about the museum

Fairbanks Children’s Museum
Fairbanks, AK
Children’s Museum
fairbankschildrensmuseum.com
40,000 visitors/year

by the numbers

M4A admission price per person $3

2016
Joined Museums for All

4,448
M4A visitors
2.72% of all visitors

“M4A has allowed us to expand our opportunities for foster children to visit with their biological parents here at the museum without causing a financial burden for any of the parties involved. Without M4A, I am sure we would see much lower attendance.”

Museums for All Attendance Over Time

*All data current as of June 30, 2021
about the museum
Imagination Place Children's Museum
Gadsden, AL
Children’s Museum
culturalarts.com/imagination-place
Unreported visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2019
Joined Museums for All

M4A admission price per person $2

*All data current as of June 30, 2021

visitors served
1,165
M4A visitors
5.06% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum
Children’s Museum Oro Valley
Tucson, AZ
Children’s Museum
childrensmuseumtucson.org/oro-valley/
89,360 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2015
Joined Museums for All

M4A admission price per person $3

*All data current as of June 30, 2021

visitors served
339 M4A visitors
0.89% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum
Children’s Museum Tucson
Tucson, AZ
Children’s Museum
childrensmuseumtucson.org
150,500 visitors/year

“We have seen an increase in use of Museums for All discounts with our online ticket sales. Instead of asking that users only purchase tickets at the front desk, we provide an online code for self-selected use. We have heard from many of our guests that they were not aware of the discount until seeing the promotion online.”

by the numbers
2015
Joined Museums for All

M4A admission price per person $3

*All data current as of June 30, 2021

visitors served
18,997
M4A visitors
3.25% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**about the museum**

i.d.e.a. Museum
Mesa, AZ
Children’s Museum
ideamuseum.org
87,140 visitors/year

by the numbers

**2017**

M4A visitors served: 6,824
2.74% of all 2017 visitors

M4A admission price per person: $3

*All data current as of June 30, 2021*

Museums for All Attendance Over Time
Bay Area Discovery Museum
Sausalito, CA
Children’s Museum
bayareadiscoverymuseum.org
305,000 visitors/year

“It is a great program. We are proud to be a part of it. Hoping we reach even more visitors through Museums for All this year.”

Bay Area Discovery Museum

by the numbers

2017
Joined Museums for All

M4A admission price per person
$1

*All data current as of June 30, 2021

5,199
M4A visitors
0.90% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum

Children’s Creativity Museum
San Francisco, CA
Children’s Museum
creativity.org
100,000 visitors/year

by the numbers

2016
Joined Museums for All

M4A admission price per person
$0

visitors served
11,011
M4A visitors
3.07% of all visitors

*Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

*All data current as of June 30, 2021
about the museum
Children’s Discovery Museum of San Jose
San Jose, CA
Children’s Museum
cdm.org
400,000 visitors/year

“A family visited on an afternoon outing from Lucile Children’s Hospital. One of the daughters has been in and out of the hospital. They were so grateful and appreciative for this joyful respite from a very difficult time for their family.”

by the numbers
2017
Joined Museums for All

M4A admission price per person $2

visitors served
23,828 M4A visitors
2.64% of all visitors

*Museums for All Attendance Over Time

*All data current as of June 30, 2021
about the museum
Children’s Museum of Sonoma County
Santa Rosa, CA
Children’s Museum
cmosc.org
150,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2017
Joined Museums for All

M4A admission price per person
$2

*All data current as of June 30, 2021

visitors served
8,366
M4A visitors
2.94% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
Habitot Children’s Museum
Berkeley, CA
Children’s Museum
habitot.org
28,700 visitors/year

Museums for All introduced many families to Habitot that otherwise could not or would not seek us out. [We have] witnessed so many heartwarming moments between parents and children bonding, playing, and learning together.

by the numbers
2015
28,700 visitors/year
 Joined Museums for All

M4A admission price per person $0

visitors served
4,357
M4A visitors
3.13% of all visitors

Museums for All Attendance Over Time

*All data current as of June 30, 2021
ImagineU Children’s Museum
Visalia, CA
Children’s Museum
imagineumuseum.org
65,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2016
Joined Museums for All

M4A admission price per person $3

*All data current as of June 30, 2021

visitors served

10,324 M4A visitors
4.96% of all visitors

Museums for All Attendance Over Time

*All data current as of December 31, 2020
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**about the museum**
Kidspace Children’s Museum
Pasadena, CA
Children’s Museum
kidspacemuseum.org
329,700 visitors/year

**by the numbers**
2015
Joined Museums for All

M4A admission price per person $3

*All data current as of June 30, 2021*

**visitors served**
66,651
M4A visitors
6.05% of all visitors

**Attendance Over Time**

*All data current as of December 31, 2020*
about the museum

KidZone Museum
Truckee, CA
Children’s Museum
kidzonemuseum.org
30,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2020
Joined Museums for All

M4A admission price per person $3

*All data current as of June 30, 2021

visitors served

Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020
about the museum

Monterey County Youth Museum (MY Museum)
Monterey, CA
Children’s Museum
mymuseum.org
65,000 visitors/year

“Everyone who takes advantage of this program is VERY grateful!”

by the numbers

2017
Joined Museums for All

M4A admission price per person $2

M4A visitors
298
0.28% of all visitors

Museums for All Attendance Over Time

*All data current as of June 30, 2021
about the museum
Museum of Children's Arts
Oakland, CA
Children’s Museum
mocha.org
2,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2019
Joined Museums for All

M4A admission price per person
$0

*All data current as of June 30, 2021

visitors served
6
M4A visitors
1.51% of all visitors

Museums for All Attendance Over Time

*All data current as of December 31, 2020

WWW.MUSEUMS4ALL.ORG
about the museum
San Diego Children’s Discovery Museum
Escondido, CA
Children’s Museum
sdcdm.org
140,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
San Diego Children’s Discovery Museum

2016
Joined Museums for All

M4A admission price per person $1

*All data current as of June 30, 2021

visitors served
11,806
M4A visitors
3.50% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum
San Luis Obispo Children’s Museum
San Luis Obispo, CA
Children’s Museum
slocm.org
55,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2017
Joined Museums for All

M4A admission price per person $3

*All data current as of June 30, 2021

visitors served
2,100 M4A visitors
1.44% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum
Santa Maria Valley Discovery Museum
Santa Maria, CA
Children’s Museum
smvdiscoverymuseum.org
34,500 visitors/year

by the numbers
2019
34,500 visitors/year
Joined Museums for All

M4A admission price per person $3

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

*All data current as of June 30, 2021

visitors served
37
M4A visitors
0.27% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
Southern California Children’s Museum
South Pasadena, CA
Children’s Museum
socalkids.org
18,561 visitors/year

“We have received positive feedback from our Museums for All guests. We enjoy this program.”

by the numbers
2015
Joined Museums for All

M4A admission price per person $3

2,223 M4A visitors
4.14% of all visitors

*All data current as of June 30, 2021

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
MUSEUMS for ALL®

an initiative of the
Institute of Museum and Library Services

about the museum
The Children’s Museum at the Paso Robles Volunteer Firehouse
Paso Robles, CA
Children’s Museum
pasokids.org
20,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2017
Joined Museums for All

M4A admission price per person $3

*All data current as of June 30, 2021

visitors served
75
M4A visitors
0.32% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
The New Children’s Museum
San Diego, CA
Children’s Museum
tinkplaycreate.org
223,250 visitors/year

"Parents and families are so grateful that we participate in Museums for All. We also share the website to encourage guests to find other museums to visit that participate. We have one family who comes in often and the child is always so excited."

by the numbers

2018
12,813
M4A visitors
3.03% of all visitors

M4A admission price per person $1

*All data current as of June 30, 2021

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
Vacaville’s Imagine That! 
Vacaville, CA
Children’s Museum 
imaginethatvacaville.org
7,600 visitors/year

“We have been looking for a way to live out our mission statement of serving the community and this program is helping!”

by the numbers

2018
Joined Museums for All

M4A admission price per person $3

*Museums for All Attendance Over Time

375 M4A visitors
1.55% of all visitors

*All data current as of June 30, 2021
about the museum
Cayton Children’s Museum
Santa Monica, CA
Children’s Museum
caytonmuseum.org
67,789 visitors/year

“The family was so excited and grateful to learn they could visit any day. It was a great example of how we can let our visitors know their options without making assumptions or putting them on the spot.”

by the numbers
2014
Joined Museums for All

M4A admission price per person $2

Museums for All Attendance Over Time

*All data current as of June 30, 2021

visitors served
17,278
M4A visitors
6.99% of all visitors
**Museum Profile**

**Children’s Museum of Denver at Marsico Campus**
Denver, CO
Children’s Museum
mychildsmuseum.org
567,600 visitors/year

**Museums for All**

- A national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.
- M4A admission price per person: **$1**

**by the numbers**

- **2015**: 203,789 M4A visitors
  - 7.01% of all visitors

**Museums for All Attendance Over Time**

*All data current as of June 30, 2021*
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

M4A admission price per person $1

*All data current as of June 30, 2021

Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020

about the museum
The Powerhouse
Durango, CO
Children’s Museum
powsci.org
Unreported visitors/year

by the numbers
2020
Joined Museums for All

visitors served
about the museum

WOW! Children’s Museum  
Lafayette, CO  
Children’s Museum  
wowchildrensmuseum.org  
80,000 visitors/year

“We have continued to serve families in need by providing free kits full of hands-on activities for children to do at home. We have partnered with our local food bank to distribute these kits.”

by the numbers

2016  
Joined Museums for All

M4A admission price per person $0

visitors served

21,145  
M4A visitors  
6.82% of all visitors

*Museums for All Attendance Over Time

*All data current as of June 30, 2021
Some visitors that used this program had planned to gain admission through our WIC program, but did not know to bring their WIC folder and identification. Since they had their HuskyCard on them, they were able to obtain the same discounted admission price for them to enjoy the museum for their first time!
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**about the museum**

EverWonder Children’s Museum
Newtown, CT
Children’s Museum
everwondermuseum.org
17,820 visitors/year

**by the numbers**

2016

Joined Museums for All

M4A admission price per person $3

*All data current as of June 30, 2021*
Kidcity Children’s Museum
Middletown, CT
Children’s Museum
kidcitymuseum.com
105,000 visitors/year

“We see more people through Museums for All than we did on monthly free evenings, plus we serve more low-income families. We donate half [of the revenue] to the farmer’s market so they can double the purchases of families using EBT cards.”

by the numbers

2016
Joined Museums for All

3.67% of all visitors

M4A admission price per person $3

M4A visitors

11,798

*All data current as of June 30, 2021*
about the museum

KidsPlay Children’s Museum
Torrington, CT
Children’s Museum
kidsplaymuseum.org
38,750 visitors/year

by the numbers

2018

Joined Museums for All

M4A admission price per person $3

visitors served

1,205 M4A visitors
1.72% of all visitors

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

*All data current as of June 30, 2021
about the museum
Stepping Stones Museum for Children
Norwalk, CT
Children’s Museum
steppingstonesmuseum.org
228,000 visitors/year

“Visitors taking advantage of the Museums for All program are very appreciative of the reduced price for admission.”

by the numbers
2016
Joined Museums for All

M4A admission price per person $3

*Museums for All Attendance Over Time

visitors served
1,550
M4A visitors
0.31% of all visitors

*All data current as of June 30, 2021
about the museum
Explorations V Children’s Museum
Lakeland, FL
Children’s Museum
explorationsv.com
49,000 visitors/year

“We have had many EBT visitors express their gratitude. They make comments about not being able to afford a museum visit without the discount. They say, ‘Oh, there’s an EBT discount! That’s so nice!’”

by the numbers
2015
Joined Museums for All

M4A admission price per person $3

*All data current as of June 30, 2021

M4A visitors served
9,533
4.74% of all visitors

Museums for All Attendance Over Time


WWW.MUSEUMS4ALL.ORG
Great Explorations Children’s Museum
St. Petersburg, FL
Children’s Museum
greatex.org
220,119 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**by the numbers**

Great Explorations Children’s Museum

2015

Joined Museums for All

M4A admission price per person **$3**

*All data current as of June 30, 2021

**visitors served**

17,184

6.03% of all visitors

Museums for All Attendance Over Time

*All data current as of June 30, 2021
Museum of Science & Industry (MOSI)
Tampa, FL
Children’s Museum
mosi.org
unreported visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2015
Joined Museums for All

M4A admission price per person $3

*All data current as of June 30, 2021

Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020
about the museum
Pensacola Children’s Museum
Pensacola, FL
Children’s Museum
historicpensacola.org/plan-your-visit/museums-properties/pensacola-childrens-museum/
100,000 visitors/year

“We’ve gotten great feedback from our board and the Florida Department of Children and Families, which administers SNAP in Florida. We created a flyer they are sharing among social service organizations.”

Historic Trust
UNIVERSITY of WEST FLORIDA

by the numbers
2017
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

visitors served
937
M4A visitors
4.60% of all visitors

Museums for All
Attendance Over Time

WWW.MUSEUMS4ALL.ORG
Schoolhouse Children's Museum
Boynton Beach, FL
Children's Museum
schoolhousemuseum.org
35,000 visitors/year

“The program began in mid-October. Awareness of the program has been increasing over the past few weeks.”

M4A admission price per person $2

*All data current as of June 30, 2021

visitors served
121
M4A visitors
0.93% of all visitors

Museums for All Attendance Over Time

*All data current as of June 30, 2021

WWW.MUSEUMS4ALL.ORG
about the museum
The Glazer Children's Museum
Tampa, FL
Children’s Museum
glazermuseum.org
237,505 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

Glazer Children's Museum
by the numbers
2019
Joined Museums for All

M4A admission price per person $3

M4A visitors
1,087
0.98% of all visitors

visitors served

Museums for All Attendance Over Time

*All data current as of June 30, 2021
about the museum
Savannah Children’s Museum
Savannah, GA
Children’s Museum
chsgeorgia.org/scm
25,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2017
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

visitors served
63 M4A visitors
0.08% of all visitors

Museums for All Attendance Over Time

*All data current as of June 30, 2021

WWW.MUSEUMS4ALL.ORG
about the museum
Des Moines Children’s Museum
West Des Moines, IA
Children’s Museum
dsmchildrensmuseum.com
20,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2018
Joined Museums for All

M4A admission price per person $2

*All data current as of June 30, 2021

visitors served
981
M4A visitors
2.43% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
Family Museum
Bettendorf, IA
Children’s Museum
familymuseum.org
183,000 visitors/year

“Museums for All helps us identify families who would benefit from our subsidized membership program. We have visitors every single day who are so excited to have access to our facility and programming.”

by the numbers
2016
15,446
M4A visitors
2.57% of all visitors

M4A admission price per person $3

*All data current as of June 30, 2021

Museums for All Attendance Over Time

visitors served

about the museum
LaunchPAD Children’s Museum
Sioux City, IA
Children’s Museum
launchpadmuseum.com
67,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2019
Joined Museums for All

M4A admission price per person $3

*All data current as of June 30, 2021

Museums for All Profile

visitors served
493 M4A visitors
1.54% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum
Chicago Children’s Museum
Chicago, IL
Children’s Museum
chicagochildrensmuseum.org
412,000 visitors/year

“A mom told us she’d been saving to bring her child to Navy Pier for a birthday party, heard about Museums for All and once learning about the $3 price for her whole family said, ‘Now I can buy him the cake he wants.’”

by the numbers
2015
Joined Museums for All
M4A admission price per person $3

M4A visitors served
67,724
4.70% of all visitors

*M4A attendance over time
*All data current as of June 30, 2021
about the museum
Children’s Discovery Museum
Normal, IL
Children’s Museum
childrensdiscoverymuseum.net
140,000 visitors/year

“More Museum for All families are attending our special events.”

by the numbers
2018
Joined Museums for All

M4A admission price per person $3

visitors served
2,187 M4A visitors
1.32% of all visitors

Museums for All Attendance Over Time

*All data current as of June 30, 2021
about the museum
Children's Hands-On Museum of Northwest Illinois
Freeport, IL
Children’s Museum
chomnwil.org
10,000 visitors/year

“We have used the logo to create a membership card for those who qualify. It has an expiration date of 12 months from when they prove they qualify. Our interest is to not humiliate anyone who needs the service and so they will present this card at each visit to receive their discount.”

by the numbers
2019
Joined Museums for All

M4A admission price per person $3

*All data current as of June 30, 2021

visitors served
19
M4A visitors
0.61% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum
Children’s Museum in Oak Lawn
Oak Lawn, IL
Children’s Museum
cmoaklawn.org
75,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2016
Joined Museums for All

M4A admission price per person $3

*All data current as of June 30, 2021

visitors served
8,696 M4A visitors
6.38% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum
DuPage Children’s Museum
Naperville, IL
Children’s Museum
dupagechildrens.org
300,000 visitors/year

“We also do a highly discounted membership for those who qualify for child related state aid. During the reporting months we signed up 543 families for memberships.”

by the numbers

2016
Joined Museums for All

M4A admission price per person $2

M4A visitors served
3,979
6.22% of all visitors

*All data current as of June 30, 2021

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum
Edwardsville Children’s Museum
Edwardsville, IL
Children’s Museum
edwardsvillechildrensmuseum.org
12,000 visitors/year

Our visitors were grateful for a day of family bonding with their kiddos.

by the numbers
2019
Joined Museums for All

M4A admission price per person $0

M4A visitors
119
0.93% of all visitors

*All data current as of June 30, 2021
about the museum
Kidzeum of Health and Science
Springfield, IL
Children’s Museum
kidzeum.org
200,000 visitors/year

“Guests seem really excited when they learn about the Museums for All discount! We’ve had people travel from all over the region to take advantage. Thank you for letting us be a part of this great program!”

by the numbers
2018
Joined Museums for All

M4A admission price per person $3

*All data current as of June 30, 2021

visitors served
3,829
M4A visitors
6.12% of all visitors

Museums for All Attendance Over Time

*All data current as of June 30, 2021

WWW.MUSEUMS4ALL.ORG
about the museum

Kohl Children’s Museum
Glenview, IL
Children’s Museum
kohlchildrensmuseum.org
315,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2016

M4A admission price per person $3

1.93% of all visitors

M4A visitors 23,086

visitors served

*Museums for All Attendance Over Time

*All data current as of June 30, 2021
about the museum
Peoria PlayHouse Children’s Museum
Peoria, IL
Children’s Museum
peoriaplayhouse.org
90,000 visitors/year

“A particular family has visited frequently. When they first came, the parents were inattentive, but as they have visited more and more the parents have been really engaging with the kids in play.”

by the numbers
2016
M4A visitors
3,485
1.48% of all visitors

M4A admission price per person $0

*All data current as of June 30, 2021

Museums for All Attendance Over Time

visitors served
about the museum
Wonder Works Children’s Museum
Oak Park, IL
Children’s Museum
wonder-works.org
70,000 visitors/year

“We offer repeat Museums for All visitors a free membership. This reduces Museums for All attendance because a family typically pays once or twice before converting to membership. We had 833 community membership visits in this same time period.”

by the numbers
2017
M4A visitors
$3
Joined Museums for All
M4A admission price per person

3,209
3.31% of all visitors

Museums for All Attendance Over Time

*All data current as of June 30, 2021
about the museum
Koch Family Children’s Museum of Evansville
Evansville, IN
Children’s Museum
cmoekids.org
64,000 visitors/year

“We receive a lot of “thank you” comments. One family who has visited regularly these past few months repeatedly tells us that this program has been a blessing to their family.”

by the numbers
2016
Joined Museums for All

M4A admission price per person $3

1,800
M4A visitors
1.04% of all visitors

Museums for All Attendance Over Time

*All data current as of June 30, 2021
about the museum
Mascot Hall of Fame
Whiting, IN
Children’s Museum
mascothalloffame.com
25,000 visitors/year

by the numbers
2020
Joined Museums for All

M4A admission price per person
$3

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

*All data current as of June 30, 2021

visitors served
26
M4A visitors
2.33% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum
Kansas Children’s Discovery Center
Topeka, KS
Children’s Museum
kansasdiscovery.org
80,000 visitors/year

“We’ve definitely seen use of the discount increase, which is fantastic! We have been working hard to make sure the program is known about to help provide access to as many people as we are able.”

by the numbers
2016
Joined Museums for All

M4A admission price per person $3

*All data current as of June 30, 2021*

visitors served
1,832
M4A visitors
0.70% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
The Regnier Family
Wonderscope Children’s Museum of Kansas City
Shawnee, KS
Children’s Museum
wonderscope.org
82,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2018
Joined Museums for All

M4A admission price per person $3

*All data current as of June 30, 2021

visitors served

1,137
M4A visitors
1.29% of all visitors

Museums for All Attendance Over Time

*All data current as of December 31, 2020
about the museum
Knock Knock Children’s Museum
Baton Rouge, LA
Children’s Museum
knockknockmuseum.org
200,000 visitors/year

“...when our worker noticed the parent’s EBT card and told them about M4A. The parents were extremely happy and stated, ‘We'll get to eat out after our now!’ It was a very rewarding experience.”

by the numbers
2019
M4A visitors served
3,683
4.73% of all visitors

M4A admission price per person
$3

*All data current as of June 30, 2021

Museums for All Attendance Over Time
2019

WWW.MUSEUMS4ALL.ORG
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

about the museum
T.R.E.E. House Children’s Museum
Alexandria, LA
Children’s Museum
kidtreehouse.org
14,000 visitors/year

by the numbers
2016
Joined Museums for All

M4A admission price per person $2

*All data current as of June 30, 2021

visitors served
311
M4A visitors
1.68% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
Boston Children’s Museum
Boston, MA
Children’s Museum
bostonchildrensmuseum.org
573,224 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2014
Joined Museums for All

M4A admission price per person
$2

*All data current as of June 30, 2021

visitors served

99,001 M4A visitors
4.82% of all visitors

Museums for All Attendance Over Time

*All data current as of December 31, 2020
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

Cape Cod Children’s Museum
Mashpee, MA
Children’s Museum
capedodchildrensmuseum.org
50,000 visitors/year

by the numbers
2015
Joined Museums for All

M4A admission price per person $2

*All data current as of June 30, 2021

visitors served
4,868
M4A visitors
3.29% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum

Children’s Museum in Easton
North Easton, MA
Children’s Museum
cmeaston.org
55,000 visitors/year

by the numbers

2017
Joined Museums for All

M4A admission price per person $2

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

*All data current as of June 30, 2021

visitors served

2,903
M4A visitors
3.62% of all visitors

Museums for All Attendance Over Time
EcoTarium
Worcester, MA
Children’s Museum
ecotarium.org
128,000 visitors/year

by the numbers
2015
Joined Museums for All

M4A admission price per person $2

*Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

*All data current as of June 30, 2021

visitors served
35,105
M4A visitors
7.43% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum
The Children’s Museum of Greater Fall River
Fall River, MA
Children’s Museum
cmgfr.org
20,000 visitors/year

by the numbers
2017
Joined Museums for All

M4A admission price per person $3

“In general, families are pleased with the discount!”

Museums for All Attendance Over Time

visitors served
5,630 M4A visitors
9.25% of all visitors

*All data current as of June 30, 2021
about the museum

Wenham Museum
Wenham, MA
Children’s Museum
wenhammuseum.org
35,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2019

0.24% of all visitors

M4A admission price per person $3

*All data current as of June 30, 2021
about the museum
Chesapeake Children’s Museum
Annapolis, MD
Children’s Museum
theccm.org
10,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2015
Joined Museums for All

M4A admission price per person $1

*All data current as of June 30, 2021

visitors served
55 M4A visitors
0.14% of all visitors

Museums for All Attendance Over Time

*All data current as of December 31, 2020
about the museum
Stop Drop and Play Children's Museum
Damascus, MD
Children's Museum
stopdropandplaychildrensmuseum.org
15,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2020
Joined Museums for All

M4A admission price per person $3

*All data current as of June 30, 2021

visitors served
Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020
about the museum
Children’s Museum & Theatre of Maine
Portland, ME
Children’s Museum
kitetails.org
unreported visitors/year

“We’re still getting lots of folks coming in for the very first time with this program, which is very exciting!”

by the numbers

2018
Joined Museums for All

M4A admission price per person $3

939
M4A visitors
0.98% of all visitors

*Museums for All Attendance Over Time
*All data current as of June 30, 2021

WWW.MUSEUMS4ALL.ORG
about the museum
Children's Museum of Branch County
Coldwater, MI
Children’s Museum
kitetails.org
2,500 visitors/year

“We’re still getting lots of folks coming in for the very first time with this program, which is very exciting!”

by the numbers
2019
Joined Museums for All

M4A admission price per person $3

*All data current as of June 30, 2021

visitors served
Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020
about the museum
Flint Children’s Museum
Flint, MI
Children’s Museum
flintchildrensmuseum.org
41,196 visitors/year

“Since we are in a low income area, Museums for All has been a great way to increase our impact in our neighborhood.”

by the numbers
2015
Joined Museums for All

M4A admission price per person
$3

Museums for All Attendance Over Time

visitors served
2,929
M4A visitors
3.36% of all visitors

*All data current as of June 30, 2021
**Museum Profile**

**about the museum**
Forever Curious Children’s Museum
Fennville, MI
Children’s Museum
forevercuriousmuseum.org
3,000 visitors/year

**by the numbers**

2018
Joined Museums for All

M4A admission price per person $2

29
M4A visitors
4.66% of all visitors

*All data current as of June 30, 2021*

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

WWW.MUSEUMS4ALL.ORG
**Museum Profile**

**Grand Rapids Children’s Museum**

- Grand Rapids, MI
- Children’s Museum
- grcm.org
- 164,000 visitors/year

**about the museum**

Grand Rapids Children’s Museum

Grand Rapids, MI

Children’s Museum
grcm.org

164,000 visitors/year

**A guest shared, “Loved it! So much to do for the kids at an affordable price! :)”**

**by the numbers**

**2017**

- Joined Museums for All
- M4A admission price per person: $1.75

**M4A attendance**

- 37,026 visitors
- 7.49% of all visitors

*All data current as of June 30, 2021*
**Museum Profile**

**Great Lakes Children's Museum**
Traverse City, MI
Children's Museum
glcm.org
Unreported visitors/year

**about the museum**

"We have 102 total Museums for All Memberships. We had 18 kids and 12 adults use that membership for the last quarter."

**by the numbers**

**2019**

504 M4A visitors
4.16% of all visitors

Joined Museums for All

M4A admission price per person: $10

*All data current as of June 30, 2021*

**visitors served**
about the museum
Kids ‘N’ Stuff Children’s Museum
Albion, MI
Children’s Museum
kidsnstuff.org
12,342 visitors/year

“This program has also helped thin out our Free Days, which was needed after we had a record-setting 751 people over the course of the day in June. Free Days are a wonderful program for us, but they were starting to get out of hand.”

Kids ‘N’ Stuff
children’s museum

by the numbers
2015

Joined Museums for All

M4A admission price per person $1.50

*All data current as of June 30, 2021

visitors served

3,183
M4A visitors
7.28% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum

Mid-Michigan Children’s Museum
Saginaw, MI
Children’s Museum
michildrensmuseum.org
50,000 visitors/year

by the numbers

2019
Joined Museums for All

M4A admission price per person $3

*Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

Museums for All Attendance Over Time

visitors served

1,636
M4A visitors
4.19% of all visitors

*All data current as of June 30, 2021
about the museum
Mt. Pleasant Discovery Museum
Mt. Pleasant, MI
Children’s Museum
mpdiscoverymuseum.org
40,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2016
Joined Museums for All

M4A admission price per person $3

8,813
M4A visitors
6.14% of all visitors

*Museums for All Attendance Over Time
*All data current as of June 30, 2021
**Museum Profile**

**Visitors Served**

595
M4A visitors
0.53% of all visitors

**2015**
Joined Museums for All

**M4A Admission Price Per Person**
$0

"[Museums for All is] a feeder into our Passport to Culture Scholarship program, which offers our highest tier level membership. Families have greatly appreciated this, and we feel it is closing on an opportunity gap."

**Museums for All Attendance Over Time**

*All data current as of June 30, 2021*

**About the Museum**

Duluth Children’s Museum
Duluth, MN
Children’s Museum
duluthchildrensmuseum.org
48,400 visitors/year

**[Museums for All is] a feeder into our Passport to Culture Scholarship program, which offers our highest tier level membership. Families have greatly appreciated this, and we feel it is closing on an opportunity gap.”**
about the museum
Discovery Playhouse
Cape Girardeau, MO
Children’s Museum
discoveryplayhouse.org
31,000 visitors/year

“We are partnering with our local public schools to pass out the bookmarks provided to inform parents about this new program.”

by the numbers
2020
Joined Museums for All

M4A admission price per person $0

3.18% of all visitors

visitors served
445
M4A visitors

Museums for All Attendance Over Time

*All data current as of June 30, 2021
Museum Profile

Lynn Meadows Discovery Center
Gulfport, MS
Children’s Museum
Imdc.org
77,500 visitors/year

about the museum

by the numbers

2014
Joined Museums for All

M4A admission price per person $3

*Museums for All
Attendance Over Time*

visitors served

14,430
M4A visitors
3.81% of all visitors

*All data current as of June 30, 2021

“We had a family recently attend an event at our museum who used the Museums for All pricing. Later in the day they came back and purchased a discounted membership because they loved the museum.”
about the museum

Children’s Museum Missoula
Missoula, MT
Children’s Museum
childrensmuseummissoula.org
30,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2016
M4A admission price per person $2

*All data current as of June 30, 2021

visitors served

487 M4A visitors
1.65% of all visitors

Museums for All Attendance Over Time

*All data current as of June 30, 2021
about the museum
Wise Wonders Children’s Museum
Billings, MT
Children’s Museum
wisewonders.org
23,200 visitors/year

“Our numbers are slowly but surely growing for this program! Thank you!”

by the numbers
2016
Joined Museums for All

M4A admission price per person $3

*All data current as of June 30, 2021

visitors served
823 M4A visitors
1.18% of all visitors

Museums for All Attendance Over Time

*All data current as of June 30, 2021
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**about the museum**
Omaha Children’s Museum
Omaha, NE
Children’s Museum
ocm.org
375,000 visitors/year

**by the numbers**

**2014**
Joined Museums for All

**M4A admission price per person**
Free membership

*All data current as of June 30, 2021*

**visitors served**
6,965 M4A visitors
1.61% of all visitors

**Museums for All Attendance Over Time**

<table>
<thead>
<tr>
<th>Year</th>
<th>Visitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>0</td>
</tr>
<tr>
<td>2019</td>
<td>6,000</td>
</tr>
<tr>
<td>2020</td>
<td>900</td>
</tr>
<tr>
<td>2021</td>
<td>900</td>
</tr>
</tbody>
</table>
about the museum

Discovery Place
Charlotte, NC
Children’s Museum
discoveryplace.org
582,000 visitors/year

"At a community engagement event, a family said they had just visited our museum. They were so excited to be among the few present who had visited Discovery Place. The mother was so proud! She later pulled me to the side and thanked me for the ‘EBT program’.”

We wonder. Do you?

by the numbers

2015

Joined Museums for All

M4A admission price per person $1

*Museums for All Attendance Over Time

*All data current as of June 30, 2021

visitors served

209,088 M4A visitors
8.79% of all visitors
**Discovery Place KIDS - Huntersville**

**Children’s Museum**

kids.discoveryplace.org/huntersville

**unreported visitors/year**

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**Museums for All**

an initiative of the Institute of Museum and Library Services

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**about the museum**

Discovery Place KIDS - Huntersville

Huntersville, NC

Children’s Museum

kids.discoveryplace.org/huntersville

unreported visitors/year

---

**by the numbers**

2015

Joined Museums for All

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M4A admission price per person **$1**

*All data current as of June 30, 2021*

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**visitors served**

Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020

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**MUSEUMS for ALL**

an initiative of the Institute of Museum and Library Services

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WWW.MUSEUMS4ALL.ORG
**about the museum**

Discovery Place KIDS - Rockingham  
Rockingham, NC  
Children’s Museum  
kids.discoveryplace.org/rockingham  
unreported visitors/year

**by the numbers**

**2015**  
Joined Museums for All

M4A admission price per person **$1**

*All data current as of June 30, 2021*

**visitors served**

Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

WWW.MUSEUMS4ALL.ORG
about the museum
Kaleideum - North
Winston-Salem, NC
Children’s Museum
north.kaleideum.org
205,000 visitors/year

“We’ve had great feedback from staff members and visitors, especially as we hear from so many visitors that they can’t typically afford the full priced museum admission. Some visitors have stayed all day during their visit.”

by the numbers
2017
Joined Museums for All

M4A admission price per person $3

*Museums for All Attendance Over Time
*All data current as of June 30, 2021

visitors served
10,902
M4A visitors
3.42% of all visitors

WWWW.MUSEUMS4ALL.ORG
Kidzu Children’s Museum
Chapel Hill, NC
Children’s Museum
kidzuchildrensmuseum.org
61,000 visitors/year

“We made our Museums for All discount available for online sales and because of that, we have seen a great increase in EBT families visiting the museum! We are seeing lots of first-time visitors that come back for repeated visits.”

M4A admission price per person $3

*All data current as of June 30, 2021
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

Museum Profile

**about the museum**

The Children’s Playhouse
Boone, NC
Children’s Museum
goplayhouse.org
10,600 visitors/year

**by the numbers**

2016
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021*

Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020

*All data current as of December 31, 2020*
about the museum

Cheshire Children’s Museum
Keene, NH
Children’s Museum
cheshirechildrensmuseum.org
27,000 visitors/year

by the numbers

2016
Joined Museums for All

M4A admission price per person $2

visitors served

3,538 M4A visitors
3.23% of all visitors

Museums for All attendance Over Time

*All data current as of June 30, 2021

www.museums4all.org
**about the museum**

Children’s Museum of New Hampshire
Dover, NH
Children’s Museum
childrens-museum.org
86,300 visitors/year

“From a visitor: ‘In many ways, the EBT program for reduced admission at the children’s museum allowed my daughter to experience positive moments of parenting during a difficult and chaotic time in her life.’”

**by the numbers**

2014
***Joined Museums for All***

M4A admission price per person $1

**visitors served**

12,299
M4A visitors
3.68% of all visitors

*All data current as of June 30, 2021*

**Museums for All Attendance Over Time**

*WWW.MUSEUMS4ALL.ORG*
about the museum
Santa Fe Children’s Museum
Santa Fe, NM
Children’s Museum
santafechildrensmuseum.org
70,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

SANTA FE CHILDREN’S MUSEUM

by the numbers
2016
Joined Museums for All

M4A admission price per person $3

*All data current as of June 30, 2021

361
M4A visitors
4.71% of all visitors

visitors served

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum
DISCOVERY Children’s Museum
Las Vegas, NV
Children’s Museum
discoverykidslv.org
200,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2018
20,000
M4A visitors

Joining Museums for All in 2018

M4A admission price per person $3

*All data current as of June 30, 2021

visitors served

M4A visitors 2018

14.19% of all visitors

Museums for All Attendance Over Time

2018
2019
2020
2021
about the museum
The Children's Museum of Northern Nevada
Carson City, NV
Children’s Museum
cmnn.org
24,000 visitors/year

“We are still struggling for people to understand what the program is. We have distributed postcards out into the community but so far people are not engaging.”

by the numbers
2020
M4A visitors
24
M4A visitors
0.41% of all visitors

M4A admission price per person
$2

*All data current as of June 30, 2021*
Brooklyn Children's Museum
Brooklyn, NY
Children’s Museum
brooklynkids.org
270,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2019

Joined Museums for All

M4A admission price per person $3

*All data current as of June 30, 2021

visitors served

Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020
about the museum
Children’s Museum of Oswego
Oswego, NY
Children’s Museum
cmoo.org
Unreported visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2019
Joined Museums for All

M4A admission price per person $3

*Museums for All attendance over time

visitors served
150
M4A visitors unreported percentage of all visitors

*All data current as of June 30, 2021
about the museum
Children’s Museum of Science and Technology
Troy, NY
Children’s Museum
cmost.org
85,000 visitors/year

by the numbers
2015
Joined Museums for All

M4A admission price per person $1

*All data current as of June 30, 2021

visitors served
1,157
M4A visitors
1.75% of all visitors

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

Museums for All Attendance Over Time

*All data current as of June 30, 2021

WWW.MUSEUMS4ALL.ORG
about the museum
Children’s Museum of the East End
Bridgehampton, NY
Children’s Museum
cmee.org
50,000 visitors/year

Children’s Museum of the East End
by the numbers
2015
Joined Museums for All

M4A visitors
976
1.45% of all visitors

M4A admission price per person
$0

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

*All data current as of June 30, 2021
Explore & More Children’s Museum
East Aurora, NY
Children’s Museum
exploreandmore.org
64,000 visitors/year

“Explore & More is preparing to move to downtown Buffalo. The most critical feedback we [have] received was the importance of continuing Museums for All in our new home.”

“Museums for All is preparing to move to downtown Buffalo. The most critical feedback we [have] received was the importance of continuing Museums for All in our new home.”

2018
Joined Museums for All

M4A admission price per person $1

*All data current as of June 30, 2021
Long Island Children's Museum
Garden City, NY
Children's Museum
licm.org
260,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2020
Joined Museums for All

M4A admission price per person $2

*All data current as of June 30, 2021

visitors served

116 M4A visitors
0.41% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum
Mid-Hudson Children’s Museum
Poughkeepsie, NY
Children’s Museum
mhcm.org
62,900 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2016
Joined Museums for All

M4A admission price per person $2

2.31% of all visitors

visitors served
4,612 M4A visitors

*All data current as of June 30, 2021

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
Museum Profile

about the museum

Oneonta World of Learning
Oneonta, NY
Children’s Museum
oneontaworldoflearning.com
3,500 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2017

Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

visitors served

Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020

WWW.MUSEUMS4ALL.ORG
The Children's Museum at Saratoga
Saratoga Springs, NY
Children's Museum
cmssny.org
42,000 visitors/year

"As we reopened from COVID shutdown the Museums for All option has been the only way that some families have been able to bring their children into an affordable and safe environment. We hear 'this is a blessing' often."

The Children's Museum at Saratoga

by the numbers

2016
Joined Museums for All

M4A admission price per person $2

Museums for All Attendance Over Time

visitors served

2,089 M4A visitors
2.87% of all visitors

*All data current as of June 30, 2021

www.museums4all.org
**about the museum**

Sciencenter
Ithaca, NY
Children’s Museum
sciencenter.org
111,250 visitors/year

“Our guests are extremely grateful for [Museums for All]. We’re proud to be able to offer this discount for families.”

**by the numbers**

2014
Joined Museums for All

M4A admission price per person
$1

“*All data current as of June 30, 2021*

**visitors served**

15,191
M4A visitors
3.01% of all visitors

*Museums for All Attendance Over Time*
about the museum
Utica Children’s Museum
Utica, NY
Children’s Museum
uticacm.org
35,500 visitors/year

“The father was so grateful [for Museums for All]. While his daughters were playing in the museum, one of them said [the museum] was so much fun and this was the first time they had ever made Halloween decorations and crafts because their dad couldn’t afford these things.”

by the numbers
2015
2015
Joined Museums for All

M4A admission price per person $1

*Museums for All Attendance Over Time
*All data current as of June 30, 2021

visitors served
4,966
M4A visitors
5.88% of all visitors
**about the museum**
Westchester Children’s Museum
Rye, NY
Children’s Museum
discoverwcm.org
41,468 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**by the numbers**

2016
Joined Museums for All

**M4A admission price per person**
$3

*All data current as of June 30, 2021*

**visitors served**
480
M4A visitors
0.78% of all visitors

**Museums for All Attendance Over Time**

*All data current as of December 31, 2020*
Museum Profile

about the museum
World Awareness Children's Museum
Glens Falls, NY
Children's Museum
worldchildrensmuseum.org
6,000 visitors/year

by the numbers
2019
Joined Museums for All

M4A visitors served
9
M4A visitors
0.24% of all visitors

M4A admission price per person $1

*Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

*All data current as of June 30, 2021

WWW.MUSEUMS4ALL.ORG
about the museum
AHA! A Hands-On Adventure, A Children’s Museum
Lancaster, OH
Children’s Museum
aha4kids.org
28,184 visitors/year

“We have been so pleased with the continued response of our visitors using the Museums for All admissions and now have members donating their unused free guest passes to support the program as well as grant funding.”

by the numbers
2017
3,828 M4A visitors
3.38% of all visitors

M4A admission price per person $3

*All data current as of June 30, 2021
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

Akron Children’s Museum
Akron, OH
Children’s Museum
akronkids.org
60,000 visitors/year

M4A admission price per person $1

Museums for All Attendance Over Time

*All data current as of June 30, 2021

visitors served
2,136 M4A visitors
4.68% of all visitors

*All data current as of December 31, 2020
**about the museum**

Children's Museum of Findlay
Findlay, OH
Children’s Museum
cmfindlay.com
50,000 visitors/year

---

**Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.**

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**by the numbers**

2019

Joined Museums for All

**M4A admission price per person $2**

*All data current as of June 30, 2021*

---

**visitors served**

1,410

M4A visitors

3.45% of all visitors

---

**Museums for All Attendance Over Time**

<table>
<thead>
<tr>
<th>Year</th>
<th>Visitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>800</td>
</tr>
<tr>
<td>2020</td>
<td>500</td>
</tr>
<tr>
<td>2021</td>
<td>300</td>
</tr>
</tbody>
</table>
Cincinnati Museum Center: Duke Energy Children’s Museum
Cincinnati, OH
Children’s Museum
cincymuseum.org/childrensmuseum/
400,000 visitors/year

“Our staff who work community events say that the reaction to the program is positive, and one of excitement. People say, ‘Me?! I can use this?! This is for me!’”

by the numbers
2016
Joined Museums for All

M4A admission price per person $2

visitors served
32,865
M4A visitors
3.20% of all visitors

Museums for All Attendance Over Time

*All data current as of June 30, 2021*
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**by the numbers**

**2018**

Joined Museums for All

**1,499**

M4A visitors

1.93% of all visitors

*MAll data current as of June 30, 2021*
about the museum
Adventure! Children’s Museum
Eugene, OR
Children’s Museum
adventurechildrensmuseum.org
12,000 visitors/year

“Many visitors taking advantage of Museums for All tell us how pleased they are that we offer a discount for their visit. Several have mentioned how much it helps them be able to visit.”

by the numbers
2017
Joined Museums for All

M4A admission price per person $1

visitors served
6,692
M4A visitors
9.40% of all visitors

Museums for All Attendance Over Time

*All data current as of June 30, 2021

WWW.MUSEUMS4ALL.ORG
about the museum
Bucks County Children’s Museum
New Hope, PA
Children’s Museum
buckskids.org
45,600 visitors/year

“Being able to offer this reduced admission rate has increased our reach into underserved communities and validated our organizational belief that families in need are actively seeking quality educational experiences for their children.”

by the numbers

2015
Joined Museums for All

M4A admission price per person $2

Museums for All Attendance Over Time

visitors served
1,894
M4A visitors
1.09% of all visitors

*All data current as of June 30, 2021
about the museum

Children’s Museum of Pittsburgh
Pittsburgh, PA
Children’s Museum
pittsburghkids.org
317,660 visitors/ year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2014
Joined Museums for All

109,007 M4A visitors
11.27% of all visitors

M4A admission price per person $2

*All data current as of June 30, 2021

Museums for All Attendance Over Time
**about the museum**

ExpERIEnce Children’s Museum
Erie, PA
Children’s Museum
eriechildrensmuseum.org
55,545 visitors/year

“M4A has been a tremendous opportunity for families. We have found funders to underwrite this program and now offer a discounted membership. This has increased our impact on families who may have not had the financial means to visit.”

**by the numbers**

2015

Joined Museums for All

**M4A admission price per person** $2

*M4A visitors served*

13,088

4.59% of all visitors

*Museums for All Attendance Over Time*

*All data current as of June 30, 2021*
Hands-On House
Lancaster, PA
Children’s Museum
handsonhouse.org
unreported visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

about the museum

by the numbers

2019
Joined Museums for All

531
M4A visitors
1.51% of all visitors

M4A admission price per person $3

*All data current as of June 30, 2021

Museums for All Attendance Over Time

2019
about the museum

Lewisburg Children’s
Museum
Lewisburg, PA
Children’s Museum
lewisburgchildrensmuseum.org
25,860 visitors/year

“Our visitors have been loving the opportunity to continue to visit the museum with free admission!”

by the numbers

2017

Joined Museums for All

3,014

M4A visitors

4.66% of all visitors

M4A admission price per person $0

*Museums for All Attendance Over Time

*All data current as of June 30, 2021
about the museum

Please Touch Museum
Philadelphia, PA
Children’s Museum
pleasetouchmuseum.org
500,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2017

M4A admission price per person $2

6.80% of all visitors

15,254 M4A visitors

*All data current as of June 30, 2021

visitors served

Museums for All Attendance Over Time

2018

2019
about the museum

Wonderland of Waynesboro
Waynesboro, PA
Children’s Museum
wonderlandofwaynesboro.com
unreported visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2019
Joined Museums for All

M4A admission price per person $2

*All data current as of June 30, 2021

visitors served

Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020

an initiative of the Institute of Museum and Library Services
As of April 2018, we increased Museums for All admission from $0/person to $2/person. We have seen a shift of some patrons now using other forms of free admission, but have not seen a dramatic decrease in Museums for All visitors.

M4A admission price per person $2

*All data current as of June 30, 2021
about the museum
Children’s Museum of the Lowcountry
Charleston, SC
Children’s Museum
exploreCML.org
120,000 visitors/year

“A family told us they were just so grateful for us and what we gave their kids. We love them—and they are now part of our Warm Welcome family. Without Museums for All, we never would have met such a kind, giving group.”

by the numbers
2015
Joined Museums for All

M4A admission price per person $1

14,223 M4A visitors
3.18% of all visitors

*All data current as of June 30, 2021

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
EdVenture, Inc.
Columbia, SC
Children’s Museum
edventure.org
220,000 visitors/year

Yes, Every Family membership program is a new initiative for underserved families. We are pleased to have 22 new family memberships through this program, nearly 10% of all memberships for the quarter.”

Museum Profile

about the museum
EdVenture, Inc.
Columbia, SC
Children’s Museum
edventure.org
220,000 visitors/year

by the numbers
2019
Joined Museums for All

M4A admission price per person $2

*All data current as of June 30, 2021

visitors served
30,893
M4A visitors
20.08% of all visitors

Museums for All Attendance Over Time

*All data current as of December 31, 2020
**about the museum**
The Children’s Museum of the Upstate
Greenville, SC
Children’s Museum
tcmupstate.org
192,000 visitors/year

**Museums for All** is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**by the numbers**

2019
Joined Museums for All

M4A admission price per person **$3**

7,949
M4A visitors
2.43% of all visitors

*All data current as of June 30, 2021*

---

**visitors served**

Museums for All Attendance Over Time

<table>
<thead>
<tr>
<th>Year</th>
<th>Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>5,000</td>
</tr>
<tr>
<td>2020</td>
<td>1,000</td>
</tr>
<tr>
<td>2021</td>
<td>3,000</td>
</tr>
</tbody>
</table>

*All data current as of December 31, 2020*
about the museum
The Children’s Museum of the Upstate-Spartanburg
Spartanburg, SC
Children’s Museum
tcmupstate.org/spartanburg/
35,000 visitors/year

“...set of grandparents has brought their granddaughter several times using M4A admission. They expressed their gratitude for having an educational resource that does not feel like a financial burden.”

by the numbers
2019
Joined Museums for All

M4A admission price per person $3

“*All data current as of June 30, 2021

visitors served
3,004
M4A visitors
2.28% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
**about the museum**
The Sandbox: An Interactive Children's Museum
Bluffton, SC
Children’s Museum
thesandbox.org
30,000 visitors/year

**by the numbers**

2019
Joined Museums for All

M4A admission price per person $2

*All data current as of June 30, 2021

**visitors served**
268
M4A visitors
1.47% of all visitors

**Museums for All Attendance Over Time**

*All data current as of June 30, 2021*
about the museum
Children’s Museum of South Dakota
Brookings, SD
Children’s Museum
prairieplay.org
106,000 visitors/year

This member was so appreciative and thankful that we have our access program. The entire family comes even more often now and she comments every time how appreciative she is of having this wonderful opportunity!

by the numbers
2016
12,721 M4A visitors
4.80% of all visitors

M4A admission price per person $1

*All data current as of June 30, 2021
about the museum
Creative Discovery Museum
Chattanooga, TN
Children’s Museum
cdmfun.org
226,287 visitors/year

“Our kids love this place. This program allows us to bring them here so many times. It’s a great educational experience for them.”

by the numbers
2015
Joined Museums for All

M4A admission price per person $2

visitors served
23,851
M4A visitors
4.49% of all visitors

*Museums for All Attendance Over Time
*All data current as of June 30, 2021
about the museum
aMuse'um, Columbia
Children's Museum
Columbia, TN
Children's Museum
amuseumcolumbia.com
20,000 visitors/year

Museum Profile

by the numbers
2019
Joined Museums for All

M4A admission price per person $2

*All data current as of June 30, 2021

visitors served
144
M4A visitors
0.71% of all visitors

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

WWW.MUSEUMS4ALL.ORG
about the museum
Discovery Place Interactive Museum
Texarkana, TX
Children’s Museum
texarkanamuseum.org
4,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2018
Joined Museums for All

1.79% of all visitors

M4A admission price per person $2

*All data current as of June 30, 2021

visitors served

18
M4A visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum

Discovery Science Place
Tyler, TX
Children’s Museum
discoveryscienceplace.org
62,000 visitors/year

“We just began our Museums for All program in February and getting the word out via other community partnerships in March... We hope this number increases quite a bit as we continue!”

by the numbers

2018
Joined Museums for All

M4A admission price per person $3

1.38% of all visitors

visitors served

2,261
M4A visitors

*All data current as of June 30, 2021

Museums for All Attendance Over Time
about the museum
Galveston Children’s Museum
Galveston, TX
Children’s Museum
galvestoncm.org
30,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

M4A admission price per person $1

*All data current as of June 30, 2021

by the numbers
2017
Joined Museums for All

visitors served
5,851 M4A visitors
8.57% of all visitors

Museums for All Attendance Over Time

WWWW.MUSEUMS4ALL.ORG
Longview World of Wonders
Longview, TX
Children’s Museum
longviewwow.org
15,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2016
Joined Museums for All

M4A admission price per person $3

*All data current as of June 30, 2021

visitors served

913
M4A visitors
4.60% of all visitors

Museum Profile

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum
The Children’s Museum of the Brazos Valley
Bryan, TX
Children’s Museum
cmbv.org
30,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2017
Joined Museums for All

$2
M4A admission price per person

*All data current as of June 30, 2021

visitors served
211
M4A visitors
0.74% of all visitors

Museums for All Attendance Over Time

*All data current as of June 30, 2021
**about the museum**
The DoSeum
San Antonio, TX
Children’s Museum
thedoseum.org
350,000 visitors/year

**by the numbers**

**2018**
 Joined Museums for All

M4A admission price per person

$3

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

*All data current as of June 30, 2021*

**visitors served**
36,538 M4A visitors
7.17% of all visitors

**Museums for All Attendance Over Time**

*All data current as of December 31, 2020*
about the museum

Thinkery
Austin, TX
Children’s Museum
thinkeryaustin.org
340,000 visitors/year

“Guests who use Museums for All now have the option to use a discount code to pre-purchase tickets online. We have had so many folks let us know how grateful they are that they can plan in advance to come to Thinkery!”

by the numbers

2017

Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

visitors served

19,105
M4A visitors

2.32% of all visitors

Museums for All Attendance Over Time
"This year we had a great Sensory Friendly Day and had bilingual book readings for our children. It has been a blessing to be a part of the Museums for All initiative!"

M4A admission price per person $3

3,033 M4A visitors
1.32% of all visitors

*All data current as of June 30, 2021
St. George Children’s Museum
St. George, UT
Children’s Museum
sgchildrensmuseum.org
95,000 visitors/year

“It is very important to us that we are accessible to all our guests, regardless of their ability to pay. [Museums for All] is something we can show to potential donors, city officials, as well as the general public that highlights our commitment to that mission.”

by the numbers
2017
Joined Museums for All

M4A admission price per person $0

All data current as of June 30, 2021

Museums for All Attendance Over Time

2018
2019
2020
2021

6,104 visitors served
2.53% of all visitors

about the museum

MUSEUMS for ALL
an initiative of the
Institute of Museum and Library Services

WWW.MUSEUMS4ALL.ORG
about the museum
Thanksgiving Point
Lehi, UT
Children’s Museum
thanksgivingpoint.org
3,000,000 visitors/year

“We have had a great response from both staff and guests and are so excited about being able to offer this to our guests. Looking for much larger numbers going forward.”

by the numbers
2019
Joined Museums for All

M4A admission price per person $2

*All data current as of June 30, 2021

visitors served
9,027
M4A visitors
0.57% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
Amazement Square
Lynchburg, VA
Children’s Museum
amazementsquare.org
49,759 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2015
Joined Museums for All

M4A admission price per person $3

*All data current as of June 30, 2021

Visitors served

8,867 M4A visitors
3.44% of all visitors

Museums for All Attendance Over Time
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**Children’s Museum**

* by the numbers

**2019**

Joined Museums for All

M4A admission price per person **$2**

*All data current as of June 30, 2021*

**visitors served**

3,703 M4A visitors

6.11% of all visitors

**Museums for All Attendance Over Time**

<table>
<thead>
<tr>
<th>Year</th>
<th>Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020</td>
<td>200</td>
</tr>
<tr>
<td>2021</td>
<td>3,500</td>
</tr>
</tbody>
</table>

*All data current as of December 31, 2020*
**Museum Profile**

**about the museum**

Children’s Museum of Virginia
Portsmouth, VA
Children’s Museum
childrensmuseumvirginia.com
175,000 visitors/year

“We have partnered with a number of organizations to get the word out about this program. It is so important for us to offer this program to our community and help people understand the value of choosing museums as a leisure activity.”

---

**by the numbers**

2018
Joined Museums for All

M4A admission price per person $3

*All data current as of June 30, 2021*

---

**visitors served**

5,168
M4A visitors
1.66% of all visitors

---

**Museums for All Attendance Over Time**

*All data current as of December 31, 2020*
about the museum
Explore More Discovery Museum
Harrisonburg, VA
Children’s Museum
iexploremore.com
62,000 visitors/year

“Participants are discovering this information on our website. We look forward to seeing the program expand as we are able to invest more time in connecting with partners and developing materials to share.”

by the numbers
2018
Joined Museums for All

M4A admission price per person $3

*All data current as of June 30, 2021

visitors served
1,664
M4A visitors
1.17% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**about the museum**

Shenandoah Valley Discovery Museum  
Winchester, VA  
Children’s Museum  
discoverymuseum.net  
80,000 visitors/year

**by the numbers**

2018  
M4A visitors 356  
$2 admission price per person  
0.32% of all visitors

*All data current as of June 30, 2021*
about the museum
Wonder Universe
Christiansburg, VA
Children’s Museum
wonderuniverse.org
22,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2017
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

visitors served
137 M4A visitors
0.57% of all visitors

Museums for All Attendance Over Time

*All data current as of December 31, 2020

WWW.MUSEUMS4ALL.ORG
about the museum
The Virgin Islands Children’s Museum
St. Thomas, VI
Children’s Museum
vichildrensmuseum.org
9,000 visitors/year

“We created an At-Home Discovery Kit program in which the VICM was able to provide low income families with science and art activity kits to keep their minds engaged at home!”

by the numbers
2018
Joined Museums for All

M4A admission price per person $2

*All data current as of June 30, 2021

visitors served
1,842
M4A visitors
8.50% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**Museums for All**

**Visitors served**

- 54 M4A visitors
- 3.57% of all visitors

**by the numbers**

**2020**

- 15,500 visitors/year
- Joined Museums for All

- M4A admission price per person: $2

*All data current as of June 30, 2021*
Children’s Museum of Tacoma
Tacoma, WA
Children’s Museum
playtacoma.org
unreportedvisitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2015
Joined Museums for All

$0
M4A admission price per person

*All data current as of June 30, 2021

visitors served

Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020

*All data current as of June 30, 2021
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**Hands On Children’s Museum**
Olympia, WA

Children’s Museum
hocm.org
310,000 visitors/year

**by the numbers**

**2018**

Joined Museums for All

M4A admission price per person **$0**

*All data current as of June 30, 2021*

**visitors served**

48,499
M4A visitors

6.90% of all visitors

**Museums for All Attendance Over Time**

- 2018:
- 2019:
- 2020:
- 2021:
about the museum

Imagine Children’s Museum
Everett, WA
Children’s Museum
imaginecm.org
233,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2016

 Joined Museums for All

M4A admission price per person $3

*All data current as of June 30, 2021

visitors served

18,224
M4A visitors

14.40% of all visitors

Museums for All Attendance Over Time

*All data current as of June 30, 2021

WWW.MUSEUMS4ALL.ORG
about the museum

Kids Discovery Museum
Bainbridge Island, WA
Children’s Museum
kidimu.org
35,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

KiDiMu
Kids Discovery Museum

2018
Joined Museums for All

M4A admission price per person $1

*All data current as of June 30, 2021

visitors served

3,964
M4A visitors
8.89% of all visitors

Museums for All Attendance Over Time

2018 2019
**Museum Profile**

**about the museum**

KidsQuest Children’s Museum
Bellevue, WA
Children’s Museum
kidsquestmuseum.org
152,476 visitors/year

“We are developing an access brochure that includes information on Museums for All and other discounts that we offer.”

**by the numbers**

2015
Joined Museums for All

M4A admission price per person $3

**visitors served**

12,444
M4A visitors
2.51% of all visitors

Museums for All Attendance Over Time

*All data current as of June 30, 2021*
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**Seattle Children’s Museum**

**Where Imagination Comes Alive**

**by the numbers**

2018

Joined Museums for All

M4A admission price per person **$1**

*All data current as of June 30, 2021*

**visitors served**

1,144 M4A visitors

0.46% of all visitors
Above & Beyond Children's Museum

Sheboygan, WI

Children's Museum

abkids.org

40,000 visitors/year

“We’ve offered reduced admission for years, but this was our first quarter of partnering with Museums for All and actively promoting the opportunity publicly. Reduced admission attendance increased 400%+ from last year!”

M4A admission price per person $1

*All data current as of June 30, 2021

Museums for All Attendance Over Time

visitors served

341 M4A visitors

1.46% of all visitors
**Museums for All**

an initiative of the
Institute of Museum and Library Services

**about the museum**
Central Wisconsin Children’s Museum
Stevens Point, WI
Children’s Museum
cwchildrensmuseum.org
24,430 visitors/year

“We are still adjusting, but we are getting a little bit better every month.”

**by the numbers**

2015
Joined Museums for All

M4A admission price per person $1

*All data current as of June 30, 2021

---

**visitors served**
7,694 M4A visitors
8.99% of all visitors

---

**Attendance Over Time**

Museums for All

*All data current as of December 31, 2020*
about the museum
Children’s Museum of Eau Claire
Eau Claire, WI
Children’s Museum
childrensmuseumec.com
67,757 visitors/year

A visitor said, “My family is extremely low-income, but we’ve been able to be members here for years. Our kids are in gifted programs at school and...I truly feel that their success is due to the foundations they have acquired HERE.”

by the numbers
2016
 Joined Museums for All

M4A visitors served

2,137
5.21% of all visitors

M4A admission price per person $0

*All data current as of June 30, 2021
about the museum
Children's Museum of Fond du Lac
Fond du Lac, WI
Children’s Museum
cmfdl.org
40,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2019
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

visitors served
72
M4A visitors
0.28% of all visitors
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**about the museum**
Children’s Museum of La Crosse
La Crosse, WI
Children’s Museum
funmuseum.org
70,000 visitors/year

**by the numbers**
2017
Joined Museums for All

M4A admission price per person $3

M4A attendance 2017
9,061
4.38% of all visitors

*All data current as of June 30, 2021

**Museum Profile**

*All data current as of December 31, 2020

**visitors served**

*All data current as of June 30, 2021

WWW.MUSEUMS4ALL.ORG
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**About the Museum**

Madison Children’s Museum
Madison, WI
Children’s Museum
madisonchildrensmuseum.org
210,000 visitors/year

**By the Numbers**

2018
Joined Museums for All

M4A admission price per person $1

*All data current as of June 30, 2021

**Visitors Served**

58,720
M4A visitors

20.37% of all visitors

**Museums for All Attendance Over Time**

- 2018: [Bar Graph]
- 2019: [Bar Graph]
about the museum
Northwoods Children’s Museum
Eagle River, WI
Children’s Museum
northwoodschildrensmuseum.com
28,000 visitors/year

by the numbers
2016
Joined Museums for All

M4A admission price per person $0

*Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

visitors served
425 M4A visitors
4.49% of all visitors

Museums for All Attendance Over Time

*All data current as of June 30, 2021
**Museums for All**

*an initiative of the Institute of Museum and Library Services*

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**about the museum**

The Building for Kids
Children’s Museum
Appleton, WI
Children’s Museum
buildingforkids.org
110,000 visitors/year

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**by the numbers**

2018
Joined Museums for All

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M4A admission price per person **$2**

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**visitors served**

1,960
M4A visitors
1.16% of all visitors

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Museums for All Attendance Over Time

*All data current as of June 30, 2021*
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**about the museum**
Wausau Children’s Museum
Wausau, WI
Children’s Museum
wausauchildrensmuseum.org
30,000 visitors/year

**by the numbers**
**2016**
Joined Museums for All

M4A admission price per person **$0**

*All data current as of June 30, 2021*

**visitors served**
1,242 M4A visitors
4.62% of all visitors

**Museums for All Attendance Over Time**

<table>
<thead>
<tr>
<th>Year</th>
<th>Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>200</td>
</tr>
<tr>
<td>2019</td>
<td>1,000</td>
</tr>
</tbody>
</table>
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

about the museum
Spark! Imagination and Science Center
Morgantown, WV
Children’s Museum
sparkwv.org
10,000 visitors/year

by the numbers
2015
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

Museums for All Attendance Over Time

visitors served
3,560 M4A visitors
7.90% of all visitors
about the museum
Landers Children's Museum
Landers, WY
Children's Museum
landerchildrensmuseum.org
10,000 visitors/year

by the numbers
2019
Joined Museums for All

M4A admission price per person $0

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

*All data current as of June 30, 2021

visitors served
6
M4A visitors
0.33% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG