about the museum

Arizona Museum of Natural History
Mesa, AZ
Natural History Museum
arizonamuseumofnaturalhistory.org
135,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2017

Joined Museums for All

M4A admission price per person $3

*All data current as of March 31, 2019

visitors served

5,159
M4A visitors
3.30% of all visitors

Museums for All Attendance Over Time

2018 2019

WWW.MUSEUMS4ALL.ORG
about the museum
Jurupa Mountains Discovery Center
Riverside, CA
Natural History Museum
jmdc.org
25,000 visitors/year

“We never have an admission or parking fee at Jurupa Mountains Discovery Center (JMDC). It's always a fun day at JMDC.”

by the numbers
2018
Joined Museums for All

M4A admission price per person $0

visitors served
Participating museums have welcomed 1,892,435 visitors through Museums for All as of March 31, 2019

*All data current as of March 31, 2019
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**La Brea Tar Pits and Museum**
Los Angeles, CA
Natural History Museum
tarpits.org
450,000 visitors/year

**by the numbers**

**2018**
Joined Museums for All

M4A admission price per person **$0**

*All data current as of March 31, 2019*

**visitors served**

3,919
M4A visitors
1.50% of all visitors

Museums for All Attendance Over Time

<table>
<thead>
<tr>
<th>Year</th>
<th>Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>3,000</td>
</tr>
<tr>
<td>2019</td>
<td>2,000</td>
</tr>
</tbody>
</table>

**WWW.MUSEUMS4ALL.ORG**
about the museum
Natural History Museum of Los Angeles County
Los Angeles, CA
Natural History Museum
nhm.org/site/
850,000 visitors/year

by the numbers
2018
Joined Museums for All

M4A admission price per person $0

*Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

visitors served
22,962 M4A visitors
4.47% of all visitors

Museums for All Attendance Over Time

WWWW.MUSEUMS4ALL.ORG
about the museum
Oakland Museum of California
Oakland, CA
Natural History Museum
museumca.org
188,180 visitors/year

by the numbers
2015
Joined Museums for All

M4A admission price per person $1

visitors served
1,576
M4A visitors
0.34% of all visitors

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

*All data current as of March 31, 2019
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**Museums for All Profile**

**Museums for All**

- **San Diego Archaeological Center**
  - Escondido, CA
  - Natural History Museum
  - sandiegoarchaeology.org
  - unreported visitors/year

**by the numbers**

**2018**

- Joined Museums for All

- **M4A admission price per person $0**

*All data current as of March 31, 2019*
The Victor Valley Museum is a branch of the San Bernardino County Museum in Apple Valley. This program allows High Desert residents of all income levels to participate in their local museum exhibits and programs.

M4A admission price per person: $1

6,000 visitors/year

638 M4A visitors

6.47% of all visitors

*Museums for All Attendance Over Time*
about the museum
Denver Museum of Nature & Science
Denver, CO
Natural History Museum
dmns.org
1,900,000 visitors/year

“On the phone, we are getting calls to confirm that the discount is valid—it’s such great news that folks don’t want to get it wrong. When we tell them that it is valid, they are super excited!”

by the numbers
2017
Joined Museums for All

M4A admission price per person $1

*All data current as of March 31, 2019

visitors served
36,394 M4A visitors
1.99% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**about the museum**
Florida Museum of Natural History
Gainesville, FL
Natural History Museum
floridamuseum.ufl.edu
206,000 visitors/year

**by the numbers**
2016
Joined Museums for All

**M4A admission price per person**
$3

*All data current as of March 31, 2019

**visitors served**
1,788 M4A visitors
0.83% of all visitors

**Attendance Over Time**

<table>
<thead>
<tr>
<th>Year</th>
<th>Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>0</td>
</tr>
<tr>
<td>2017</td>
<td>1,200</td>
</tr>
<tr>
<td>2018</td>
<td>400</td>
</tr>
</tbody>
</table>
about the museum
Chicago Academy of Sciences/
Peggy Notebaert Nature Museum
Chicago, IL
Natural History Museum
naturemuseum.org
308,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2016
Joined Museums for All

M4A admission price per person $1

visitors served
3,042
M4A visitors
0.55% of all visitors

*Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
The Field Museum
Chicago, IL
Natural History Museum
fieldmuseum.org
1,380,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2016
Joined Museums for All

M4A admission price per person $3

*All data current as of March 31, 2019

visitors served

27,192
M4A visitors
0.74% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum

Berkshire Museum
Pittsfield, MA
Natural History Museum
berkshiremuseum.org
41,600 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

Berkshire Museum

2015
Joined Museums for All

M4A admission price per person $0

*Museums for All attendance over time

visitors served

4,978
M4A visitors

3.43% of all visitors

*All data current as of March 31, 2019
about the museum
Montana Natural History Center
Missoula, MT
Natural History Museum
montananaturalist.org
7,500 visitors/year

“When a visitor presents an EBT card, we provide them with a free family membership!”

by the numbers
2017
Joined Museums for All

M4A admission price per person $0

*All data current as of March 31, 2019

visitors served
38
M4A visitors
0.69% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum

Discovery Place Nature
Charlotte, NC
Natural History Museum
nature.discoveryplace.org
unreported visitors/year

“While at a community engagement event we were approached by a family who said they had just visited our Museum. They were so excited to have been among the few present who had been to Discovery Place. The mother was so proud! She later pulled me to the side and thanked me for having the ‘EBT program.’”

by the numbers

2015

Joined Museums for All

M4A admission price per person $1

Participating museums have welcomed 1,892,435 visitors through Museums for All as of March 31, 2019

*All data current as of March 31, 2019
about the museum
Cincinnati Museum Center: Museum of Natural History and Science
Cincinnati, OH
Natural History Museum
nccymuseum.org/sciencemuseum/
400,000 visitors/year

“More people are hearing about the Museums for All program at our museum and are enthusiastic to use the discount during our family programs and special events.”

by the numbers
2019
Joined Museums for All

M4A admission price per person $2

*All data current as of March 31, 2019

visitors served
Participating museums have welcomed 1,892,435 visitors through Museums for All as of March 31, 2019
Museum of Natural and Cultural History
Eugene, OR
Natural History Museum
natural-history.uoregon.edu
30,000 visitors/year

by the numbers
2016
Joined Museums for All

582 M4A visitors
1.11% of all visitors

M4A admission price per person $1

“We have seen more mothers with toddlers using their M4A benefit to access our Little Wonders preschool program. It's wonderful to see them enjoying specialty program!”

*All data current as of March 31, 2019
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

Penn Museum (University of Pennsylvania Museum of Archaeology and Anthropology)
Philadelphia, PA
Natural History Museum
penn.museum
166,000 visitors/year

M4A admission price per person $2

*All data current as of March 31, 2019

2,455 M4A visitors
1.47% of all visitors

Museums for All Attendance Over Time

visitors served

WWW.MUSEUMS4ALL.ORG
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

Virginia Museum of Natural History
Martinsville, VA
Natural History Museum
vmnh.net
35,000 visitors/year

by the numbers
2016
Joined Museums for All

M4A admission price per person $2

*All data current as of March 31, 2019

Participating museums have welcomed 1,892,435 visitors through Museums for All as of March 31, 2019