



about the museum

Birch Aquarium at Scripps
 Institution of Oceanography

La Jolla, CA

Zoo or Aquarium Museum

aquarium.ucsd.edu

460,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.



by the numbers

2018

Joined Museums for All

M4A admission price per person

\$3

**All data current as of March 31, 2019*

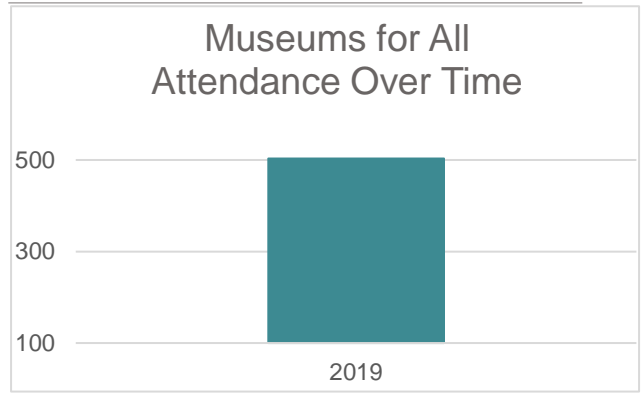
visitors served



503

M4A visitors

0.39% of all visitors





about the museum

Central Coast Aquarium

Avila Beach, CA

Zoo or Aquarium Museum

centralcoastaquarium.com

30,000 visitors/year

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by the numbers

2019

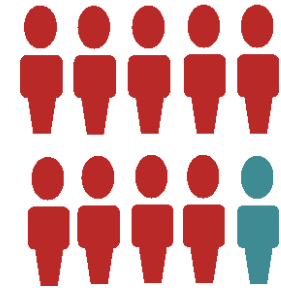
Joined Museums for All

M4A admission
price per
person

\$3

**All data current as of March 31, 2019*

visitors served



*Participating museums have
welcomed 1,892,435 visitors
through Museums for All as of
March 31, 2019*



*an initiative of the
Institute of Museum and Library Services*



about the museum

CuriOdyssey

San Mateo, CA

Zoo or Aquarium Museum

curiodyssey.org

unreported visitors/year

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by the numbers

2018

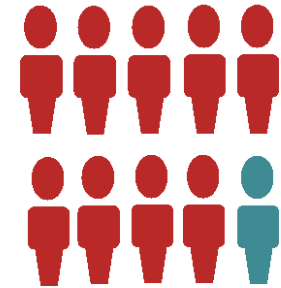
Joined Museums for All

M4A admission
price per
person

\$0

**All data current as of March 31, 2019*

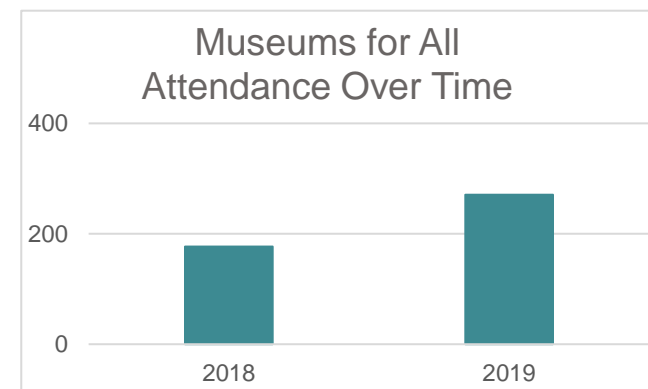
visitors served



448

M4A visitors

0.51% of all visitors





about the museum

Marine Mammal Center

Sausalito, CA

Zoo or Aquarium Museum

marinemammalcenter.org

100,000 visitors/year

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The Marine
Mammal Center

by the numbers

2019

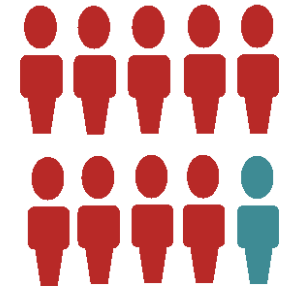
Joined Museums for All

M4A admission
price per
person

\$0

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about the museum

Living Desert Zoo & Gardens

Palm Desert, CA

Zoo or Aquarium Museum

livingdesert.org

420,000 visitors/year

“When we tell guests about the Museums for all EBT program they are really excited. Since a major part of the east end of our valley is low-income, we are able to share our beautiful grounds with them.”



by the numbers

2017

Joined Museums for All

M4A admission
price per
person

\$3

**All data current as of March 31, 2019*

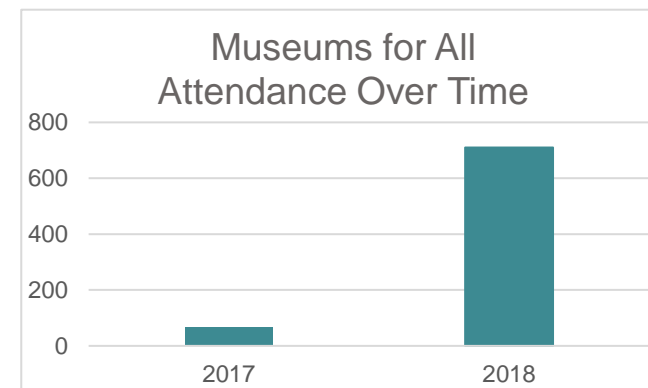
visitors served



775

M4A visitors

**0.14% of all
visitors**





about the museum

Sequoia Park Zoo

Eureka, CA

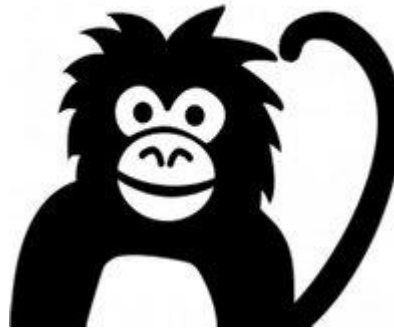
Zoo or Aquarium Museum

sequoiaparkzoo.net

110,000 visitors/year

“Our visitors that have used the program are absolutely thrilled! They often say that they would not be able to visit without the special pricing and are so happy that we offer it.”

SEQUOIA PARK ZOO



by the numbers

2017

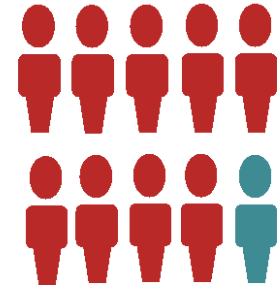
Joined Museums for All

M4A admission
 price per
 person

\$2

**All data current as of March 31, 2019*

visitors served

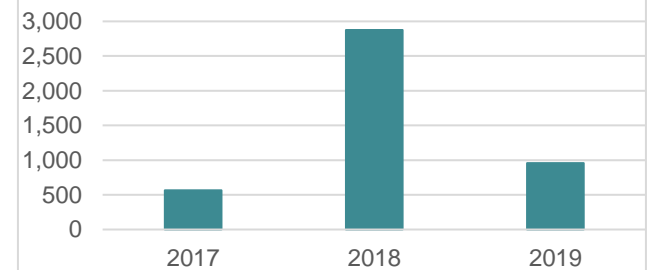


4,396

M4A visitors

4.61% of all visitors

Museums for All
 Attendance Over Time





about the museum

Lincoln Park Zoo

Chicago, IL

Zoo or Aquarium Museum

lpzoo.org

3,600,000 visitors/year

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LINCOLN PARK ZOO.
FOR WILDLIFE. FOR ALL.

by the numbers

2017

Joined Museums for All

M4A admission
price per
person

\$0

**All data current as of March 31, 2019*

visitors served



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about the museum

Shedd Aquarium

Chicago, IL

Zoo or Aquarium Museum

sheddaquarium.org

1,900,000 visitors/year

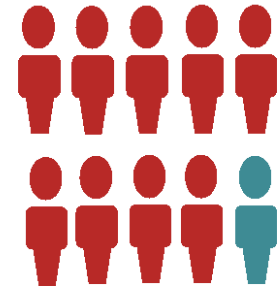


by the numbers

2017

Joined Museums for All

visitors served



43,921

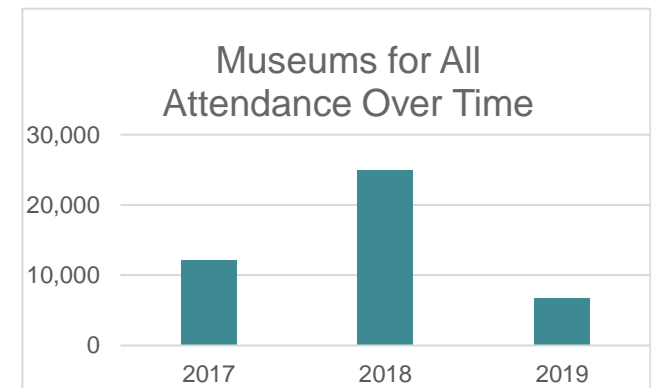
M4A visitors

1.67% of all visitors

Guest Facebook review: "Hey Shedd, thanks for allowing EBT families free admission. EVERY child deserves to see these amazing animals. Next time I'm in Chicago my family will happily pay admission to support the Shedd!!!!"

M4A admission price per person **\$0**

**All data current as of March 31, 2019*





about the museum

Missoula Insectarium

Missoula, MT

Zoo or Aquarium Museum

missoulabutterflyhouse.org

15,000 visitors/year

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by the numbers

2018

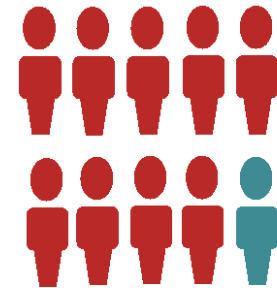
Joined Museums for All

M4A admission
price per
person

\$0

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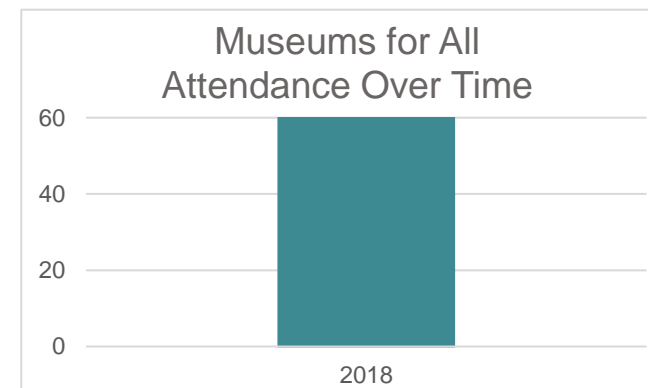
visitors served



60

M4A visitors

0.65% of all visitors





about the museum

Akron Zoo

Akron, OH

Zoo or Aquarium Museum

akronzoo.org

416,000 visitors/year

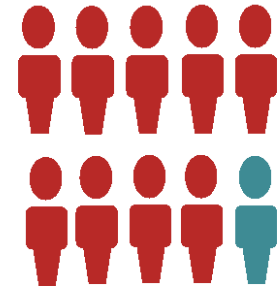


by the numbers

2018

Joined Museums for All

visitors served



161

M4A visitors

**0.16% of all
visitors**

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M4A admission
price per
person

\$3

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Museums for All
Attendance Over Time

