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FOR IMMEDIATE RELEASE

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[Name of museum] **Announces Access Program for Low-Income Families**
Museums for All to increase accessibility of high-quality museum learning resources

[location]—Today **[name of museum]** announced that it has joined *Museums for All*, a signature access program of the Institute of Museum and Library Services (IMLS), administered by the Association of Children’s Museums (ACM), to encourage people of all backgrounds to visit museums regularly and build lifelong museum-going habits. The program supports those receiving food assistance (SNAP) benefits visiting **[name of museum]** for a minimal fee of **[admission price]** per person, up to four people, with the presentation of a SNAP Electronic Benefits Transfer (EBT) card. Similar free and reduced admission is available to eligible members of the public at more than 850 museums across the country. *Museums for All* is part of the **[name of museum]**’s broad commitment to seek, include, and welcome all audiences.

Museums for All helps expand access to museums and also raise public awareness about how museums in the U.S. are reaching their entire communities. More than 850 institutions participate in the initiative, including art museums, children’s museums, science centers, botanical gardens, zoos, history museums, and more. Participating museums are located nationwide, representing all 50 states, the District of Columbia, and U.S. Virgin Islands.

About the Institute of Museum and Library Services (IMLS)

The Institute of Museum and Library Services is the primary source of federal support for the nation’s 123,000 libraries and 35,000 museums. Our mission is to inspire libraries and museums to advance innovation, lifelong learning, and cultural and civic engagement. Our grant making, policy development, and research help libraries and museums deliver valuable services that make it possible for communities and individuals to thrive. To learn more, visit www.imls.gov and follow us on Facebook and Twitter.

About Association of Children’s Museums (ACM)

The Association of Children's Museums (ACM) champions children's museums worldwide. With more than 460 members in 50 states and 16 countries, ACM leverages the collective knowledge of children's museums through convening, sharing, and dissemination. Learn more at www.childrensmuseums.org.