Arkansas Museum of Fine Arts
Little Rock, AR
Art Museum
arkansasartscenter.org
250,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

Arkansas Museum of Fine Arts

2018 Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

visitors served

Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020

*All data current as of December 31, 2020
about the museum

Bakersfield Museum of Art
Bakersfield, CA
Art Museum
bmoa.org
17,500 visitors/year

“We believe Museums for All is a good program, however, it is not well advertised for our museum. We also do not experience any inquiries from potential attendees regarding this program.”

by the numbers

2017
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

visitors served

78
M4A visitors
1.17% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.
“Since announcing in January, we have received thanks and appreciation for joining. Attendance figures are unusually high, as we are in the middle of our Monet exhibition, which is driving large attendance figures.”

M4A admission price per person $3

1,786 M4A visitors 0.30% of all visitors

*All data current as of June 30, 2021*
about the museum

Mingei International Museum
San Diego, CA
Art Museum
mingei.org
100,000 visitors/year

by the numbers

2020
Joined Museums for All

M4A admission price per person **$0**

*All data current as of June 30, 2021

visitors served

Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**about the museum**
Morris Graves Museum of Art
Eureka, CA
Art Museum
humboldtarts.org
30,000 visitors/year

**by the numbers**
2016
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021*

**visitors served**
1,219
M4A visitors
2.19% of all visitors

**Museums for All Attendance Over Time**

*All data current as of December 31, 2020*
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**about the museum**
Museum of Contemporary Art
San Diego - Downtown
San Diego, CA
Art Museum
mcasd.org
unreported visitors/year

**by the numbers**

**2016**
Joined Museums for All

M4A admission price per person **$0**

*All data current as of June 30, 2021*

**visitors served**

18 M4A visitors
0.54% of all visitors

**Museums for All Attendance Over Time**

*2020*
Museum of Contemporary Art
San Diego - La Jolla
La Jolla, CA
Art Museum
mcasd.org
unreported visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2016
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

visitors served
Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020
Museum of Craft and Design
San Francisco, CA
Art Museum
12,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

M4A admission price per person $0

*All data current as of June 30, 2021

2017
Joined Museums for All

177 M4A visitors
0.60% of all visitors

visitors served

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
“Families were grateful for the discount admission. It encouraged them to visit the museum, and a few returned with friends.”

M4A admission price per person $1

*All data current as of June 30, 2021
MUSEUMS for ALL®

about the museum
San Diego Art Institute
San Diego, CA
Art Museum
sandiego-art.org
113,800 visitors/year

by the numbers
San Diego Art Institute
2018
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

visitors served
3
M4A visitors
0.09% of all visitors

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

*Museums for All is an initiative of the Institute of Museum and Library Services.

**San Diego Museum of Art**
San Diego, CA
Art Museum
sdmart.org
215,000 visitors/year

**by the numbers**

2018
Joined Museums for All

M4A admission price per person $3

*All data current as of June 30, 2021

**visitors served**

Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020

*All data current as of December 31, 2020

WWW.MUSEUMS4ALL.ORG
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

about the museum
San Jose Museum of Art
San Jose, CA
Art Museum
sjmusart.org
100,000 visitors/year

by the numbers
2016
Joined Museums for All

M4A admission price per person $0

M4A visitors served
316
0.20% of all visitors

*All data current as of June 30, 2021

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**about the museum**

Timken Museum of Art  
San Diego, CA  
Art Museum  
timkenmuseum.org  
250,000 visitors/year

**by the numbers**

**2019**  
Joined Museums for All

**M4A admission price per person**  
$0

*All data current as of June 30, 2021

**visitors served**

Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020
Clifford Still Museum
Denver, CO
Art Museum
clyffordstillmuseum.org
49,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2020
Joined Museums for All

M4A admission price per person $1

*All data current as of June 30, 2021

visitors served

Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

MCA Denver
Denver, CO
Art Museum
mcadenver.org
Unreported visitors/year

by the numbers

2019
Joined Museums for All

M4A admission price per person $0.01

*All data current as of June 30, 2021

visitors served
70
M4A visitor 0.12% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

The Aldrich Contemporary Art Museum
Ridgefield, CT
Art Museum
aldrichart.org
unreported visitors/year

by the numbers

2019
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

visitors served

1 M4A visitor
0.03% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum

Hill-Stead Museum  
Farmington, CT  
Art Museum  
hillstead.org  
10,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

HILL-STEAD MUSEUM

M4A admission price per person $0

2018

Joined Museums for All

12 M4A visitors

0.06% of all visitors

visitors served

Museums for All Attendance Over Time

*All data current as of June 30, 2021
Museum Profile

Gadsden Arts Center & Museum
Quincy, FL
Art Museum

gadsdenarts.org
12,000 visitors/year

by the numbers
2020
 Joined Museums for All

M4A admission price per person $0

*Our free Art @ Home Kits program is helping attract many new, local visitors, in addition to the access provided by Museums for All.*

*All data current as of June 30, 2021*

visitors served
12
M4A visitors
0.30% of all visitors

*Museums for All Attendance Over Time*
Museum of Art - DeLand, Florida

by the numbers

2020

Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

visitors served

70

M4A visitors

1.56% of all visitors

*All data current as of June 30, 2021

"These visitors (a middle aged couple) let go from their jobs due to COVID-19, received EBT for the first time in their lives. They were taking day trips to visit museums that participate in Museums for All as an activity to fill their days."
Our museum visitors appreciate the Museums for All initiative!

**about the museum**

Pensacola Museum of Art
Pensacola, FL
Art Museum
pensacolamuseum.org
100,000 visitors/year

**by the numbers**

2017
Joined Museums for All

M4A admission price per person $0

3.52% of all visitors

586
M4A visitors

Museums for All Attendance Over Time

*All data current as of June 30, 2021*
about the museum

Tampa Museum of Art
Tampa, FL
Art Museum
tampamuseum.org
75,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2020

261 M4A visitors
0.58% of all visitors

M4A admission price per person $0

*All data current as of June 30, 2021

Museums for All Attendance Over Time

visitors served

2020

2021
**about the museum**

The Bass
Miami Beach, FL
Art Museum
thebass.org
65,000 visitors/year

“Guests that use the program are happy that we offer it on a whole.”

**THE BASS**

**by the numbers**

2019

Joined Museums for All

M4A admission price per person **$0**

M4A visitors served

130

0.29% of all visitors

*All data current as of June 30, 2021*

Museums for All Attendance Over Time

2019
2020
2021
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**about the museum**

The James Museum of Western & Wildlife Art
St. Petersburg, FL
Art Museum
thejamesmuseum.org
Unreported visitors/year

**by the numbers**

2020
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021*
about the museum
The John and Mable Ringling Museum of Art
Sarasota, FL
Art Museum
ringling.org
400,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2018
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

visitors served
4,284
M4A visitors
0.37% of all visitors

Museums for All Attendance Over Time

2018 2019 2020 2021
0 500 1000 1500 2000 2500
The Morean Arts Center
St. Petersburg, FL
Art Museum
moreanartscenter.org
76,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2019
Joined Museums for All

M4A admission price per person $2.50

*All data current as of June 30, 2021

visitors served

147
M4A visitors
0.09% of all visitors

Museums for All Attendance Over Time

2019 2020 2021
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**about the museum**

Vero Beach Museum of Art
Vero Beach, FL
Art Museum
vbmuseum.org
78,000 visitors/year

**by the numbers**

**2019**

Joined Museums for All

M4A admission price per person **$0**

*All data current as of June 30, 2021

*Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020
about the museum

Atlanta Contemporary
Atlanta, GA
Art Museum
atlantacontemporary.org
22,000 visitors/year

by the numbers

2019
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**Museums for All Profile**

**Georgia Museum of Art**
Athens, GA
Art Museum
georgiamuseum.org
80,000 visitors/year

**by the numbers**

2016

M4A admission price per person $0

*All data current as of June 30, 2021*

**visitors served**

56,000 M4A visitors
83.14% of all visitors

*All data current as of June 30, 2021*
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**East-West Center**

**Honolulu, HI**

Art Museum

eastwestcenter.org

6,000 visitors/year

**by the numbers**

2020

Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021*

Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**about the museum**

Dubuque Museum of Art  
Dubuque, IA  
Art Museum  
dbqart.org  
12,000 visitors/year

**by the numbers**

2019  
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021*

visitors served

31  
M4A visitors  
0.67% of all visitors

Museums for All Attendance Over Time

2021
about the museum
Art Institute of Chicago
Chicago, IL
Art Museum
artic.edu
1,395,000 visitors/year

by the numbers
2016
Joined Museums for All

M4A admission price per person
$0

*Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

visitors served
14,698 M4A visitors
0.33% of all visitors

Museums for All Attendance Over Time

*All data current as of June 30, 2021
**about the museum**
Intuit: The Center for Intuitive and Outsider Art  
Chicago, IL  
Art Museum  
art.org  
unreported visitors/ year

"We are still learning how to best market Museums for All with our online ticketing system but hope to make progress in the upcoming months to increase attendance through the program."

**by the numbers**

2019  
Joined Museums for All

M4A admission price per person  **$0**

*All data current as of June 30, 2021*

visitors served
Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020
about the museum
Museum of Contemporary Art
Chicago, IL
Art Museum
mcachicago.org
220,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2016
2016
Joined Museums for All

M4A admission price per person
$3

509
M4A visitors
0.09% of all visitors

*Museums for All Attendance Over Time

*All data current as of June 30, 2021
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

about the museum
National Museum of Mexican Art
Chicago, IL
Art Museum
nationalmuseumofmexicanart.org
150,000 visitors/year

by the numbers
2018
Joined Museums for All

M4A admission price per person $0

Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020

*All data current as of June 30, 2021
National Museum of Puerto Rican Arts and Culture
Chicago, IL
Art Museum
nmprac.org
25,500 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2017
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020
NATIONAL VETERANS
ART MUSEUM

by the numbers

2017

M4A admission price per person $0

2,520 visitors/year

29 M4A visitors

1.21% of all visitors

*All data current as of June 30, 2021

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.
Fort Wayne Museum of Art
Fort Wayne, IN
Art Museum
fwmoa.org
125,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

Museums for All attendance over time:
2016:
Joined Museums for All

M4A admission price per person: $3

*All data current as of June 30, 2021

visitors served
47 M4A visitors
0.05% of all visitors

WWW.MUSEUMS4ALL.ORG
about the museum

Swope Art Museum
Terre Haute, IN
Art Museum
swope.org
12,766 visitors/year

by the numbers

2017
Joined Museums for All

M4A admission price per person $0

*Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

visitors served

Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020

*All data current as of June 30, 2021
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**about the museum**
Speed Art Museum
Louisville, KY
Art Museum
speedmuseum.org
100,000 visitors/year

**by the numbers**

2018
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021*

**visitors served**
615
M4A visitors
0.26% of all visitors

Museums for All Attendance Over Time

<table>
<thead>
<tr>
<th>Year</th>
<th>Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>50</td>
</tr>
<tr>
<td>2019</td>
<td>150</td>
</tr>
<tr>
<td>2020</td>
<td>200</td>
</tr>
<tr>
<td>2021</td>
<td>100</td>
</tr>
</tbody>
</table>

*All data current as of June 30, 2021*
**about the museum**
New Bedford Art Museum/Art Works!
New Bedford, MA
Art Museum
newbedfordart.org
unreported visitors/year

**by the numbers**
2019
Joined Museums for All

M4A admission price per person **$0**

*Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

*All data current as of June 30, 2021*

**visitors served**
43 M4A visitors
0.50% of all visitors

**Museums for All Attendance Over Time**

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WWW.MUSEUMS4ALL.ORG
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**Museums for All**

*All data current as of June 30, 2021*

**Norman Rockwell Museum**

Stockbridge, MA

Art Museum

nrm.org

125,000 visitors/year

**by the numbers**

2016

Joined Museums for All

M4A admission price per person **$3**

1,383 M4A visitors

0.32% of all visitors served

**Attendance Over Time**

*All data current as of December 31, 2020*
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

about the museum
Peabody Essex Museum
Salem, MA
Art Museum
pem.org
270,000 visitors/year

M4A admission price per person $0

*All data current as of June 30, 2021

2019

Joined Museums for All

138
M4A visitors
0.46% of all visitors

Museums for All Attendance Over Time

visitors served

2021
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

about the museum
Sterling and Francine Clark Art Institute
Williamstown, MA
Art Museum
clarkart.edu
200,000 visitors/year

by the numbers
2016
Joined Museums for All

M4A admission price per person $0

visitors served
522
M4A visitors

Unreported percentage of all visitors

Museums for All Attendance Over Time

*All data current as of June 30, 2021
American Visionary Art Museum
Baltimore, MD
Art Museum
avam.org
Unreported visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2019
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

visitors served

24
M4A visitors
0.02% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum
Annmarie Sculpture Garden & Arts Center
Solomons, MD
Art Museum
annmariegarden.org
70,000 visitors/year

by the numbers
2019
Joined Museums for All

M4A admission price per person $0

visitors served
Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

*All data current as of June 30, 2021
about the museum
Portland Museum of Art
Portland, ME
Art Museum
portlandmuseum.org
160,000 visitors/year

by the numbers
2019
Joined Museums for All

M4A admission price per person $0

*Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

visitors served
18 M4A visitors
0.01% of all visitors

Museums for All Attendance Over Time

*All data current as of June 30, 2021
MUSEUMS for ALL
an initiative of the Institute of Museum and Library Services

about the museum

Dennos Museum Center
Traverse City, MI
Art Museum
dennosmuseum.org
16,000 visitors/year

by the numbers

2019
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

visitors served

147
M4A visitors
0.84% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum
Flint Institute of Arts
Flint, MI
Art Museum
flintarts.org
98,262 visitors/year

We plan on updating our signage and making a pamphlet in order to reach out to our local schools and community. We feel we’ll see our Museums for All numbers increase.

by the numbers
2016
Joined Museums for All

M4A admission price per person $0

visitors served
44
M4A visitors
0.02% of all visitors

*All data current as of June 30, 2021
Grand Rapids Art Museum
Grand Rapids, MI
Art Museum
artmuseumgr.org
234,470 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

GRAND RAPIDS ART MUSEUM

by the numbers

2018

Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

Visitors served
312 M4A visitors
0.17% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**Marshall M. Fredericks Sculpture Museum**

University Center, MI

Art Museum

marshallfredericks.org

15,000 visitors/year

**by the numbers**

2019

Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021*

Visitors served

Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020.
Muskegon Museum of Art
Muskegon, MI
Art Museum
muskegonartmuseum.org
32,000 visitors/year

“Most of the guests really loved the ability to tour the museum free of charge.”

by the numbers

2020
Joined Museums for All

M4A admission price per person $0

0.53% of all visitors

*All data current as of June 30, 2021
about the museum
Saginaw Art Museum
Saginaw, MI
Art Museum
saginawartmuseum.org
10,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2017
Joined Museums for All

$0
M4A admission price per person

Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020

*All data current as of June 30, 2021
Urban Institute for Contemporary Arts (UICA)
Grand Rapids, MI
Art Museum
uica.org
100,000 visitors/year

“We did anti-bias training with our entire guest services and leadership team which was very valuable. We can’t wait to continue to apply this learning to increase our Museums for All attendance.”

by the numbers

2017
Joined Museums for All

M4A admission price per person $1

38
M4A visitors
0.14% of all visitors

*All data current as of June 30, 2021

Museums for All Attendance Over Time
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

Walker Art Center
Minneapolis, MN
Art Museum
walkerart.org
100,000 visitors/year

WALKER ART CENTER

by the numbers

2020
Joined Museums for All

M4A admission price per person $2

*All data current as of June 30, 2021

visitors served

Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020
about the museum

Museum of Art and Archaeology
Columbia, MO
Art Museum
maa.missouri.edu
16,300 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2017
Joined Museums for All

260
M4A visitors
2.35% of all visitors

M4A admission price per person $0

*All data current as of June 30, 2021

visitors served

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum
The National Museum of Toys and Miniatures
Kansas City, MO
Art Museum
toyandminiaturemuseum.org
33,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

T/m THE NATIONAL MUSEUM OF TOYS / MINIATURES®

by the numbers
2019
Joined Museums for All

M4A admission price per person $3

*All data current as of June 30, 2021

visitors served
455 M4A visitors
0.97% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
**Museum Profile**

**Museums for All**

*an initiative of the Institute of Museum and Library Services*

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**about the museum**
Cameron Art Museum
Wilmington, NC
Art Museum
cameronartmuseum.org
65,000 visitors/year

---

**by the numbers**

2020
Joined Museums for All

---

M4A admission price per person $0

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**visitors served**

113 M4A visitors
0.91% of all visitors

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*Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.*

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*Museums for All Attendance Over Time*

*All data current as of June 30, 2021*

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WWW.MUSEUMS4ALL.ORG
Plains Art Museum
Fargo, ND
Art Museum
plainsart.org
50,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2019
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**International Quilt Museum**

Lincoln, NE

Art Museum

internationalquiltmuseum.org

22,000 visitors/year

**by the numbers**

2020

Joined Museums for All

**M4A admission price per person**

$0

*All data current as of June 30, 2021*
about the museum
Montclair Art Museum
Montclair, NJ
Art Museum
montclairartmuseum.org
65,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2020
Joined Museums for All

0.06% of all visitors

M4A admission price per person $0

*All data current as of June 30, 2021

visitors served
6
M4A visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
Georgia O’Keeffe Museum
Santa Fe, NM
Art Museum
okeeffemuseum.org
150,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2016
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

visitors served

6
M4A visitors
0.01% of all visitors

Museums for All Attendance Over Time
About the Museum
Roswell Museum and Art Center
Roswell, NM
Art Museum
roswell-nm.gov/1259/Roswell-Museum-Art-Center
35,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

By the Numbers

2020
Joined Museums for All

M4A admission price per person $3

*All data current as of June 30, 2021

Visitors Served
Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020
**Museum Profile**

**about the museum**

Albany Institute of History & Art
Albany, NY
Art Museum
albanyinstitute.org
34,000 visitors/year

**by the numbers**

**2020**
Joined Museums for All

M4A admission price per person **$0**

*All data current as of June 30, 2021*

**visitors served**

31 M4A visitors unreported percentage of all visitors

**Museums for All Attendance Over Time**

2021
about the museum

International Center of Photography
New York, NY
Art Museum
icp.org
95,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2019
Joined Museums for All

M4A admission price per person $3

*All data current as of June 30, 2021

visitors served

Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020

www.museums4all.org
about the museum
Katonah Museum of Art
Katonah, NY
Art Museum
katonahmuseum.org
25,000 visitors/year

Katonah Museum of Art

by the numbers
2019
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

visitors served
Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.
Hey, just wanted to let you know how much I appreciate Storm King being a part of the Museums for All program; I wouldn’t have been able to visit otherwise. I’ll always remember my trip there, thanks again!
about the museum
Sugar Hill Children’s Museum of Art & Storytelling
New York, NY
Art Museum
sugarhillmuseum.org
20,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2018
Joined Museums for All

M4A admission price per person $3

*All data current as of June 30, 2021

visitors served

107 M4A visitors
0.27% of all visitors

Museums for All Attendance Over Time

*All data current as of December 31, 2020
MUSEUMS for ALL is an initiative of the Institute of Museum and Library Services.

Museum Profile

about the museum
The Corning Museum of Glass
Corning, NY
Art Museum
cmg.org
400,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

CORNING MUSEUM OF GLASS

by the numbers

2020
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

visitors served

96 M4A visitors
0.12% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
The Noguchi Museum
Long Island, NY
Art Museum
noguchi.org
58,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

noguchi

by the numbers

2020

Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

visitors served

130 M4A visitors

0.46% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**about the museum**

Akron Art Museum
Akron, OH
Art Museum
akronartmuseum.org
75,000 visitors/year

**by the numbers**

2018
Joined Museums for All

M4A admission price per person $3

*All data current as of June 30, 2021*

**visitors served**

288 M4A visitors
0.28% of all visitors

Museums for All Attendance Over Time

<table>
<thead>
<tr>
<th>Year</th>
<th>Visits</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>200</td>
</tr>
<tr>
<td>2019</td>
<td>150</td>
</tr>
<tr>
<td>2020</td>
<td>50</td>
</tr>
<tr>
<td>2021</td>
<td>10</td>
</tr>
</tbody>
</table>
about the museum
American Sign Museum
Cincinnati, OH
Art Museum
americansignmuseum.org
40,000 visitors/year

“We appreciated the talk on Museums for All membership and are looking into creating such a program.”

by the numbers
2020
Joined Museums for All

M4A admission price per person $0

visitors served
18 M4A visitors
0.06% of all visitors

*All data current as of June 30, 2021

Museums for All Attendance Over Time
about the museum
Canton Museum of Art
Canton, OH
Art Museum
cantonart.org
unreported visitors/year

by the numbers
2018
Joined Museums for All

M4A admission price per person $0

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

*All data current as of June 30, 2021

visitors served
22
M4A visitors
0.31% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**about the museum**

Dayton Art Institute
Dayton, OH
Art Museum
daytonart.org
105,000 visitors/year

**by the numbers**

2019
Joined Museums for All

M4A admission price per person **$3**

*All data current as of June 30, 2021*

**visitors served**

50
M4A visitors

0.14% of all visitors

**Attendance Over Time**

<table>
<thead>
<tr>
<th>Year</th>
<th>Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td></td>
</tr>
<tr>
<td>2020</td>
<td></td>
</tr>
</tbody>
</table>

*All data current as of December 31, 2020*
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**about the museum**

Kent State University Museum
Kent, OH
Art Museum
kent.edu/museum
10,000 visitors/year

**by the numbers**

2020
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

visitors served

Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020
“A family recently purchased a M4A family membership. The mother learned about it through a newspaper article. We plan to promote our participation more heavily, including making flyers to distribute at food banks, SNAP benefit offices, libraries, etc.”
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

Springfield Museum of Art
Springfield, OH
Art Museum
springfieldart.net
12,000 visitors/year

by the numbers
2020
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

visitors served
8
M4A visitors
1.02% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

M4A admission price per person $3

*All data current as of June 30, 2021

2016
Joined Museums for All

M4A visitors
0.06% of all visitors

visitors served
10
M4A visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
Wexner Center for the Arts
Columbus, OH
Art Museum
wexarts.org
172,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2020

M4A admission price per person $0

0.08% of all visitors

*All data current as of June 30, 2021
Mabee-Gerrer Museum of Art
Shawnee, OK
Art Museum
mgmoa.org
30,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

M4A admission price per person $0

2018
Joined Museums for All

123 M4A visitors
1.55% of all visitors

*All data current as of June 30, 2021

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

Philbrook Museum of Art
Tulsa, OK
Art Museum
philbrook.org
140,000 visitors/year

M4A admission price per person $1

2019
Joined Museums for All

304
M4A visitors
0.33% of all visitors

*All data current as of June 30, 2021
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

about the museum
Brandywine River Museum of Art
Chadds Ford, PA
Art Museum
brandywine.org
Unreported visitors/year

by the numbers
2019
Joined Museums for All

M4A admission price per person $2

*All data current as of June 30, 2021

Museums for All Attendance Over Time

visitors served
20 M4A visitors
0.02% of all visitors

*All data current as of December 31, 2020
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

Erie Art Museum
Erie, PA
Art Museum
erieartmuseum.org
66,000 visitors/year

by the numbers
2017
Joined Museums for All

M4A admission price per person $2

*All data current as of June 30, 2021

visitors served
79
M4A visitors
0.24% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum

Glencairn Museum
Bryn Athyn, PA
Art Museum
glencairnmuseum.org
18,000 visitors/year

by the numbers

2020
Joined Museums for All

M4A admission price per person $2

*All data current as of June 30, 2021

Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

Mattress Factory
Pittsburgh, PA
Art Museum
mattress.org
88,000 visitors/year

Mattress Factory
by the numbers
2016
Joined Museums for All

M4A admission price per person $1

*All data current as of June 30, 2021

visitors served
4,455 M4A visitors
2.10% of all visitors

Museums for All Attendance Over Time

*All data current as of December 31, 2020
In October 2019, the Philadelphia Museum of Art changed the cost of admission for Museums for All participants from $2 per person to free entry.

M4A admission price per person $0

*All data current as of June 30, 2021
Susquehanna Art Museum
Harrisburg, PA
Art Museum
susquehannaartmuseum.org
17,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2020

20

$0

M4A admission price per person

0.65% of all visitors

Museums for All Attendance Over Time

*All data current as of June 30, 2021
Newport Art Museum
Newport, RI
Art Museum
newportartmuseum.org
18,500 visitors/year

“Defiance” was a performance based on Nancy Elizabeth Prophet. It was an event promoting Museums for All and we had 66 people come! They all loved the performance, and it was most of their first times at the museum, and said they would love to come back.

M4A admission price per person: $0

*All data current as of June 30, 2021

visitors served
140 M4A visitors
0.37% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

RISD MUSEUM

by the numbers

2019

Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

visitors served

56 M4A visitors

0.21% of all visitors

Museums for All Attendance Over Time

2019 2020
about the museum
Halsey Institute of Contemporary Art at the College of Charleston
Charleston, SC
Art Museum
halsey.cofc.edu
25,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2020
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

visitors served
Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020
about the museum
Hunter Museum of American Art
Chattanooga, TN
Art Museum
huntermuseum.org
60,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2018
Joined Museums for All

M4A admission price per person $2

*All data current as of June 30, 2021

visitors served
1,073
M4A visitors
0.76% of all visitors

Museums for All Attendance Over Time

2018 2019 2020 2021
**Blue Star Contemporary**
San Antonio, TX
Art Museum
bluestarcontemporary.org
30,000 visitors/year

**by the numbers**
**2020**
Joined Museums for All

M4A admission price per person **$0**

*All data current as of June 30, 2021

Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

www.museums4all.org
**about the museum**

Briscoe Western Art Museum
San Antonio, TX
Art Museum
briscoemuseum.org
Unreported visitors/year

**by the numbers**

**2020**
Joined Museums for All

M4A admission price per person **$0**

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

*All data current as of June 30, 2021*
El Paso Museum of Art
El Paso, TX
Art Museum
epma.art
115,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2019
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020
about the museum
Heard-Craig Center for the Arts
McKinney, TX
Art Museum
heardcraig.org
30,000 visitors/year

*Our visitors are mostly older but this past weekend we had a family of three and the young man was about 7 years old. We have an extensive amount of glass artifacts from the 1800s and so I think his parents were worried with him in the museum… but all went okay.

by the numbers

2018
Joined Museums for All

M4A admission price per person $3

0.02% of all visitors

*Museums for All Attendance Over Time*

Visitors served
1
M4A visitors

*All data current as of June 30, 2021*
about the museum
Kimbell Art Museum
Fort Worth, TX
Art Museum
kimbellmuseum.org
Unreported visitors/year

“One of the best museums in Fort Worth, full of free classes and the always-changing exhibits are exquisite.”

by the numbers
2019
Joined Museums for All

M4A admission price per person $3

*All data current as of June 30, 2021

visitors served
405
M4A visitors
0.14% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum

McNay Art Museum
San Antonio, TX
Art Museum
mcnayart.org
195,000 visitors/year

“The McNay is dedicated to remaining a welcoming area of respite and innovative art experiences. Museums for All enables us to provide every member of our community to the opportunity to experience the visual arts.”

by the numbers

2019
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

visitors served

552 M4A visitors
0.76% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
**about the museum**
San Antonio Museum of Art
San Antonio, TX
Art Museum
samuseum.org
120,000 visitors/year

**by the numbers**
2020
San Antonio Museum of Art
Joined Museums for All

634
M4A visitors
0.83% of all visitors

*M4A admission price per person $3

"The week of our press conference announcing that various San Antonio institutions were participating, the museum shut down. Since reopening though (even without announcing it as broadly as we had hoped) we’ve noticed an uptick in people taking advantage of the Museums for All admission."

*All data current as of June 30, 2021*

**Attendance Over Time**

<table>
<thead>
<tr>
<th>Year</th>
<th>Museums for All Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020</td>
<td>500</td>
</tr>
<tr>
<td>2021</td>
<td>400</td>
</tr>
</tbody>
</table>
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**about the museum**

Brigham City Museum of Art & History
Brigham City, UT
Art Museum
brighamcitymuseum.org
unreported visitors/year

**by the numbers**

2017
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020
Utah Museum of Fine Arts
Salt Lake City, UT
Art Museum
umfa.utah.edu
100,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2017
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

visitors served
142
M4A visitors
0.12% of all visitors

Museums for All Attendance Over Time

*All data current as of June 30, 2021
Museum Profile

about the museum
National Sporting Library & Museum
Middleburg, VA
Art Museum
nationalsporting.org
Unreported visitors/year

"We are continually trying to let the community know about our Museums for All program. We started in October 2019 and hope to bring in more and more visitors through the program as we grow."

by the numbers
2019
2 M4A visitors
0.09% of all visitors

M4A admission price per person $0

*All data current as of June 30, 2021

visitors served

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum
Taubman Museum of Art
Roanoke, VA
Art Museum
taubmanmuseum.org
Unreported visitors/year

“We just began the program. Of those that use it – they’d heard from the organizations we reached out to.”

TAUBMAN MUSEUM OF ART

by the numbers
2019
Joined Museums for All

M4A admission price per person $0

38
M4A visitors
0.07% of all visitors

*All data current as of June 30, 2021

Museums for All Attendance Over Time

2019 2020 2021

WWW.MUSEUMS4ALL.ORG
Brattleboro Museum & Art Center
Brattleboro, VT
Art Museum
brattleboromuseum.org
16,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2019
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

visitors served

Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020

WWW.MUSEUMS4ALL.ORG
about the museum
Maryhill Museum of Art
Goldendale, WA
Art Museum
maryhillmuseum.org
40,000 visitors/year

“People very much love this option and deeply appreciate it.”

by the numbers
2017
Joined Museums for All

M4A admission price per person $2

visitors served
519
M4A visitors
0.55% of all visitors

Museums for All Attendance Over Time

*All data current as of June 30, 2021
about the museum

Seattle Art Museum
Seattle, WA
Art Museum
seattleartmuseum.org
Unreported visitors/year

by the numbers

2019
Joined Museums for All

M4A admission price per person $0

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

*All data current as of June 30, 2021

visitors served

152
M4A visitors
0.10% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum
University of Wyoming Art Museum
Laramie, WY
Art Museum
uwyo.edu/artmuseum
8,000 visitors/year

by the numbers
2019
Joined Museums for All

M4A admission price per person $0

Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020

*Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.*

*All data current as of June 30, 2021*