about the museum
Huntsville Botanical Garden
Huntsville, AL
Botanical Garden
hsvbg.org
375,000 visitors/year

“We are hoping for more visitation through this partnership. Other institutions are reaching out to us to inquire about joining.”

by the numbers
Huntsville Botanical Garden

2019
Joined Museums for All

M4A admission price per person $3

*All data current as of June 30, 2021

visitors served
527
M4A visitors
0.93% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum
Mobile Botanical Gardens
Mobile, AL
Botanical Garden
mbgardens.org
Unreported visitors/year

by the numbers
2020
Joined Museums for All

M4A admission price per person $3

visitors served
19
M4A visitors 0.95% of all visitors

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

*All data current as of June 30, 2021
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**about the museum**
Conservatory of Flowers
San Francisco, CA
Botanical Garden
conservatoryofflowers.org
Unreported visitors/year

**by the numbers**
2020
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021*

Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020.
Japanese Tea Garden
San Francisco, CA
Botanical Garden
japaneseteagardensf.com
400,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2020

Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020
about the museum
San Francisco Botanical Garden
San Francisco, CA
Botanical Garden
sfbg.org
400,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2020
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

visitors served
Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020
about the museum
Mt. Cuba Center
Hockessin, DE
Botanical Garden
mtcubacenter.org
Unreported visitors/year

by the numbers
2020
Joined Museums for All

M4A admission price per person $2

*All data current as of June 30, 2021

visitors served
21
M4A visitors
0.12% of all visitors

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.
Naples Botanical Garden
Naples, FL
Botanical Garden
naplesgarden.org
240,000 visitors/year

about the museum

“Oh thank you so much, I don’t treat myself often in order to save money so to be able to get in free really means a lot and I truly want to thank you for this amazing opportunity, it is much appreciated.”

Naples Botanical Garden

by the numbers

2019

Opened Museums for All

M4A admission price per person $0

890 M4A visitors

0.31% of all visitors

*All data current as of June 30, 2021

Museums for All Attendance Over Time

visitors served

2019

2020

2021

WWW.MUSEUMS4ALL.ORG
Peace River Botanical & Sculpture Gardens
Punta Gorda, FL
Botanical Garden
peacerivergardens.org
9,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

M4A attendance over time

$3 M4A admission price per person

*All data current as of June 30, 2021
about the museum
Greater Des Moines Botanical Garden
Des Moines, IA
Botanical Garden
dmbotanicalgarden.com
130,000 visitors/year

by the numbers

2018
Joined Museums for All

M4A admission price per person $0

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

6,301 M4A visitors
6.36% of all visitors

*All data current as of June 30, 2021

visitors served

Museums for All Attendance Over Time

*All data current as of June 30, 2021

WWW.MUSEUMS4ALL.ORG
about the museum
Reiman Gardens
Ames, IA
Botanical Garden
reimangardens.com
80,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2019
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

visitors served
660
M4A visitors
0.67% of all visitors

Museums for All Attendance Over Time

2019 2020 2021
**Museum Profile**

**Chicago Botanic Garden**
Glencoe, IL
Botanical Garden
chicagobotanic.org
1,000,000 visitors/year

**about the museum**

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**by the numbers**

2016

Joined Museums for All

**M4A admission price per person**

$10/car

*All data current as of June 30, 2021*

**visitors served**

3,531 M4A visitors

0.46% of all visitors

**Attendance Over Time**

<table>
<thead>
<tr>
<th>Year</th>
<th>Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>3,531</td>
</tr>
<tr>
<td>2017</td>
<td>0</td>
</tr>
<tr>
<td>2018</td>
<td>0</td>
</tr>
<tr>
<td>2019</td>
<td>0</td>
</tr>
<tr>
<td>2020</td>
<td>0</td>
</tr>
</tbody>
</table>

*All data current as of June 30, 2021*
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

The Morton Arboretum

by the numbers

2015

Joined Museums for All

M4A admission price per person

$1

*All data current as of June 30, 2021

visitors served

16,654

M4A visitors

0.33% of all visitors

Museums for All Attendance Over Time
about the museum
Quad City Botanical Center
Rock Island, IL
Arboretum
qcgardens.com
45,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2019
Joined Museums for All

M4A admission price per person $2

*All data current as of June 30, 2021
about the museum

Cranbrook House & Gardens
Bloomfield Hills, MI
Botanical Garden
housegardens.cranbrook.edu
Unreported visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2019

Joined Museums for All

2019

M4A admission price per person $0

visitors served

1,434

M4A visitors

2.33% of all visitors

Museums for All Attendance Over Time

*All data current as of June 30, 2021

WWW.MUSEUMS4ALL.ORG
**Museum Profile**

**Airlie Gardens**
Wilmington, NC
Botanical Garden
airliegardens.org
Unreported visitors/year

*Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.*

**by the numbers**

2020
Joined Museums for All

286
M4A visitors
0.38% of all visitors

M4A admission price per person $0

*All data current as of June 30, 2021*
about the museum
Daniel Stowe Botanical Garden
Belmont, NC
Botanical Garden
dsbg.org
120,000 visitors/year

by the numbers
2019
Joined Museums for All

M4A admission price per person $1

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

visitors served
214 M4A visitors
0.23% of all visitors

*Museums for All Attendance Over Time*

*All data current as of June 30, 2021*
Santa Fe Botanical Garden
Santa Fe, NM
Botanical Garden
santafebotanicalgarden.org
30,000 visitors/year

“We are slowly starting to gain some traction! The VISTA Americorps members have been using the Museums for All benefits.”

by the numbers

2016
Joined Museums for All

M4A admission price per person
$0

visitors served

34
M4A visitors
0.05% of all visitors

*Museums for All Attendance Over Time*

*All data current as of June 30, 2021*
about the museum

Cleveland Botanical Garden
Cleveland, OH
Botanical Garden
cbgarden.org
202,000 visitors/year

“We were very pleased with how the program went this year. We look forward to more great years of this as more people discover this program is available.”

by the numbers

2016

Joined Museums for All

M4A admission price per person $1

*All data current as of June 30, 2021

visitors served

2,271
M4A visitors

0.65% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum
Dawes Arboretum
Newark, OH
Arboretum
dawesarb.org
260,000 visitors/year

“We haven’t started charging yet. It is exciting and proud to be a part of Museums for All and have our window cling up.”

by the numbers
2019
Joined Museums for All

M4A admission price per person $3

*Museums for All®
an initiative of the Institute of Museum and Library Services

visitors served
Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020

*All data current as of June 30, 2021
**Franklin Park Conservatory and Botanical Gardens**

**Columbus, OH**

**Arboretum**

fpconservatory.org

350,000 visitors/year

---

**Museums for All** is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

---

**M4A admission price per person**

$3

---

**by the numbers**

**2020**

Joined Museums for All

---

**visitors served**

4,048

M4A visitors

1.82% of all visitors

---

**Attendance Over Time**

*All data current as of June 30, 2021*
Holden Arboretum
Kirtland, OH
Arboretum
holdenarb.org
178,759 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

about the museum

by the numbers

2016
Joined Museums for All

M4A admission price per person $1

*All data current as of June 30, 2021

visitors served

1,286 M4A visitors
0.32% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
**about the museum**

Kingwood Center Gardens  
Mansfield, OH  
Botanical Garden  
kingwoodcenter.org  
66,000 visitors/year

"As the word slowly gets out about Museums for All, we hear appreciation for the program. It is helping to expand our guest demographics and participation of those guests in other programs and activities."

**by the numbers**

2017  
Joined Museums for All

M4A admission price per person $1

*All data current as of June 30, 2021*

**visitors served**

173 M4A visitors  
0.15% of all visitors

**Museums for All Attendance Over Time**

*All data current as of December 31, 2020*
Museum Profile

about the museum
Tulsa Botanic Garden
Tulsa, OK
Botanical Garden
tulsabotanic.org
35,000 visitors/year

by the numbers
2020
Joined Museums for All

1,049 M4A visitors
1.86% of all visitors

“We expanded our Museums for All discount to our winter lighting event and received much encouraging feedback from individuals who would not have been able to visit the event otherwise.”

M4A admission price per person $1

*All data current as of June 30, 2021
about the museum

Longwood Gardens
Kennett Square, PA
Botanical Garden
longwoodgardens.org
1,500,000 visitors/year

by the numbers

2020
Joined Museums for All

M4A admission price per person $2

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

*All data current as of June 30, 2021

visitors served

45,002
M4A visitors
3.89% of all visitors

*All data current as of June 30, 2021

Museums for All Attendance Over Time
Museum Profile

about the museum
Phipps Conservatory and Botanical Gardens
Pittsburgh, PA
Botanical Garden
phipps.conservatory.org
500,000 visitors/year

by the numbers

2020
Joined Museums for All

M4A admission price per person $3

visitors served
2,563
M4A visitors
1.57% of all visitors

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

*All data current as of June 30, 2021

WWW.MUSEUMSF4ALL.ORG
about the museum

Pittsburgh Botanic Garden
Oakdale, PA
Botanical Garden
pittsburghbotanicgarden.org
unreported visitors/year

“We are so happy that the Museums for All program attendance is growing here at Pittsburgh Botanic Garden!”

by the numbers

2019

Joined Museums for All

M4A admission price per person $2

*All data current as of June 30, 2021

Museums for All Attendance Over Time

visitors served

488

M4A visitors

1.80% of all visitors

*All data current as of December 31, 2020
Museum Profile

about the museum
Fort Worth Botanic Garden
Fort Worth, TX
Botanical Garden
fwbg.org
Unreported visitors/year

by the numbers
2019
Joined Museums for All

M4A visitors served
702
0.29% of all visitors

M4A admission price per person
$1

*All data current as of June 30, 2021

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

WWW.MUSEUMS4ALL.ORG
about the museum
San Antonio Botanical Garden
San Antonio, TX
Botanical Garden
sabot.org
160,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
San Antonio Botanical Garden

2019
Joined Museums for All

M4A admission price per person $3

*All data current as of June 30, 2021

visitors served
2,760 M4A visitors
1.18% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**ZILKER BOTANICAL GARDEN**

**by the numbers**

**2019**

Joined Museums for All

**M4A admission price per person** $0

*All data current as of June 30, 2021*

**visitors served**

1,164 M4A visitors

1.00% of all visitors
**LEWIS GINTER BOTANICAL GARDEN**

**by the numbers**

**2019**

Joined Museums for All

M4A admission price per person **$1**

“*We rolled out a Museums for All membership ($5 family) on April 1 and sold 67 between then June 30.*”

**7,823**

M4A visitors **1.42% of all visitors**

**visitors served**

*All data current as of June 30, 2021*
about the museum
Norfolk Botanical Garden
Norfolk, VA
Botanical Garden
nbgs.org
400,000 visitors/year

Norfolk Botanical Garden

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2019
Joined Museums for All

M4A admission price per person $3

*All data current as of June 30, 2021

visitors served
790
M4A visitors
0.16% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG