In the short time in which we have participated, we have had a number of guests who have been very thankful that we provide this program. We received a comment card from a guest saying, “We had a fabulous day! Thank you for EBT admission! Could not visit otherwise.”
MUSEUMS for ALL®
an initiative of the
Institute of Museum and Library Services

Museum Profile

Central Coast Aquarium
Avila Beach, CA
Zoo or Aquarium Museum
centralcoastaquarium.com
30,000 visitors/year

about the museum

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

Central Coast Aquarium
Avila Beach, CA
Zoo or Aquarium Museum
centralcoastaquarium.com
30,000 visitors/year

by the numbers

2019
Joined Museums for All

M4A admission price per person $3

*All data current as of June 30, 2021

visitors served

395
M4A visitors
0.96% of all visitors

Museums for All Attendance Over Time

2019
2020
2021

WWW.MUSEUMS4ALL.ORG
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

M4A admission price per person $0

2018
Joined Museums for All

3,861 M4A visitors
1.23% of all visitors

*All data current as of June 30, 2021
about the museum

Marine Mammal Center
Sausalito, CA
Zoo or Aquarium Museum
marinemammalcenter.org
100,000 visitors/year

We launched Museums for All during this period and our staff and volunteers were so excited to be part of this amazing program and look forward for more visitors knowing about our involvement in the program and getting involved.

by the numbers

2019
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

visitors served

27
M4A visitors
0.06% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

M4A admission price per person $3

*All data current as of June 30, 2021

Museums for All Attendance Over Time

visitors served

186
M4A visitors

0.97% of all visitors

Museums for All

about the museum

Lindsay Wildlife Experience
Walnut Creek, CA
Zoo or Aquarium Museum
lindsaywildlife.org
Unreported visitors/year

by the numbers

2020
Joined Museums for All
about the museum
Living Desert Zoo & Gardens
Palm Desert, CA
Zoo or Aquarium Museum
livingdesert.org
420,000 visitors/year

“When we tell guests about the Museums for all EBT program they are really excited. Since a major part of the east end of our valley is low-income, we are able to share our beautiful grounds with them.”

by the numbers
2017 Joined Museums for All

M4A admission price per person $3

775 M4A visitors 0.14% of all visitors

*Museums for All Attendance Over Time*

*All data current as of June 30, 2021*
Sequoia Park Zoo
Eureka, CA
Zoo or Aquarium Museum
sequoiaparkzoo.net
110,000 visitors/year

about the museum

“Our visitors who have used the program are absolutely thrilled! They often say that they would not be able to visit without the special pricing and are so happy that we offer it.”

by the numbers

2017

M4A admission price per person $2

visited by the museum

15,609 M4A visitors
5.92% of all visitors

*Museums for All Attendance Over Time*
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

<table>
<thead>
<tr>
<th>Year</th>
<th>Attendance</th>
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<tbody>
<tr>
<td>2020</td>
<td>1,000</td>
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<tr>
<td>2021</td>
<td>2,000</td>
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</tbody>
</table>

*All data current as of June 30, 2021*
Lincoln Park Zoo
Chicago, IL
Zoo or Aquarium Museum
lpzoo.org
3,600,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2017
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

visitors served
Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020

WWWW.MUSEUMS4ALL.ORG
about the museum

Shedd Aquarium
Chicago, IL
Zoo or Aquarium Museum
sheddaquarium.org
1,900,000 visitors/year

Guest Facebook review: “Hey Shedd, thanks for allowing EBT families free admission. EVERY child deserves to see these amazing animals. Next time I’m in Chicago my family will happily pay admission to support the Shedd!!!!”

by the numbers

2017
Joined Museums for All

M4A admission price per person
$0

*Museums for All Attendance Over Time

*All data current as of June 30, 2021

visitors served

83,009
M4A visitors
2.02% of all visitors
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

M4A admission price per person **$0**

*All data current as of June 30, 2021*

Participating museums have welcomed 2,942,046 visitors through Museums for All as of December 31, 2020
Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

Museums for All

Missoula Insectarium
Missoula, MT
Zoo or Aquarium Museum
missoulabutterflyhouse.org
15,000 visitors/year

2018
Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

visitors served
139
M4A visitors
1.18% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG
Squam Lakes Natural Science Center
Holderness, NH
Zoo or Aquarium Museum
nhnature.org
60,000 visitors/year

about the museum

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers

2019
Joined Museums for All

1,027
M4A visitors
0.86% of all visitors

M4A admission price per person $3

*All data current as of June 30, 2021
about the museum
Akron Zoo
Akron, OH
Zoo or Aquarium Museum
akronzoo.org
416,000 visitors/year

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

by the numbers
2018
Joined Museums for All

M4A admission price per person $3

3,266
M4A visitors
0.42% of all visitors

*Museums for All Attendance Over Time
*All data current as of June 30, 2021
Museum Profile

about the museum
Butterfly House & Aquarium
Sioux Falls, SD
Zoo or Aquarium Museum
sdaquarium.org
87,000 visitors/year

by the numbers
2019
201 M4A visitors
0.25% of all visitors

by the numbers
Joined Museums for All

M4A admission price per person
$3

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

*All data current as of June 30, 2021

visitors served

2019
2020
2021

M4A visitors

WWW.MUSEUMS4ALL.ORG
about the museum

Tracy Aviary
Salt Lake City, UT
Zoo or Aquarium Museum
tracyaviary.org
200,000 visitors/year

by the numbers

2020

Joined Museums for All

M4A admission price per person $0

*All data current as of June 30, 2021

Museums for All is a national access program that encourages individuals of all backgrounds to visit museums regularly and build lifelong museum habits.

visitors served

285

M4A visitors

0.18% of all visitors

Museums for All Attendance Over Time

WWW.MUSEUMS4ALL.ORG