



What SNAP Offices Need to Know about Museums for All

Museums for All is a signature access program that encourages museums in communities across the United States to actively reach out to low-income visitors.

The Institute of Museum and Library Services (IMLS), the primary source of federal support for museums and libraries, and the Association of Children's Museums (ACM), an international children's museum service organization, are partners in this nationwide initiative to increase museum access.

How does Museums for All work?

Participating museums provide reduced admission, ranging from free to \$3.00, to visitors presenting their SNAP EBT (Supplemental Nutrition Assistance Program Electronic Benefit Transfer) card. This reduced rate is available during all normal operating hours to up to four individuals per EBT card.

Participating museums may choose to provide additional benefits, such as discounted rates to special exhibitions or discounted memberships, or accept other means of identification, such as WIC (Women, Infants, and Children) EBT cards.

Because multiple local museums participate in Museums for All, _____ is recognized as a Museums for All Hub City. Together, these museums offer a wide range of experiences to the community.

How do people benefit from Museums for All?

The cost of museum admission can be a barrier for many families. With a year-round, open door policy, Museums for All invites every community member to feel welcome at cultural institutions.

With Museums for All, visitors do not have to wait for special times to visit the museum. Instead, they can visit at times convenient to them, like every other visitor. Visitors can see that they are a valued part of the community, one that the museum is eager to welcome.

How can SNAP offices get involved?

Help spread the word about Museums for All to families and individuals who receive food assistance. Museums hope to work with your agency to find creative ways to connect to these populations in places they already visit. For instance, local service centers could display Museums for All materials and share details of the program with the families they serve.

Museums for All participants include art museums, science centers, children's museums, historical societies, botanical gardens, planetariums, zoos, and more.

Museums for All has reached more than **3 MILLION** visitors since its start.

Despite the academic and social benefits of visiting museums, an IMLS analysis shows that **only 43% of children** in the lowest socioeconomic status visited museums in their kindergarten year.

