**All data current as of March 31, 2019*

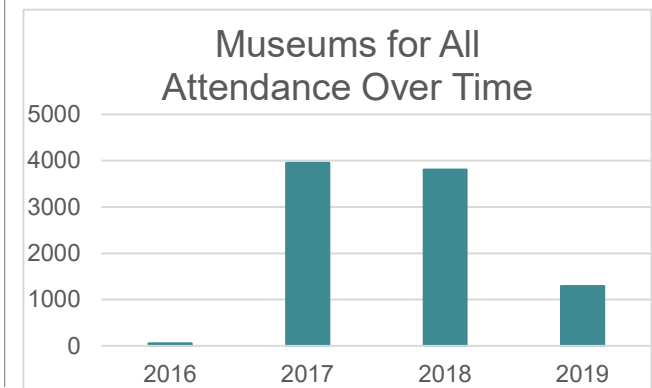
visitors served



9,109

M4A visitors

3.68% of all visitors





about the museum

Creative Discovery Museum

Chattanooga, TN

Children's Museum

cdmfun.org

226,287 visitors/year

"Our kids love this place. This program allows us to bring them here so many times. It's a great educational experience for them."



by the numbers

2015

Joined Museums for All

M4A admission
price per
person

\$2

**All data current as of March 31, 2019*

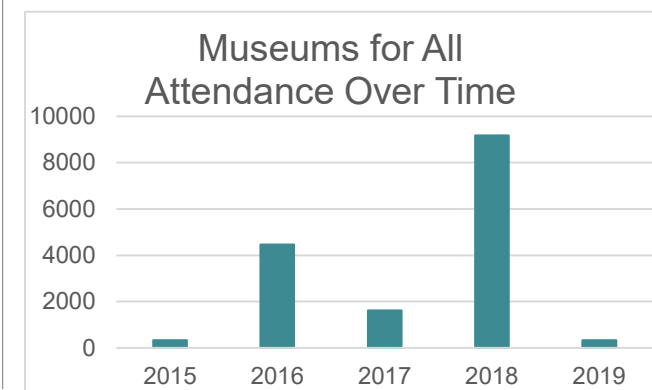
visitors served



6,526

M4A visitors

2.19% of all visitors





about the museum

Discovery Place Interactive
Museum

Texarkana, TX

Children's Museum

texarkanamuseum.org

4,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2018

Joined Museums for All

M4A admission
price per
person

\$2

**All data current as of March 31, 2019*

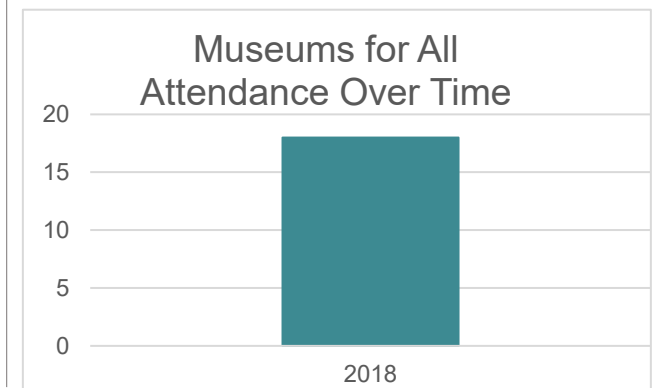
visitors served



18

M4A visitors

**1.79% of all
visitors**





about the museum

Discovery Science Place

Tyler, TX

Children's Museum

discoveryscienceplace.org

62,000 visitors/year



by the numbers

2018

Joined Museums for All

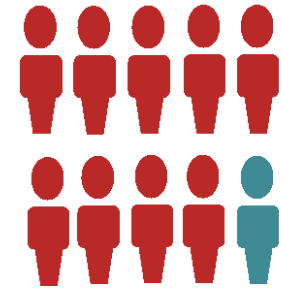
“We just began our Museums for All program in February and getting the word out via other community partnerships in March... We hope this number increases quite a bit as we continue!”

M4A admission
price per
person

\$3

**All data current as of March 31, 2019*

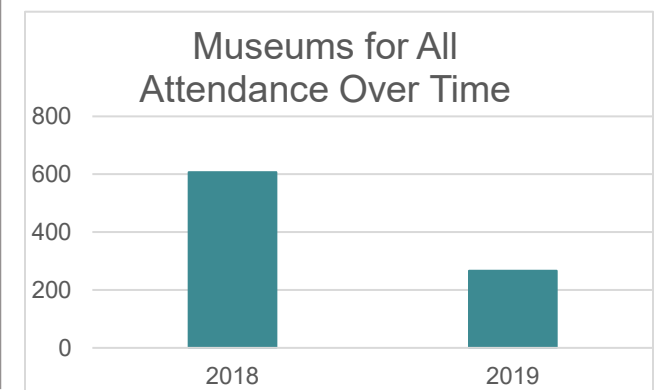
visitors served



874

M4A visitors

0.94% of all visitors





about the museum

Galveston Children's Museum

Galveston, TX

Children's Museum

galvestoncm.org

30,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2017

Joined Museums for All

M4A admission
price per
person

\$1

**All data current as of March 31, 2019*

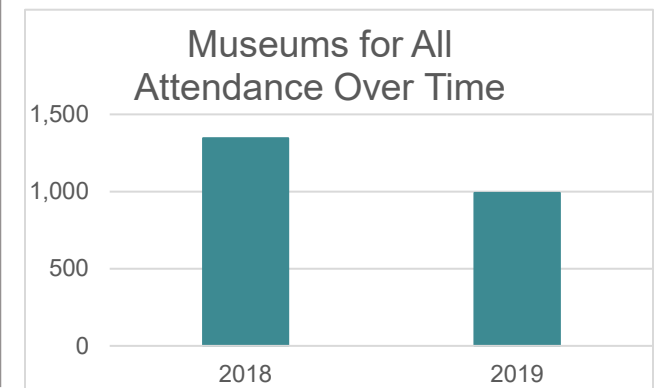
visitors served



2,336

M4A visitors

**8.27% of all
visitors**





about the museum

Longview World of Wonders

Longview, TX

Children's Museum

longviewwow.org

15,000 visitors/year

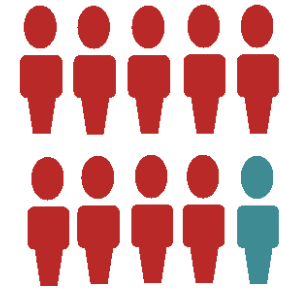


by the numbers

2016

Joined Museums for All

visitors served



539

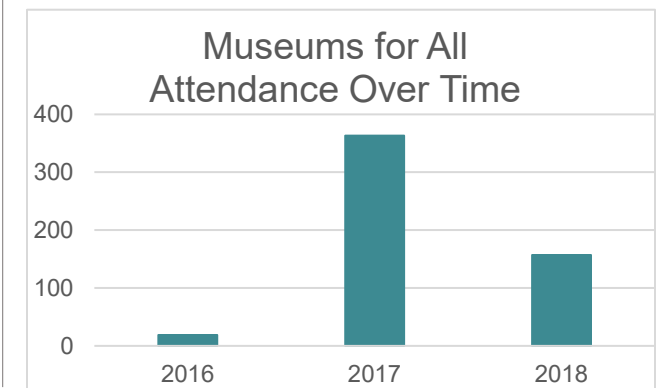
M4A visitors

3.58% of all visitors

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

M4A admission price per person **\$3**

**All data current as of March 31, 2019*





about the museum

The Children's Museum of the
Brazos Valley

Bryan, TX

Children's Museum

cmbv.org

30,000 visitors/year



by the numbers

2017

Joined Museums for All

visitors served



112

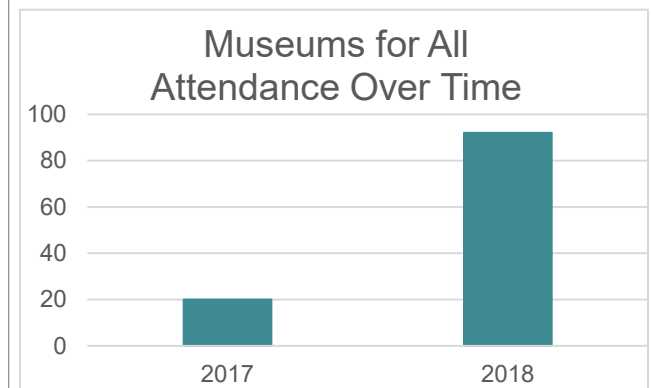
M4A visitors

**0.53% of all
visitors**

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

M4A admission price per person **\$2**

**All data current as of March 31, 2019*





about the museum

The DoSeum

San Antonio, TX

Children's Museum

thedoseum.org

350,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2018

Joined Museums for All

M4A admission
price per
person

\$3

**All data current as of March 31, 2019*

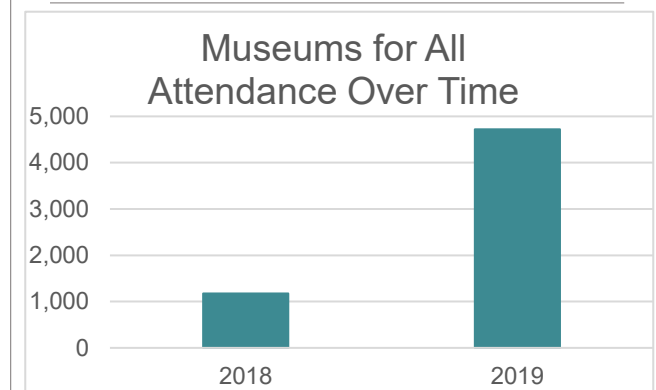
visitors served



5,899

M4A visitors

3.55% of all visitors





about the museum

Thinkery

Austin, TX

Children's Museum

thinkeryaustin.org

340,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2017

Joined Museums for All

M4A admission
price per
person

\$0

**All data current as of March 31, 2019*

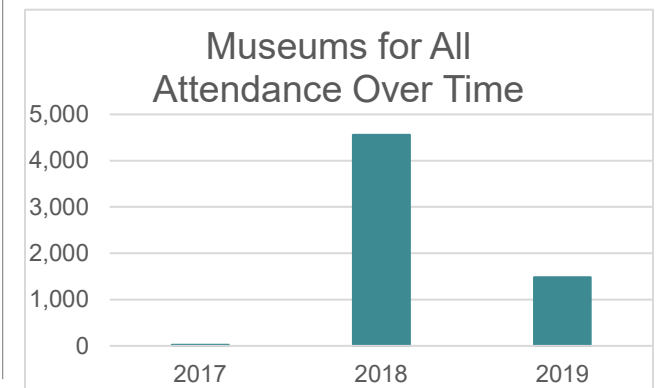
visitors served



6,064

M4A visitors

1.21% of all visitors





about the museum

Woodlands Children's
Museum

The Woodlands, TX

Children's Museum

woodlandchildrensmuseum.org

93,115 visitors/year



by the numbers

2015

Joined Museums for All

visitors served



2,430

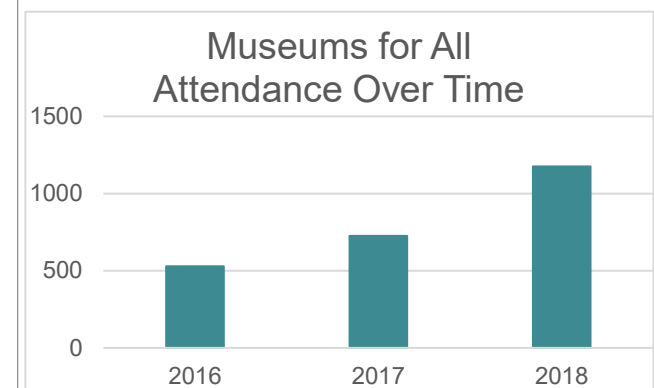
M4A visitors

**1.21% of all
visitors**

“This year we had a great Sensory Friendly Day and had bilingual book readings for our children. It has been a blessing to be a part of Museums for All!”

M4A admission
price per
person **\$3**

**All data current as of March 31, 2019*





about the museum

St. George Children's
 Museum

St. George, UT

Children's Museum

sgchildrensmuseum.org

95,000 visitors/year

“It is very important to us that we are accessible to all our guests, regardless of their ability to pay. [Museums for All] is something we can show to potential donors, city officials, as well as the general public that highlights our commitment to that mission.”



by the numbers

2017

Joined Museums for All

M4A admission
 price per
 person **\$0**

**All data current as of March 31, 2019*

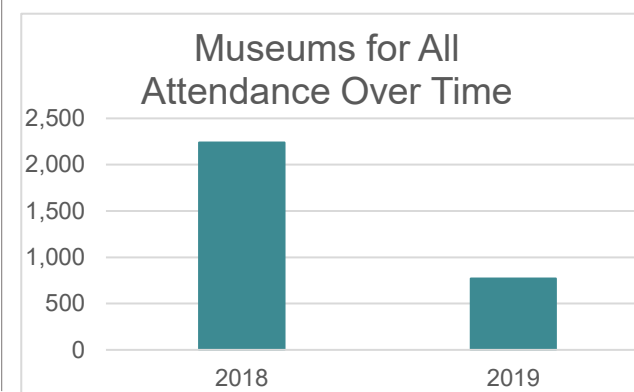
visitors served



3,013

M4A visitors

**2.26% of all
 visitors**





about the museum

Amazement Square

Lynchburg, VA

Children's Museum

amazementsquare.org

49,759 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2015

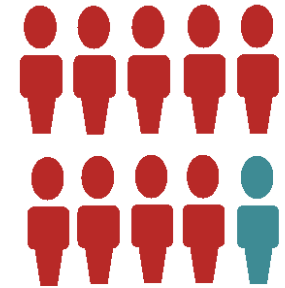
Joined Museums for All

M4A admission price per person

\$3

**All data current as of March 31, 2019*

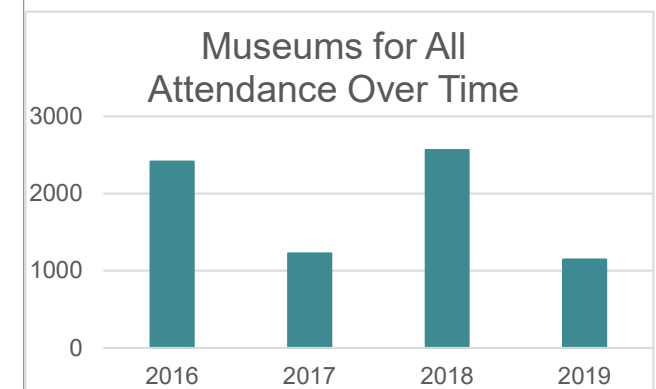
visitors served



8,411

M4A visitors

3.38% of all visitors





about the museum

Children's Museum of
Blacksburg

Blacksburg, VA

Children's Museum

wonderuniverse.org

22,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2017

Joined Museums for All

M4A admission
price per
person

\$0

**All data current as of March 31, 2019*

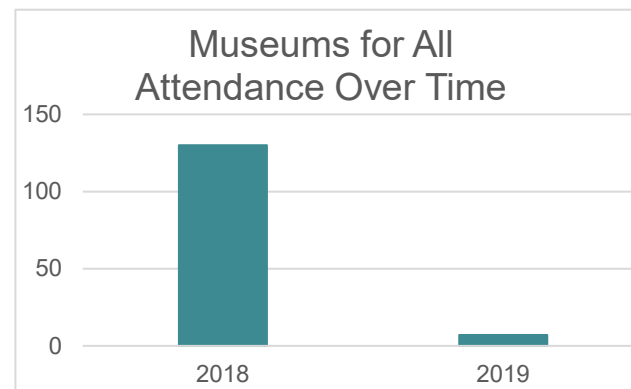
visitors served



137

M4A visitors

**0.57% of all
visitors**





about the museum

Children's Museum of Virginia

Portsmouth, VA

Children's Museum

childrensmuseumvirginia.com

175,000 visitors/year

“We have partnered with a number of organizations to get the word out about this program. It is so important for us to offer this program to our community and help people understand the value of choosing museums as a leisure activity.”



CHILDREN'S
MUSEUM
— OF VIRGINIA —
PORTSMOUTH

by the numbers

2018

Joined Museums for All

M4A admission
price per
person

\$3

**All data current as of March 31, 2019*

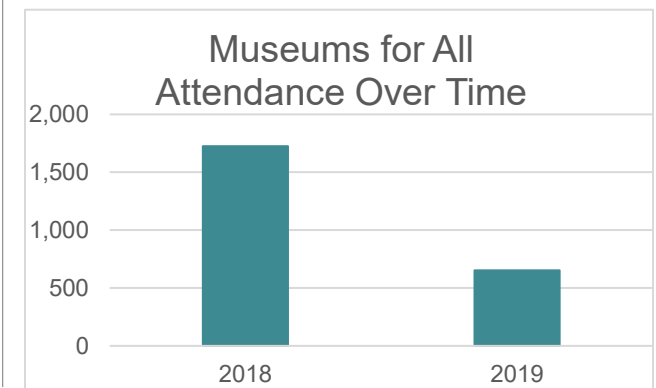
visitors served



2,376

M4A visitors

**1.59% of all
visitors**





about the museum

Explore More Discovery
Museum

Harrisonburg, VA

Children's Museum

iexploremore.com

62,000 visitors/year

“Participants are discovering this information on our website. We look forward to seeing the program expand as we are able to invest more time in connecting with partners and developing materials to share.”



by the numbers

2018

Joined Museums for All

M4A admission
price per
person

\$3

**All data current as of March 31, 2019*

visitors served

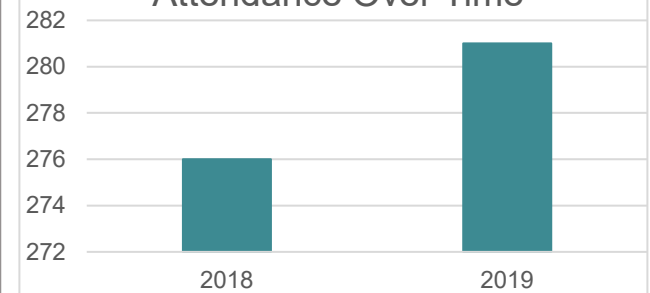


557

M4A visitors

**0.96% of all
visitors**

Museums for All
Attendance Over Time





about the museum

Shenandoah Valley Discovery
Museum

Winchester, VA

Children's Museum

discoverymuseum.net

80,000 visitors/year

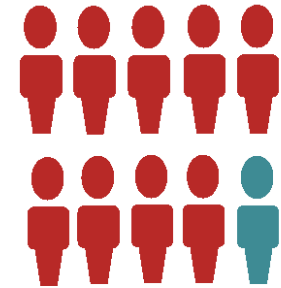


by the numbers

2018

Joined Museums for All

visitors served



59

M4A visitors

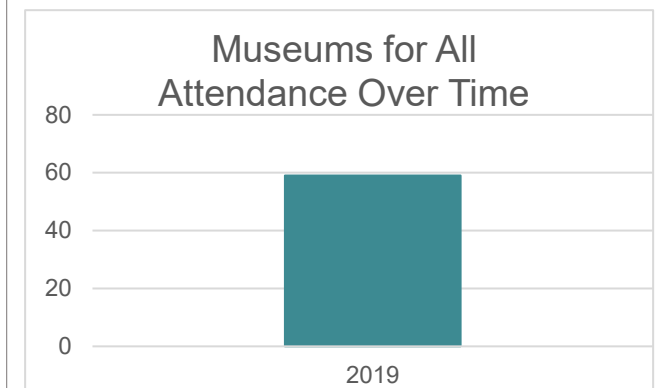
**0.29% of all
visitors**

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

M4A admission
price per
person

\$2

**All data current as of March 31, 2019*





about the museum

The Virgin Islands Children's
Museum

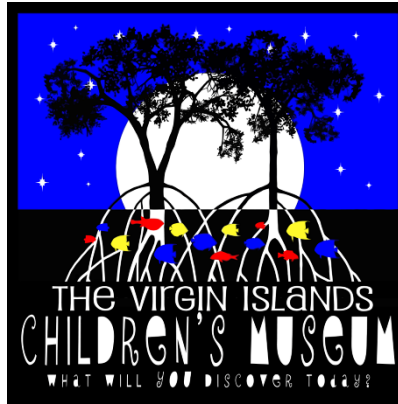
St. Thomas, VI

Children's Museum

vichildrensmuseum.org

9,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2018

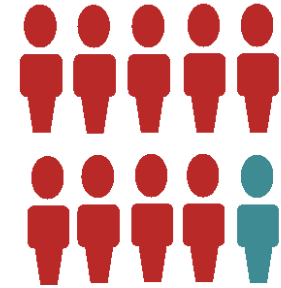
Joined Museums for All

M4A admission
price per
person

\$2

**All data current as of March 31, 2019*

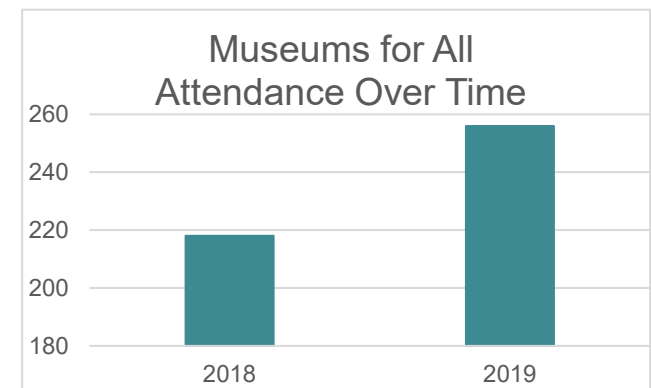
visitors served



474

M4A visitors

**5.41% of all
visitors**





about the museum

Children's Museum of
Tacoma

Tacoma, WA

Children's Museum

playtacoma.org

unreportedvisitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



children's
museum
of Tacoma

by the numbers

2015

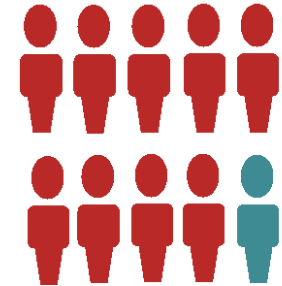
Joined Museums for All

M4A admission
price per
person

\$0

**All data current as of March 31, 2019*

visitors served



Participating museums have
welcomed 1,892,435 visitors
through Museums for All as of
March 31, 2019



an initiative of the
Institute of Museum and Library Services



about the museum

Hands On Children's Museum

Olympia, WA

Children's Museum

hocm.org

310,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

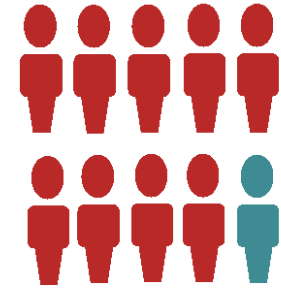
2018

Joined Museums for All

M4A admission price per person **\$0**

**All data current as of March 31, 2019*

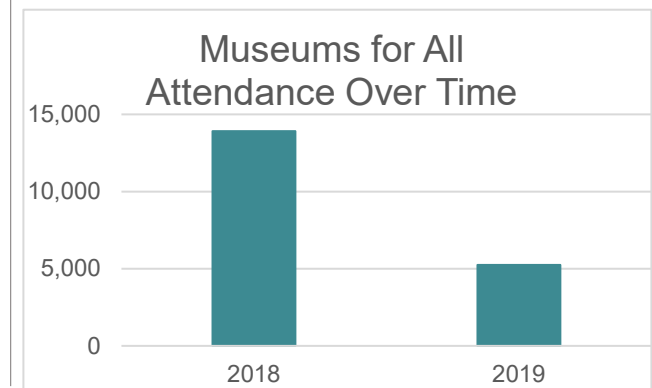
visitors served



19,178

M4A visitors

6.20% of all visitors





about the museum

Imagine Children's Museum

Everett, WA

Children's Museum

imaginecm.org

233,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2016

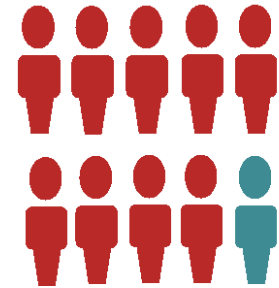
Joined Museums for All

M4A admission price per person

\$3

**All data current as of March 31, 2019*

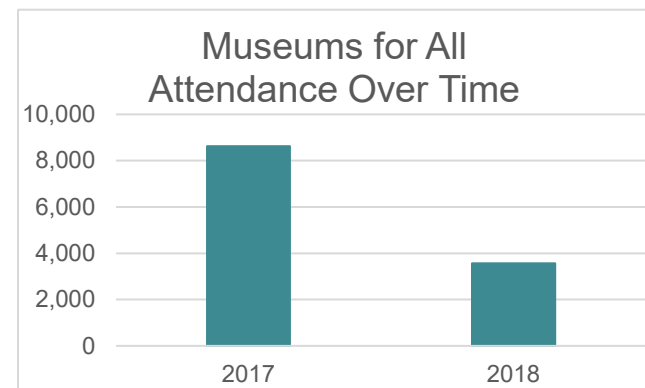
visitors served



12,186

M4A visitors

14.08% of all visitors





about the museum

Kids Discovery Museum

Bainbridge Island, WA

Children's Museum

kidimu.org

35,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



KiDiMu
Kids Discovery Museum

by the numbers

2018

Joined Museums for All

M4A admission
price per
person

\$1

**All data current as of March 31, 2019*

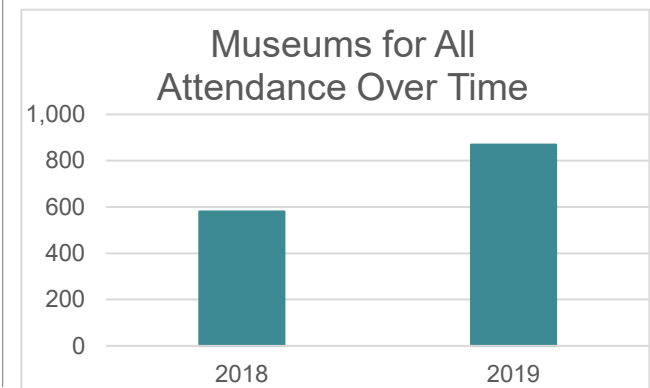
visitors served



1,449

M4A visitors

5.28% of all visitors





about the museum

KidsQuest Children's
Museum

Bellevue, WA

Children's Museum

kidsquestmuseum.org

152,476 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2015

Joined Museums for All

M4A admission
price per
person

\$3

**All data current as of March 31, 2019*

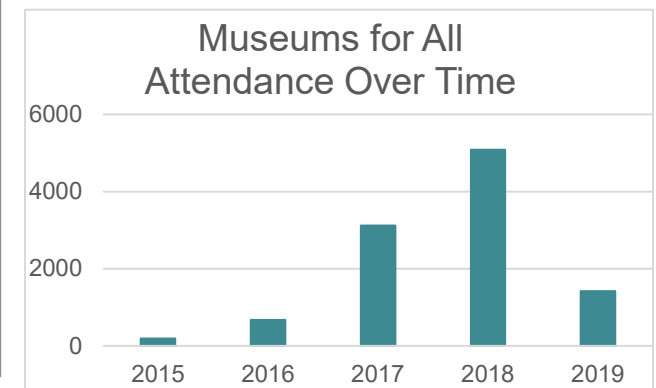
visitors served



10,491

M4A visitors

2.34% of all visitors





about the museum

Seattle Children's Museum

Seattle, WA

Children's Museum

thechildrensmuseum.org

166,600 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



**Seattle
Children's
Museum**

where Imagination Comes Alive

by the numbers

2018

Joined Museums for All

M4A admission
price per
person

\$1

**All data current as of March 31, 2019*

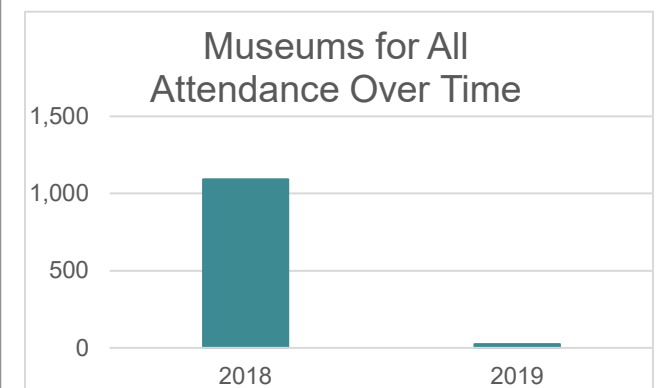
visitors served



1,116

M4A visitors

**0.80% of all
visitors**





about the museum

Central Wisconsin Children's
Museum

Stevens Point, WI

Children's Museum

cwchildrensmuseum.org

24,430 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2015

Joined Museums for All

M4A admission price per person **\$1**

**All data current as of March 31, 2019*

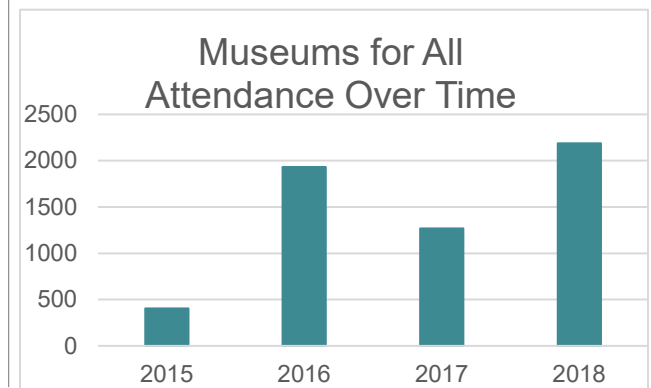
visitors served



5,792

M4A visitors

9.45% of all visitors





about the museum

Children's Museum of Eau Claire
Claire

Eau Claire, WI

Children's Museum

childrensmuseumec.com

67,757 visitors/year

A visitor said, "My family is extremely low-income, but we've been able to be members here for years. Our kids are in gifted programs at school and...I truly feel that their success is due to the foundations they have acquired HERE."



by the numbers

2016

Joined Museums for All

M4A admission
price per
person

\$0

**All data current as of March 31, 2019*

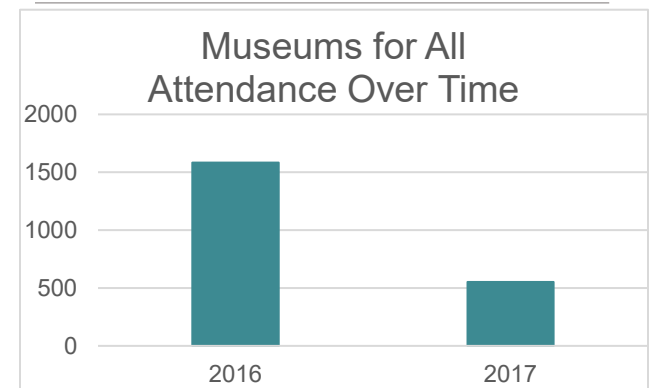
visitors served



2,137

M4A visitors

**5.21% of all
visitors**





about the museum

Children's Museum of La Crosse

La Crosse, WI

Children's Museum

funmuseum.org

70,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



children's
museum
 of la crosse

Silly smart

by the numbers

2017

Joined Museums for All

M4A admission
 price per
 person

\$3

**All data current as of March 31, 2019*

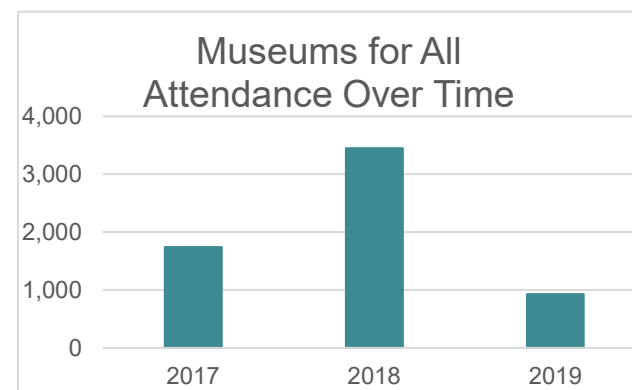
visitors served



5,860

M4A visitors

4.43% of all visitors





about the museum

Madison Children's Museum

Madison, WI

Children's Museum

madisonchildrensmuseum.org

210,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2018

Joined Museums for All

M4A admission price per person **\$1**

**All data current as of March 31, 2019*

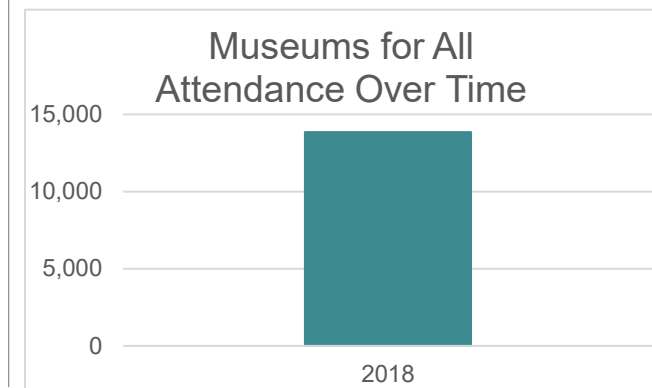
visitors served



13,854

M4A visitors

14.66% of all visitors





about the museum

Northwoods Children's
Museum

Eagle River, WI

Children's Museum

northwoodschildrensmuseum.com

28,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2016

Joined Museums for All

M4A admission
price per
person

\$0

**All data current as of March 31, 2019*

visitors served

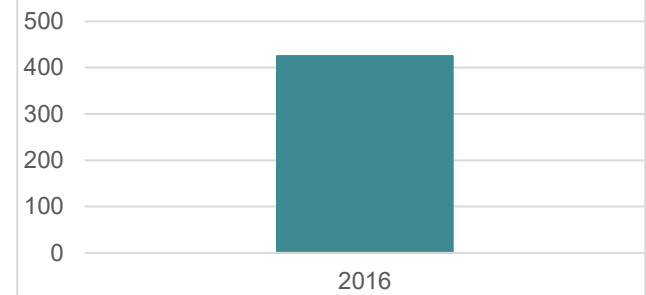


425

M4A visitors

**7.11% of all
visitors**

Museums for All
Attendance Over Time





about the museum

The Building for Kids
Children's Museum

Appleton, WI

Children's Museum

buildingforkids.org

110,000 visitors/year



by the numbers

2018

Joined Museums for All

visitors served



1,029

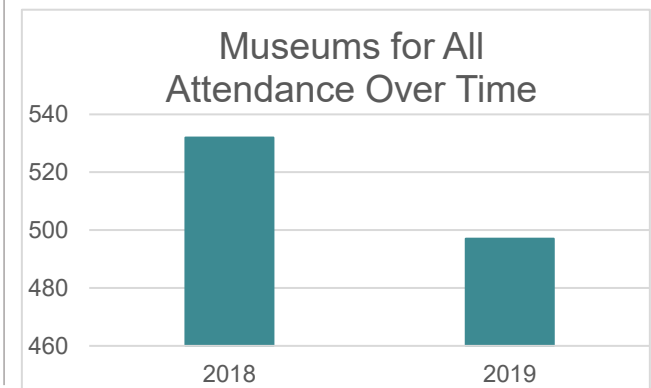
M4A visitors

1.14% of all visitors

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

M4A admission price per person **\$2**

**All data current as of March 31, 2019*





about the museum

Wausau Children's Museum

Wausau, WI

Children's Museum

wausauchildrensmuseum.org

30,000 visitors/year

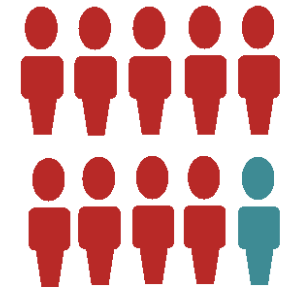


by the numbers

2016

Joined Museums for All

visitors served



353

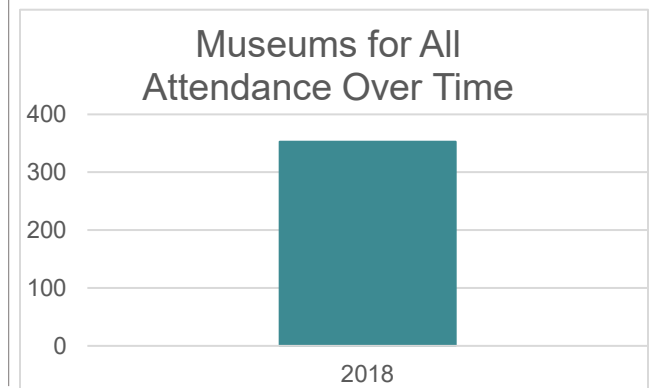
M4A visitors

**1.94% of all
visitors**

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

M4A admission price per person **\$0**

**All data current as of March 31, 2019*





about the museum

Spark! Imagination and
 Science Center

Morgantown, WV

Children's Museum

sparkwv.org

10,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2015

Joined Museums for All

M4A admission
 price per
 person

\$0

**All data current as of March 31, 2019*

visitors served



2,808

M4A visitors

7.26% of all visitors

