about the museum
San Bernardino County Museum
Redlands, CA
General Museum
sbccounty.gov/museum/
66,000 visitors/year

“Our visitors have expressed sincere appreciation for this program. We are delighted to be able to make the museum more accessible to low income families.”

by the numbers
2017
Joined Museums for All

M4A admission price per person $1

7,797
M4A visitors
6.41% of all visitors

visitors served

*All data current as of June 30, 2021
**Museums for All**

**Museum Profile**

**about the museum**
Longmont Museum
Longmont, CO
General Museum
longmontcolorado.gov/department/s/departments-e-m/museum
60,000 visitors/year

**by the numbers**

2018
Joined Museums for All

77
M4A visitors
1.73% of all visitors

M4A admission, price per person $0.25

*Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.*

*All data current as of June 30, 2021*
about the museum

Loveland Museum
Loveland, CO
General Museum
lovelandmuseumgallery.org
34,500 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2019

 Joined Museums for All

M4A admission price per person $3

*All data current as of June 30, 2021

5 M4A visitors

0.02% of all visitors

visitors served

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum
Bruce Museum
Greenwich, CT
General Museum
brucemuseum.org
88,750 visitors/year

“We recently got some local publicity about this program and it seems like it is starting to bear fruit!”

by the numbers
2016
Joined Museums for All

M4A admission price per person $0

M4A visitors served
118
0.10% of all visitors

Museums for All Attendance Over Time
*All data current as of June 30, 2021
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

The IMAG History & Science Center
Fort Myers, FL
General Museum
theimag.org
80,000 visitors/year

by the numbers
2020
Joined Museums for All

M4A visitors served
5
M4A visitors
0.08% of all visitors

M4A admission price per person $3

*All data current as of June 30, 2021
about the museum
Putnam Museum and Science Center
Davenport, IA
General Museum
putnam.org
130,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2020
Joined Museums for All

M4A admission price per person $1

*All data current as of June 30, 2021

visitors served
1,040
M4A visitors
7.36% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum

Cantigny Park
Wheaton, IL
General Museum
cantigny.org
400,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2018

Joined Museums for All

M4A admission price per person $1

*All data current as of June 30, 2021

visitors served

2,723
M4A visitors
0.39% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

about the museum

Illinois State Museum
Springfield, IL
General Museum

cantigny.org

156,000 visitors/year

by the numbers

2020

Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021
about the museum
Peoria Riverfront Museum
Peoria, IL
General Museum
peoriariverfrontmuseum.org
175,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2016
Joined Museums for All

M4A admission price per person $3

*All data current as of June 30, 2021

visitors served

942 M4A visitors
0.40% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
“Since eliminating the means testing for our Museums for All membership, we have received a lot of support from local organizations as well as people who were grateful to be able to get the memberships at a reduced price.”

M4A admission price per person $5 annual family membership

*All data current as of June 30, 2021
about the museum
Cultural Center of Cape Cod
South Yarmouth, MA
General Museum
cultural-center.org
200,000 visitors/year

by the numbers
2020
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

visitors served
Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.
Heritage Museums & Gardens
Sandwich, MA
General Museum
heritagemuseumsandgardens.org
130,000 visitors/year

about the museum
Heritage Museums & Gardens
Sandwich, MA
General Museum
heritagemuseumsandgardens.org
130,000 visitors/year

by the numbers
2017
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

visitors served
1,615
M4A visitors
0.53% of all visitors

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
Sandy Spring Museum
Sandy Spring, MD
General Museum
sandyspringmuseum.org
Unreported visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2019
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

visitors served

Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020
about the museum
L.C. Bates Museum
Hinckley, ME
General Museum
gwh.org/programs/lc-bates-museum/
30,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2019
Joined Museums for All

M4A admission price per person $2

*All data current as of June 30, 2021

visitors served
3
M4A visitors
0.10% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**about the museum**
Alden B. Dow Museum
Midland, MI
General Museum
mcfta.org/alden-b-dow-museum-of-science-and-art/
30,000 visitors/year

**ALDEN B. DOW**
MUSEUM OF SCIENCE & ART

**by the numbers**
2017
Joined Museums for All

M4A admission price per person $2

*All data current as of June 30, 2021*

visitors served
375
M4A visitors
0.27% of all visitors

Museums for All Attendance Over Time

2018
2019
2020
about the museum
Arab American National Museum
Dearborn, MI
General Museum
arabamericanmuseum.org
56,817 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2020
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

Ella Sharp Museum
Jackson, MI
General Museum
ellasharpmuseum.org
10,000 visitors/year

by the numbers
2019
Joined Museums for All

M4A admission price per person
$0

*All data current as of June 30, 2021

85 M4A visitors
2.11% of all visitors

Museums for All
Attendance Over Time
about the museum
Frederik Meijer Gardens & Sculpture Park
Grand Rapids, MI
General Museum
meijergardens.org
674,106 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2020
Joined Museums for All

M4A admission price per person $2

*All data current as of June 30, 2021

visitors served
2,815 M4A visitors
2.34% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
BRAHM transitioned to free admission in May of 2018. We have seen a huge increase in the number and diversity of patrons.

M4A admission price per person $0

*All data current as of June 30, 2021*
about the museum
Springs Preserve
Las Vegas, NV
General Museum
springspreserve.org
300,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
SPRINGS PRESERVE
2020
Joined Museums for All

$3
M4A admission price per person

*All data current as of June 30, 2021

visitors served
Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2018

Joined Museums for All

M4A admission price per person

$3

*All data current as of June 30, 2021
about the museum

High Desert Museum
Bend, OR
General Museum
highdesertmuseum.org
160,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2016

Joined Museums for All

M4A admission price per person $2

*All data current as of June 30, 2021

visitors served

3,204
M4A visitors
0.78% of all visitors

Museums for All Attendance Over Time
about the museum
Customs House Museum & Cultural Center
Clarksville, TN
General Museum
customshousemuseum.org
25,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2020
Joined Museums for All

M4A visitors
36
2.10% of all visitors

M4A admission price per person $3

*Museums for All Attendance Over Time
*All data current as of June 30, 2021
“Museums for All is the reason we are able to have educational family fun days. Losing my job and getting back on my feet has been tough, but thanks to M4A we’ve been able to enjoy this amazing educational institution that otherwise we wouldn’t be able to afford.”

about the museum
International Museum of Art & Science
McAllen, TX
General Museum
theimasonline.org/welcome/
75,000 visitors/year

by the numbers
2016
 Joined Museums for All

M4A admission price per person $1

*All data current as of June 30, 2021

visitors served
11,274
M4A visitors
8.45 % of all visitors

Museums for All Attendance Over Time

Mayborn Museum Complex
Waco, TX
General Museum
baylor.edu/mayborn/
145,900 visitors/year

“We have one family who registered in October, and they’ve already visited ten times between October 9 and December 29. This is exactly what we wanted!”

M4A admission price per person $1

2017
Joined Museums for All

0.79% of all visitors

2,621
M4A visitors

*All data current as of June 30, 2021

Museums for All Attendance Over Time
Bennington Museum
Bennington, VT
General Museum
benningtonmuseum.org
20,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2019
Joined Museums for All

M4A visitors
44
0.23% of all visitors

M4A admission price per person $0

*Museums for All Attendance Over Time

*All data current as of June 30, 2021