Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**about the museum**
Alabama Museum of Natural History
Tuscaloosa, AL
Natural History Museum
almnh.museums.ua.edu
20,000 visitors/year

**by the numbers**

2020
Joined Museums for All

M4A admission price per person **$0**

*All data current as of June 30, 2021

Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020
about the museum
Arizona Museum of Natural History
Mesa, AZ
Natural History Museum
arizonamuseumofnaturalhistory.org
135,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2017
Joined Museums for All

by the numbers
$3
M4A admission price per person

visitors served
14,565
M4A visitors
4.21% of all visitors

*Museums for All Attendance Over Time*
MUSEUMS for ALL®

an initiative of the Institute of Museum and Library Services

Museum Profile

about the museum
Buena Vista Museum of Natural History and Science
Bakersfield, CA
Natural History Museum
buenavistamuseum.org
20,000 visitors/year

by the numbers
2019
Joined Museums for All

visitors served
Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020

M4A admission price per person $2

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

*All data current as of June 30, 2021
Jurupa Mountains Discovery Center
Riverside, CA
Natural History Museum
jmdc.org
25,000 visitors/year

“We never have an admission or parking fee at Jurupa Mountains Discovery Center (JMDC). It’s always a fun day at JMDC.”

by the numbers
2018
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

visitors served
Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020

WWW.MUSEUMS4ALL.ORG
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

La Brea Tar Pits and Museum
Los Angeles, CA
Natural History Museum
tarpits.org
450,000 visitors/year

2018
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

visitors served
10,711
1.55% of all visitors

Museums for All Attendance Over Time
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**Museum Profile**

**about the museum**
Natural History Museum of Los Angeles County
Los Angeles, CA
Natural History Museum
nhm.org/site/
850,000 visitors/year

**by the numbers**

2018
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021*

**visitors served**

56,537 M4A visitors
4.38% of all visitors

**Museums for All Attendance Over Time**

<table>
<thead>
<tr>
<th>Year</th>
<th>Visitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td></td>
</tr>
<tr>
<td>2019</td>
<td></td>
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<tr>
<td>2020</td>
<td></td>
</tr>
<tr>
<td>2021</td>
<td></td>
</tr>
</tbody>
</table>

*All data current as of June 30, 2021*
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**by the numbers**

**2015**

Joined Museums for All

M4A admission price per person **$1**

2,425 M4A visitors

0.40% of all visitors

*All data current as of June 30, 2021*
about the museum
San Diego Archaeological Center
Escondido, CA
Natural History Museum
sandiegoarcheology.org
unreported visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
San Diego Archaeological Center
preserving pieces of the past

2018
Joined Museums for All

M4A admission price per person $0

*Museums for All Attendance Over Time

6 M4A visitors
0.16% of all visitors

*All data current as of June 30, 2021
The Victor Valley Museum is a branch of the San Bernardino County Museum in Apple Valley. This program allows High Desert residents of all income levels to participate in their local museum’s exhibits and programs.

by the numbers

2017

Joined Museums for All

M4A admission price per person $1

*All data current as of June 30, 2021

visitors served

908

M4A visitors

7.75% of all visitors

Museums for All Attendance Over Time

Www.MUSEUMS4ALL.ORG
about the museum
Denver Museum of Nature & Science
Denver, CO
Natural History Museum
dmns.org
1,900,000 visitors/year

“On the phone, we are getting calls to confirm that the discount is valid—it’s such great news that folks don’t want to get it wrong. When we tell them that it is valid, they are super excited!”

by the numbers
2017
Joined Museums for All

M4A admission price per person $1

visitors served
70,643
M4A visitors
2.46% of all visitors

*All data current as of June 30, 2021

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
about the museum
Garden of the Gods Visitors and Nature Center
Colorado Springs, CO
Natural History Museum
gardenofgods.com
Unreported visitors/year

by the numbers
2020
Joined Museums for All

M4A admission price per person $0

*Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

*All data current as of June 30, 2021

visitors served
35 M4A visitors
0.01% of all visitors

WWW.MUSEUMS4ALL.ORG
**about the museum**
Bishop Museum of Science and Nature
Bradenton, FL
Natural History Museum
bishopscience.org
68,000 visitors/year

**by the numbers**

**2020**
Joined Museums for All

- M4A admission price per person: $0

**visitors served**

- 430 M4A visitors
- 1.85% of all visitors

*Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.*

*All data current as of June 30, 2021*
Florida Museum of Natural History
Gainesville, FL
Natural History Museum
floridamuseum.ufl.edu
206,000 visitors/year

about the museum

"Please note, the Florida Museum of Natural History has free admission but select exhibits are ticketed."

by the numbers

2016
Joined Museums for All

M4A admission price per person $3

1,788
M4A visitors
0.83% of all visitors

*All data current as of June 30, 2021

visitors served

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
**About the Museum**
Chicago Academy of Sciences/
Peggy Notebaert Nature Museum
Chicago, IL
Natural History Museum
naturemuseum.org
308,000 visitors/year

**Museums for All**
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

**By the Numbers**
2016
Joined Museums for All

**M4A Admission Price Per Person**
$1

**Visitors Served**
4,153 M4A visitors
0.66% of all visitors

**Attendance Over Time**
*All data current as of June 30, 2021*

Visit [naturemuseum.org](http://www.naturemuseum.org) for more information.
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

The Field Museum
Chicago, IL
Natural History Museum
fieldmuseum.org
1,380,000 visitors/year

by the numbers
2016
Joined Museums for All

M4A admission price per person $3

*All data current as of June 30, 2021
about the museum
Beneski Museum of Natural History
Amherst, MA
Natural History Museum
amherst.edu/museums/naturalhistory
26,000 visitors/year

by the numbers
2020
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

visitors served
Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

WWW.MUSEUMS4ALL.ORG
**Berkshire Museum**
Pittsfield, MA
Natural History Museum
berkshiremuseum.org
41,600 visitors/year

**about the museum**

**by the numbers**

2015
Joined Museums for All

M4A admission price per person $0

*Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

*All data current as of June 30, 2021

**visitors served**

5,547 M4A visitors

3.61% of all visitors

**Museums for All Attendance Over Time**

*All data current as of December 31, 2020*
about the museum
Montana Natural History Center
Missoula, MT
Natural History Museum
montananaturalist.org
7,500 visitors/year

“When a visitor presents an EBT card, we provide them with a free family membership!”

by the numbers
2017
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

visitors served
98
M4A visitors
0.99% of all visitors

Museums for All Attendance Over Time

2018 2019 2020
about the museum

Discovery Place Nature
Charlotte, NC
Natural History Museum
nature.discoveryplace.org
unreported visitors/year

“While at a community engagement event we were approached by a family who said they had just visited our Museum. They were so excited to have been among the few present who had been to Discovery Place. The mother was so proud! She later pulled me to the side and thanked me for having the ‘EBT program.’”

by the numbers

2015
Joined Museums for All

M4A admission price per person $1

*All data current as of June 30, 2021

visitors served

Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020

*All data current as of December 31, 2020
about the museum
University of Nebraska State Museum-Morrill Hall
Lincoln, NE
Natural History Museum
museum.unl.edu
100,000 visitors/year

“When we posted the announcement on our Facebook, we received many positive comments and support from the community. One person wrote, ‘Thank you! A visit is within our means now.’”

UNIVERSITY OF NEBRASKA STATE MUSEUM

by the numbers
2019
Joined Museums for All

M4A admission price per person $1

visitors served
1,033 M4A visitors
1.86% of all visitors

Museums for All Attendance Over Time

*All data current as of June 30, 2021
about the museum
South Fork Natural History Museum
Bridgehampton, NY
Natural History Museum
sofo.org
Unreported visitors/year

by the numbers
2020
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

visitors served
Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

WWW.MUSEUMS4ALL.ORG
**about the museum**
Cincinnati Museum Center: Museum of Natural History and Science
Cincinnati, OH
Natural History Museum
cincymuseum.org/sciencemuseum/
400,000 visitors/year

“More people are hearing about the Museums for All program at our museum and are enthusiastic to use the discount during our family programs and special events.”

**by the numbers**

**2019**
Joined Museums for All

**visitors served**
Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020

**M4A admission price per person** $2

*All data current as of June 30, 2021*
Museum Profile

about the museum
Cleveland Museum of Natural History
Cleveland, OH
Natural History Museum
cmnh.org
375,000 visitors/year

“More people are hearing about the Museums for All program at our museum and are enthusiastic to use the discount during our family programs and special events.”

by the numbers

Cleveland Museum of NATURAL HISTORY

2020
Joined Museums for All

M4A admission price per person $1

visitors served

Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020

*All data current as of June 30, 2021
about the museum
Museum of Natural and Cultural History
Eugene, OR
Natural History Museum
natural-history.uoregon.edu
30,000 visitors/year

by the numbers
2016
M4A visitors
1,068
1.49% of all visitors

Joining Museums for All

M4A admission price per person
$1

“We have seen more mothers with toddlers using their M4A benefit to access our Little Wonders preschool program. It’s wonderful to see them enjoying this specialty program!”

*All data current as of June 30, 2021

Museums for All Attendance Over Time

visitors served

WWW.MUSEUMS4ALL.ORG
**about the museum**
Penn Museum (University of Pennsylvania Museum of Archaeology and Anthropology)
Philadelphia, PA
Natural History Museum
penn.museum
166,000 visitors/year

**by the numbers**

2016
Joined Museums for All

M4A admission price per person $2

*M4A visitors served*
2,455
6.22% of all visitors

*Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.*

*All data current as of June 30, 2021*

**Museums for All Attendance Over Time**

<table>
<thead>
<tr>
<th>Year</th>
<th>Visits</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>400</td>
</tr>
<tr>
<td>2018</td>
<td>1,600</td>
</tr>
<tr>
<td>2019</td>
<td>800</td>
</tr>
</tbody>
</table>

WWW.MUSEUMS4ALL.ORG
“We recently confirmed a Corporate Partnership. Thanks to this partnership, individuals taking part in the Museums for All program receive free admission to VMNH for the coming year.”

M4A admission price per person $2

*All data current as of June 30, 2021*